Organizational Service; Series I; File 151

Juanita Hunter
I. AIDs Workshops

The AIDs Update '99 Workshops are scheduled as follows:

Antun's, Queens Village  
The Harbor Club at Bayley-Seton Hospital, Staten Island, NY
April 6-7, 1989  
April 24-25, 1989

The Workshops are sponsored by New York University, Division of Nursing Education, AIDs Regional Education and Training Center in conjunction with NYSNA, through a grant from the U.S. Department of Health and Human Services. Registration is $40.00 to cover cost of lunch and handouts.

II. Convention 1989

Convention will be held October 27-30 at the Albany Convention Center. The tentative schedule is attached.

III. Prescription Writing Workshop

Workshops on Prescription Writing are scheduled for:

- Veronica M. Driscoll Center for Nursing  
  March 22 at 1:30pm - 5:30pm
- NYSNA Office (NYC)  
  April 3 at 3:30pm - 7:00pm
- Syracuse University, School of Nursing  
  April 5 at 1:30pm - 5:00pm
- Rochester Academy of Medicine  
  April 10 at 1:00pm - 4:30pm
- American Red Cross Auditorium (NYC)  
  April 15 at 10:30am - 2:00pm

Please note: Rochester has been added as a workshop location since the printing of the brochure.

IV. Innovation in Staff Development

A copy of the April 18 brochure is attached.

V. Membership Recruitment

NYSNA, in conjunction with ANA, will be implementing a membership recruitment drive over the year. Mailings will include the following:
1. New graduates
2. Deans of schools of nursing
3. Directors of nursing
4. Gerontological nurses
5. Career nurses
6. Nurses licensed for 2 years
7. Home health nurses
8. Nurse entrepreneurs

ANA is also sponsoring an "Each One Reach One" membership contest. Information is included in the March edition of The American Nurse. Some extra copies are available in the NYSNA Library.

NYSNA will conduct follow-up mailings to some of the groups targeted by ANA.

Additionally, we will assist District 13 in its reception for student nurses as well as sponsor a break during several of the NYCLEX exams in July.

New member questionnaires will again be sent to nurses 3 months into their membership. The first mailing is planned for April 3.

Karen Maune, Director
Organization Services
CONVENTION 1989

Theme

NURSING EXCELLENCE: AN INVESTMENT IN HEALTH CARE

Potential Keynote Speaker

Pamela J. Maraldo, PhD, RN, FAAN
CONTINUING EDUCATION SESSIONS FOR '89 CONVENTION

1. Writing for Publication - focus on NYSNA Journal
   Janet Natapoff, coordinator - Monday 2-3:30 PM

2. Results of the Delphi Survey of Nursing Research Priorities for New York State
   Presentation and reactive panel (Education, Service, Research) Saturday 8:15 - 9:45 AM

3. Arden House Consortium Panel Discussion of Model Nursing Service Delivery Systems - including educational preparation for current practice (DRGs) Monday 12:00 - 1:45 (lunch)

4. Unbundling the Cost of Nursing Services - Nursing Intensity Weights - Saturday 7:30 - 9:00

5. "Sentimental Women Need Not Apply" Videotape followed by discussion of how historical events impact the profession currently. Fri.12:15-1:45

6. The Business of Nursing (Reimbursement and Health Care Economics) Monday 8:30

7. A Guide for RNs Changing Jobs - How to Evaluate a Potential Job in terms of E&GW Considerations, Staffing, Administrative Support and Type of Practice Monday 12:00 - 1:45 (lunch)

8. Anatomy of a Malpractice Suit: How to Select Legal Counsel, What to Expect at Each Step, How to Participate Marilyn Silber - Sunday 2:00 - 3:45

9. Violence/Safety in the Workplace including Nurse/Physician collaboration in Problem-Solving - Sunday 6:00 - 7:30 PM

10. Co-dependency Strategies - Sunday 4:00 - 5:45

11. AIDS update with Emphasis on HIV Infection of the Nervous System and AIDS Related Dementia; Homelessness and AIDS - The Bayley House Experience; and New Confidentiality Law. Sunday - 4:00 - 5:45

12. Update on the Impaired Nurse Ethel Best - Saturday 8:15 - 9:45

13. District One's Research Network
   Pre-convention Workshop - Council on Human Rights - Educational Strategies for Culturally Diverse Students. Include strategies to recruit non-traditional students.

14. Designing and Implementing Unique Curriculum Offerings, e.g., Weekend Courses - Friday 12:15 - 1:45
15. Humanistic Nursing Practice, e.g., Therapeutic Touch, Therapeutic Communication, Spirituality - Saturday 10:00 - 11:45

16. Immunization - Sunday 6:00 - 7:30

17. Nursing Research Related to Nursing Outcome Measures
   Lillian Hall, Ida Martinson, Kathy Gardner, Dorothy Brooten, Jane Fielding - Saturday 10:00 - 11:45

18. Value of DSM-III vs. Nursing Diagnoses in Psychiatric Nursing Practice - Monday 8:30

19. Incentives and Recognition for Experienced Nurses (including content related to caring for the caregiver, perhaps)
   Friday 10:30 - 12:00

   Sunday 2:00 - 3:45

21. Hearing/Sight Impaired - Monday 2:00 - 3:30

First-timers' orientation - Friday 10:00 - 12:00

Videos
   Friday 4:15 - 6:00
   Saturday 5:15 - 6:00
   Sunday 7:30 - 9:30

Alternate:
PRESCRIPTION WRITING WORKSHOP

sponsored by
THE NEW YORK STATE NURSES ASSOCIATION

The 1988 NYS Nurse Practitioner Law & Regulations require that in order to be qualified for prescriptive privilege a nurse practitioner must have had pharmacology content on: writing prescriptions of controlled and non-controlled substances, New York's Generic Substitution Law and the State and Federal laws regarding prescriptive authority. The Prescriptive Writing Workshop will cover these topics as well as prescription writing. A pre and post-test will be given.

SPEAKER
Jill Burk, PhD, RN
Research Nurse Coordinator, Burn Center, NYH-Cornell University Medical College, New York City
Dr. Burk holds dual degrees in nursing and pharmacology. She has taught pharmacology to nurses in several universities.

For guaranteed groups NYSNA will be glad to discuss bringing this course to you. Contact: Gail DeMarco, NYSNA Nursing Practice & Services. 518/456-5371.

TIMES & PLACES

MARCH 22
1:30pm to 5:00pm
monic M. Driscoll Center for Nursing
2113 Western Avenue, Guilderland, NY

APRIL 3
3:30pm - 7:00pm
New York State Nurses Association
9th floor, 1 Madison Avenue, New York City

APRIL 5
1:30pm - 5:00pm
201 Peck Hall, School of Nursing, Syracuse Univ.
610 E. Fayette St., Syracuse NY

APRIL 15
10:30am - 2:00pm
American Red Cross Auditorium
150 Amsterdam Ave., New York City

REGISTRATION

NYSNA MEMBER $35.00
NON-MEMBER $50.00

Space is limited in some of the workshop sites. Registrations will be taken on a first-come, first-served basis. Registration deadline for all workshops is 3 days in advance of the scheduled date. Registration fee includes materials and one break. A $15.00 administrative fee will be deducted for all cancellations made one week in advance of date.

CONTACT HOURS

3.6 Contact Hours will be awarded following passage of the post-test. This program has been submitted to the New York State Department of Education for approval.

PRESCRIPTION WRITING WORKSHOP REGISTRATION FORM

NAME ________________________________
ADDRESS_____________________________________
WORK PHONE ___________ HOME PHONE ___________

☐ I attend the following workshop: (please circle)
  Center For Nursing
  Syracuse University
  NYSNA New York Office
  American Red Cross

NYSNA Member ______ NonMember ______ Enclosed is my payment of: ______
Make check payable to New York State Nurses Association and return to NYSNA, 2113 Western Ave., Guilderland, NY 12831.
PRESCRIPTION WRITING WORKSHOP
sponsored by
The New York State Nurses Association

March 22
Guilderland, New York

April 3 & April 15
New York City

April 5
Syracuse, New York
### Standard Organizational Service

#### Innovation in Staff Development

**April 18, 1989, 9:30 am – 4:00 pm**

Veronica M. Driscoll Center for Nursing
Guilderland, NY

Please mail the following to:
- Staff Development Coordinator
- Finance Director
- Continuing Education Coordinator

New York State Nurses Association, 2113 Western Avenue, Guilderland, NY 12084
(518) 456-5371

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### REGISTRATION FORM

<table>
<thead>
<tr>
<th>Name _________________________</th>
<th>Title ____________________________</th>
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<tbody>
<tr>
<td>Home Address ____________________</td>
<td>___________________________________</td>
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<tr>
<td>Employer’s Name __________________</td>
<td>___________________________________</td>
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<tr>
<td>Employer’s Address _____________</td>
<td>Business Phone ________________</td>
</tr>
<tr>
<td>Home Phone ( _____ )</td>
<td>Business Phone ( _____ )</td>
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</tbody>
</table>

**NYSNA Member**
- Advanced: $70
- Regular: $80

**Non-Member**
- Advanced: $85
- Regular: $95

**Check payable to**

- New York State Nurses Association
- NYSNA Organization Services, 2113 Western Avenue, Guilderland, NY 12084

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#151 Organizational Service
This offering will provide an opportunity for staff development educators to explore strategies which can be used in meeting changes in the health care system.

Objectives of the program include:
- Delineate the use of computers in staff development in areas such as testing, record keeping and evaluation.
- Identify trends necessitating leadership development for staff nurses.
- Describe components of one model for leadership training.
- Explore the variables affecting methods used in orientation.
- Describe orientation methods used in a specific agency with pros and cons.

Join your colleagues for professional and personal enrichment in a stimulating day with NYSNA.

**Program**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>9:30</td>
<td>Registration</td>
</tr>
<tr>
<td>10:00</td>
<td>Diversity of Computer Applications in Staff Development</td>
</tr>
<tr>
<td></td>
<td>Lester De, MSN, RN, PNP</td>
</tr>
<tr>
<td></td>
<td>Clinical Instructor</td>
</tr>
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<td></td>
<td>Memorial Sloan Kettering</td>
</tr>
<tr>
<td>11:00</td>
<td>Break</td>
</tr>
<tr>
<td>11:15</td>
<td>Leadership Development for the Staff Nurse</td>
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<tr>
<td></td>
<td>Patricia Laughton, BSN, RN</td>
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<tr>
<td></td>
<td>Staff Development Instructor</td>
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<td></td>
<td>New England Medical Center</td>
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<tr>
<td>12:15</td>
<td>Lunch</td>
</tr>
<tr>
<td>1:45</td>
<td>ALTERNATIVE PATHS TO ORIENTATION</td>
</tr>
<tr>
<td>1:45</td>
<td>Introduction—Variables in Orientation</td>
</tr>
<tr>
<td></td>
<td>Alice Gianella, MA, RN</td>
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<td></td>
<td>Asst. Director, Nursing Education</td>
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<td></td>
<td>Memorial Sloan Kettering</td>
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<tr>
<td>2:00</td>
<td>Panel Discussion</td>
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<tr>
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<td>Lithia Clark, MA, RN</td>
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<td></td>
<td>Nursing Instructor, Patient Health Education</td>
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<td></td>
<td>Veterans Administration Medical Center, Brooklyn</td>
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<td>St. Theresa Graf, MS, RN</td>
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<td></td>
<td>Community Health Nurse Instructor</td>
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<td></td>
<td>Adelphi University, School of Nursing</td>
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<tr>
<td>3:00</td>
<td>Evaluation</td>
</tr>
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</table>

**Registration Information**

Innovation in Staff Development
April 18, 1990 9:30 am — 4:00 pm
Veronica M. Driscoll Center for Nursing
2113 Western Avenue, Guilderland, New York

Advanced Registration must be postmarked on or before April 11, 1999

NYSNA Member: $70 Advanced
              $90 Regular
Non-Member:   $85 Advanced
              $95 Regular

Registration fee includes lunch, refreshment break and materials. Registration will be accepted on a first-come, first-served basis. Early registration is recommended. Directions will be sent with your confirmation.
For further information contact Organization Services, (518) 456-5371.

Refunds: A $15.00 administrative fee will be deducted for all cancellations made after April 14, 1989. NYSNA reserves the right to cancel the workshop due to insufficient registration.

**Accreditation**

The New York State Nurses Association is accredited as a provider of Continuing Education by the Eastern Regional Committee of the American Nurses Association. The offering consists of 4.3 contact hours.
I. Convention five (5) year plan

The following is a suggested five (5) year plan for Convention sites. All dates are over a weekend. Details on the sites will be available at the Board meeting.

1990 - Albany Convention Center
(October 11 - October 14)

*1991 - Albany Convention Center or
Lake Placid Convention Center
(October 18 - October 21)

*1992 - Rochester Convention Center
(October 19 - October 21)
Niagara Falls Convention Center
(October 20 - November 2)

*1993 - Concord Resort Hotel or
Grossinger's
(Dates to be determined)

*1994 - Rochester Convention Center or
Niagara Falls Convention Center
(Dates to be determined)

*One site needs to be selected.

II. 1989 Calendar

Copies of the complimentary 1989 NYSNA Calendar were mailed to members last month. *Address pendings* were not included in the mailing. Therefore, please direct members to Organization Services if they did not receive their calendars.

III. 1989 Continuing Education

We are going to offer two (2) Continuing Education Programs (Nurses Rights and the Ethical Implications of DNR Legislation) at 5 New York State sites (Buffalo, Binghamton, Albany, NYC, LI). Our intent is to offer excellent Continuing Education Programs at a low cost. The use of satellite transmission is currently being researched. The programs are tentatively scheduled for May and early June of this year.

IV. AIDS Workshops

The AIDS Update '89 Workshops are scheduled as follows

- Holiday Inn, Westbury, NY
  January 30-31, 1989
- Antuns, Queens Village, NY
  April 6-7, 1989
- The Harbor Club at Bayley-Seton Hospital,
  Staten Island, NY
  April 24-25, 1989
The Workshops are sponsored by New York University, Division of Nursing Education, AIDS Regional Education and Training Center in conjunction with NYSNA, through a grant from the U.S. Department of Health and Human Services. Registration is $40.00 to cover cost of lunch and handouts.

V. NYSNA Membership Brochure

Attached is a reprint of the membership brochure. Revisions include membership fee and additions to the benefits section.

VI. Convention 1989

Convention will be held October 27-30 at the Albany Convention Center. The tentative schedule will be mailed next month to assist you in your planning.

Karen Mauna, Director
Organization Services

Jackie Negri, Associate Director
Organization Services

KM/JRN/ai
1/11/89
New York State Nurses Association

MEMBERSHIP APPLICATION

Last Name: ___________________________  First Name: ___________________________

Social Security #: ______________________  Work Phone: _________________________

Master ID: ___________________________  Home Phone: _________________________

Address: _____________________________  City: _____________________________

License Number: ______________________

Basic RN Preparation: __________________

License Number: ______________________

Date License Issued: _________________

Highest Level of Education: __________________

Area of Practice: ______________________

Area of Specialization: __________________

Practice Setting: ______________________

Employment Status: ____________________

Certifying Agency: _____________________

Employer: _____________________________

Position Title: _________________________

Date: ____________________  Signature of Applicant: ___________________________

Instructions: Please enter or update as much information as possible. See back for Membership Policies and Procedures.

Date of Birth: _________________________

County: _____________________________

Date of Employment: __________________

Type of Employment: __________________

Payments to NYSNA are not deductible as charitable contributions for Federal Income Tax purposes. However, they may be deductible under other provisions of the Internal Revenue Code.
MEMBERSHIP POLICIES AND PROCEDURES

1. Membership privileges are granted upon verification of membership qualification and receipt of first membership payment.

2. The expiration date of the membership year shall be the last day of the month in which you joined.

3. Your membership will be cancelled if you fail to pay your dues within thirty days after the expiration date of payment due date.

4. Late payments may result in a lapse of membership and a change in your expiration date.

5. Payment method may be changed at Expiration Date (Renewal) only.

6. Submission of a membership application with an advance payment or install payment constitutes intent to retain membership for a period of 12 months. These payments are not refundable.

7. Clinical & Functional Groups - You are entitled to membership in one Clinical Practice Unit and one Functional Unit. Membership in more than one of each unit requires a $5.00 charge for each additional unit. Payroll deduction members must remit a check for the additional charge directly to the Association. This charge is not included in the monthly dues deduction.

NEW MEMBER INSTRUCTIONS
See Rate Sheet to find your dues amount. Amount Enclosed $ ________

PAYMENT METHOD (Circle One)
1. Credit card payment or Payroll Deduction: MAIL TO: The New York State Nurses Association, 2113 Western Ave., Guilderland, NY 12084.

   Credit Card Information: (Circle One) a) MasterCard  b) VISA
   Card Number ______________ Exp. Date __________ Signature of Card Holder ______________

2. Check Enclosed Payable to NYSNA. MAIL TO: The New York State Nurses Association, P.O. Box 448, Albany, NY 12201-0448.

   NOTE: If you are eligible for payroll deduction but elect to pay advance payment full or install, this constitutes intent to retain membership for a period of 12 months and payment is not refundable. Reduced dues payments are not available on payroll deduction.

   If you have any questions please write or call NYSNA at (518) 451-5371.

MEMBERSHIP DATA SURVEY (Completion of Information below is Voluntary)
In an effort to comply with government requirements regarding record keeping, reporting and other legal obligations, we ask that you complete this membership data survey. Your cooperation is appreciated.
Please be advised that completion of this survey is not a requirement for membership. It is considered confidential information.

Check One / ______ / Male  / ______ / Female
Mental Status ______________

Check One of the following Race/Ethnic Groups
_____ Hispanic  _____ Black  _____ White  _____ American Indian/Alaskan Native  _____ Other
_____ Major Religious Believer  _____ Other
AGENDA #6
THE NEW YORK STATE NURSES ASSOCIATION
REPORT TO THE BOARD OF DIRECTORS
ORGANIZATION SERVICES
September 15 - 16, 1988

I. Convention 1988
Currently there are 39 exhibitors, 11 advertisers and 94 registrants. Nevertheless, we expect the traditional accelerated activity in September.

This year we will produce a Special Commemorative Award Program containing information about the Awards Banquet and the awardees. In order to give individuals and groups affiliated with award winners the opportunity to express congratulations in the Special Program, massage space has been offered. Individuals will not be permitted to present congratulations messages on-site. We believe this change in procedure will improve the Banquet's operation.

The Pre-Convention Board of Directors meeting is scheduled for 12:00 p.m. to 6:00 p.m., Saturday, October 15. The Finance Committee is scheduled for 10:00 a.m. until noon.

Please submit your hotel reservation form directly to Organization Services no later than September 25, 1988.

Please be advised that incidental charges will not be added to the NYSNA Master Account. These must be paid individually upon checkout.

II. Specialty Items
NYSNA has produced Children's T-Shirts. A description of the shirt is attached and samples will be shown at the September Board meeting. We have already spoken with the Oklahoma Nurses Association about bulk purchases.

We are also going to introduce "Holiday Cards" at the 1988 Convention. Further details will be available at the Board meeting.

Both of these items could be marketed nationally and used as another non-dues revenue source.

III. 1988 Pocket Calendar
Last year's holiday gift proved rather lucrative for us. Therefore, we are producing it again but with design revisions. Detailed information is attached.

IV. Membership Recruitment Contest
Unfortunately, the contest has not accomplished what we wanted. Only 36 members are participating and we can only count 4 bona fide "New Members." The 86 other applications are simply a transference from "Agency Shop" to "Member" status. Recommendations for special recruitment projects would be appreciated.

(continued)
1989 NYSNA CALENDAR
ADVERTISER INFORMATION

AUDIENCE: REGISTERED PROFESSIONAL NURSES REPRESENTING ALL AREAS OF CLINICAL AND ADMINISTRATIVE NURSING.

Calendar Size: 4" x 7"
Total number of pages: 41 plus cover
Distribution: Direct mail to NYSNA members (30-31,000)
Copy Deadline: October 17, 1988 (Camera-ready copy is preferred)
Mailing Deadline: November 28, 1988

CALENDAR ADVERTISING RATES

<table>
<thead>
<tr>
<th>SPACE</th>
<th>SIZE</th>
<th>COST</th>
<th>No. Available</th>
</tr>
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<tbody>
<tr>
<td>Individual Month Sponsor</td>
<td>1&quot; x 4&quot;</td>
<td>800.00</td>
<td>12</td>
</tr>
<tr>
<td>(Each Month = 2 pages</td>
<td>(plus space within month) e.g. page 3 &amp; 4 on the horizontal)</td>
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</tr>
<tr>
<td>Inside Full Page</td>
<td>3½&quot; x 6½&quot;</td>
<td>750.00</td>
<td>13</td>
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<tr>
<td>(Between March/April, June/July, September/October)</td>
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<tr>
<td>Back Cover Page</td>
<td>3½&quot; x 6½&quot;</td>
<td>850.00</td>
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<td>1/2 Page</td>
<td>3½&quot; x 3&quot;</td>
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<tr>
<td>Inside Front Cover</td>
<td>3½&quot; x 6½&quot;</td>
<td>1,000</td>
<td>1</td>
</tr>
</tbody>
</table>
1989 NYSNA POCKET CALENDAR
ADVERTISING CONTRACT
201400

Contract Deadline: October 3, 1989
Ad Copy Deadline: November 5, 1989

Firm Name ____________________________
Address ____________________________

Submitted By __________________ Title __________________
Signature __________________ Date __________________

NYSNA Member: ___ Yes ___ No Work No. ______

The New York State Nurses Association is hereby authorized to publish the advertising of ____________________________
(Name of Company/Organization) in the 1989 NYSNA Calendar to occupy space of _______ for which we enclose full payment $ ______.

made payable to the New York State Nurses Association.

IF AN ADVERTISING AGENCY IS BEING USED, COMPLETE THE FOLLOWING SECTION:
Advertising Agency ____________________________
Address ____________________________
Contact Person ____________________________

Work Phone ( ) ____________________________ Home Phone ( ) ____________________________

(Ad Agency: If using your own form, you must also return a completed NYSNA contract)
(Advertising Agency Commission: 15%)

It is understood and agreed that the publisher has the right to reject or change the wording of any advertisement which in the opinion of the Editorial Board is not in agreement with the ethical standing of this publication; the advertiser agreeing that the Editorial Board shall be the sole and exclusive judge of the acceptance of any advertisement. It is part of this contract that it cannot be cancelled without payment once advertising copy has been received by the publisher. Cancellation prior to publisher's receipt of advertising copy will incur a $25 administrative fee, to be deducted from payment refund.

Return to: New York State Nurses Association, 2113 Western Avenue, Guilderland, New York 12086

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CHILDREN'S T-SHIRTS

NYSNA is offering children's T-shirts with a design submitted by a second grader from a local elementary school. The drawings were submitted by a second grade class after they completed a unit on the importance of registered nurses in health care.

The T-shirts are blue with red ink and pink with blue ink, with the slogan "Someone I Love Is a Nurse." All shirts are 50% cotton and 50% polyester and come in children's sizes X-small, small, medium, and large. Cost: $6.00.

The shirts may be ordered by contacting Organization Services at (518) 459-5371. We hope that you will share in our enthusiasm.
ORGANIZATION SERVICES

1988 CONVENTION
October 16-19
NYSNA - Confident in Our Mission

Saturday, October 15
10:00 a.m. - Noon
11:30 a.m. - 1:00 p.m.
1:30 p.m. - 3:30 p.m.
3:00 p.m. - 4:00 p.m.
3:00 p.m. - 7:00 p.m.
4:00 p.m. - 5:00 p.m.
5:00 p.m. - 7:00 p.m.
7:00 p.m. - 8:30 p.m.
8:30 p.m. - 11:00 p.m.
9:00 p.m. - 10:30 p.m.

Sunday, October 16
10:00 a.m. - Noon
Noon - 5:00 p.m.
1:30 p.m. - 3:30 p.m.
3:00 p.m. - 4:00 p.m.
3:00 p.m. - 7:00 p.m.
4:00 p.m. - 5:00 p.m.
5:00 p.m. - 7:00 p.m.
7:00 p.m. - 8:00 p.m.
8:00 p.m. - 9:30 p.m.
9:30 p.m. - 11:00 p.m.
10:00 p.m. - 12:00 a.m.
11:00 p.m. - 1:30 a.m.

Finance Committee Meeting
Board of Directors Meeting (Pre-Convention)
CE Sessions (3)
* Retirement and Financial Planning
* Oral History Project: A Synthesis
* Promoting a Professional Environment in Nursing Practice
First Timer's Orientation
Open Forum
Exhibits Open
HHC/Voluntary Sector Meetings
Voting Body
Dinner
Keynote Address
Exhibits Open
Open Night Welcome Reception

Monday, October 17
7:30 a.m. - 9:00 a.m.
8:00 a.m. - 9:30 a.m.
8:00 a.m. - 4:30 p.m.
9:00 a.m. - 10:30 a.m.
10:30 a.m. - 12:00 p.m.
11:00 a.m. - 1:30 a.m.

Breakfast & Delegate Assembly Mtg.
Exhibits Open
Poster Show
CE Sessions (3)
* Patient Violence
* Care of the Homeless
* Teenage Pregnancy/Substance Abuse
* Acute Care Topics
* Quality Assurance
CPU Business Meetings
Exhibits Open

THE NEW YORK STATE NURSES ASSOCIATION
REPORT TO THE BOARD OF DIRECTORS
ORGANIZATION SERVICES
May 18 - 19, 1988

Karen Maune
Director, Organization Services

Jackie Negri
Assistant Director, Organization Services

Agenda 38

I. Convention 1988
Attached is the revised schedule and enclosed is the Exhibitor Prospectus for the 1988 Convention. The Convention Brochure, which includes all registration forms, will be inserted in Report by the end of May. A special mailing of the brochure will be sent to the Board of Directors.

II. AIDS Workshop
Enclosed is the brochure for the May/June AIDS Workshop. To date, 21 people have registered for all 3 workshops. The breakdown is as follows:

- Albany Medical College: 11
- SUNY at Buffalo: 4
- SUNY at Binghamton: 8

III. Nursing Education Workshop
Also enclosed is the brochure for the workshop being offered on May 25 by the NYSNA Functional Unit of Nurses. Directors and Faculty, Nursing Education Programs.

IV. New York State Reception
Invitations for The New York State Reception during the ANA Convention were sent in early May. Jardine Group Services Corporation is sponsoring the Reception.

V. New York State Fair
The latest computer program "Healthier People: Health Risk Appraisal" will be used at the Fair. It is produced by the Center for Emory University and includes 95 questions and a computer printout analysis. JAARP, Blue Cross/Blue Shield, The Diabetes Association, Lung Association and the National Council on Patient Information and Education will be assisting with support materials.

VI. Membership Recruitment Contest
Attached is a copy of the ad which appeared in the March/April edition of Report. Both copies were sent to CNAs, CNAs and NYSNA leadership to encourage increased participation.

VIII. Business Cards
NYSNA is offering to produce Business Cards as an additional member service. The cards will be 2 color and will carry the NYSNA logo as well as our membership brochure and the name, title, business address and phone number of our member. Cost is $35.00 for 500 cards. Availability will be promoted in the May/June Edition of Report.

Karen Maune
Director, Organization Services

Jackie Negri
Assistant Director, Organization Services
NYSNA Membership Recruitment Contest

The Choice of Professionals
May 2, 1988 - September 2, 1988

Let's make 1988 our most powerful and productive year yet... participate in "The Choice of Professionals", NYSNA's 88 Membership Recruitment Contest. Can NYSNA members succeed in recruiting 1,000 new members by September 27? We think so.

HOW TO PARTICIPATE
1. Please complete the coupon and mail to NYSNA.
2. Upon receipt of your coupon, NYSNA will assign you a "Recruiter Number" and send you the number of Recruiter Kits requested.
3. Give a kit to each individual you want to recruit for membership.
4. When a new member mails in his/her application showing your Rec. Num. Number, you will be credited with the new member recruit.

SELECTION OF PRIZE
On September 16, 1988, prize winners will be selected by "bean pot" drawing.

PRIZES
1st Prize: $500 Travel Gift Certificate
Eligibility: Recruitment of 20 or more members.
Prize: Certificate can be used toward the vacation of your choice. Travel arrangements must be made with Devine Travel.

2nd Prize: A Ticket To The 1988 Convention
Eligibility: Recruitment of 15 to 19 new members.
Prize: Will include transportation, hotel accommodations, meals and full Convention Registration.

3rd Prize: A Weekend For Two In Lake Placid
Eligibility: Recruitment of 10 to 14 new members.
Prize: Will include 2 nights at the Lake Placid Hilton, $100 for meals and tickets for the Lake Placid sightseeing tour.

4th Prize: One Year's Membership In NYSNA and the District of Your Choice
Eligibility: Recruitment of 5 to 9 new members.

5th Prize: NYSNA Specialty Items
Eligibility: Recruitment of 1 to 4 new members.
Prize: Includes a long sleeve golf shirt, "Nurses Care," a canvas totebag and mug, "One Profession, One Voice."

YES! Sign me up as a Recruiter

NAME __________________________

ADDRESS __________________________

WORK PHONE( ) ___________________ HOME PHONE( ) ___________________

Please send me ______ Membership Recruitment Kits

For Office Use Only: Membership Recruitment Kit

Mail To: NYSNA, Organization Services, 2113 Western Ave., Guilderland, NY 12084
NEW YORK STATE NURSES ASSOCIATION
2113 Western Avenue, Guilderland, N.Y. 12084, (518) 456-5371

18th CONVENTION
October 15-19
NYSNA - Confident In Our Mission

TENTATIVE AGENDA
Saturday, October 15
10:00am - Noon
Finance Committee Meeting
Board of Directors Meeting (Pre-convention)

Sunday, October 16
11:00am - 1pm
Staff Orientation
CE Sessions (3)
First Timer's Orientation
4:00pm - 5pm
Voting Body Orientation (staff)
Voting Body
6:00pm - 7:00pm
HHV/Voluntary Sector Meetings
Exhibits Open
7:00pm - 8:00pm
Dinner
8:00pm - 9:00pm
Keynote Address
Opening Night Welcome Reception
Exhibits Open

Monday, October 17
7:00am - 9:00am
Breakfast
9:00am - 10:00am
Exhibits Open
10:00am - 12:30pm
CPU Business Meetings
12:00pm - 1:00pm
Lunch
1:00pm - 2:00pm
Voting Body
4:00pm - 5:00pm
Refreshment Break
6:00pm - 7:00pm
Open Forum
7:00pm - 8:00pm
Dinner
9:30pm - 10:00pm
CE Sessions (2)

Tuesday, October 18
7:30am - 9:00am
Breakfast
Delegate Assembly Breakfast Meeting
CE Sessions (3)
Functional Unit Business Meeting/Retired Nurses Meeting
11:00am - 1:00pm
Lunch
1:00pm - 2:00pm
Voting Body
2:00pm - 5:00pm

Wednesday, October 19
7:30am - 9:00am

Page two. Convention '88 con't.

4:00pm - 9:30pm
Refreshment Break
8:00pm - 7:00pm
CE Sessions (3)
7:00pm - 8:00pm
Awards Banquet Reception (Invitational)
8:00pm - 10:00pm
Awards Banquet

Wednesday, October 10
7:30am - 9:00am
Breakfast
8:30am - 11:00am
Voting Body
11:00am - 1:00pm
CE Sessions (3)
1:00pm - 2:00pm
Lunch
2:00pm - 3:00pm
Foundation Luncheon
3:00pm - 5:00pm
CE Session (1)
3:00pm - 6:00pm
Play Reading/Lillian Wald
3:00pm - 5:00pm
Board of Directors Meeting (Post Convention)

Note: Times and dates may be subject to change.
THE NEW YORK STATE NURSES ASSOCIATION
REPORT TO THE BOARD OF DIRECTORS
ORGANIZATION SERVICES
March 17-18, 1988

AGENDA #9

I. Convention 1988
Copies of the preliminary Convention Schedule will be distributed at the Board of Directors Meeting.

II. Membership Recruitment Projects
A. Membership Recruitment Contest
   A contest will be held from May 2 to September 2, 1988. Details are enclosed. This information will be included in the March/April and May/June edition of Report and the June edition of The Journal.
B. Organizing Materials
   A copy of the new "Choice of Professionals" booklet will be distributed at the Board of Directors Meeting; "Over 30,000 Strong" is enclosed. Both will be used in the NYSNA organizing campaigns.
C. Launch Your Career
   Enclosed is a new poster designed for distribution to Nursing Schools and other targeted mailings.
D. We Move Forward Fastest
   This 1/3 page insert will appear in all Association publications. It was inserted into the February full member mailing.
   Other pieces germane to our recruitment efforts include: Question and Answer booklet, Questionnaire Brochure for drop outs, and a brochure which highlights significant and specific NYSNA accomplishments.

III. Recruitment Into the Profession
Enclosed is the handout available for those active in recruitment into the profession activities.

IV. AIDS Grant
We are in the process of selecting dates and sites for the AIDS two-day workshop, sponsored by the New York University Regional Education & Training Center in conjunction with NYSNA. Promotional materials will be available by April.

Karen Maune
Director, Organization Services

Jackie Negri
Associate Director, Organization Services
I. ENVIRONMENTAL HAZARDS WORKSHOP

Locations and dates for the above all-day workshop are:

<table>
<thead>
<tr>
<th>Location</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nassau Academy of Medicine</td>
<td>May 28</td>
</tr>
<tr>
<td>Hunter/Bellevue</td>
<td>May 29</td>
</tr>
<tr>
<td>Veronica M. Driscoll Center for Nursing</td>
<td>June 3</td>
</tr>
<tr>
<td>Rochester General Hospital</td>
<td>June 4</td>
</tr>
</tbody>
</table>

Promotion materials will be distributed by the end of March.

II. CONVENTION '87 & '88

New York City sites are being researched for the '88 Convention. In an effort to peak interest for the '87 Convention in Buffalo, I suggest we withhold announcement of the '88 geographic location until this October.

A list of Continuing Education programs for the '87 Convention will be distributed at the March Board Meeting.

III. MAIL BALLOT

Deadline for submission of Nominations for NYSNA Offices and ANA Delegates is March 2, 1987.

Karen Maune, Director
Organization Services

CONTINUING EDUCATION

1987 CONVENTION

October 22 - 25
Buffalo, New York

00 Minute Sessions (9)

- Historical Overview of Nursing in NYS
- Transcultural Nursing
- Humor in Health Care
- Drug & Alcohol Abuse by Students & Faculty in Nursing Programs: Educational, Ethical and Legal Issues
- Nursing Budgets: How to Influence Priorities
- NCNIP
- Clinical Challenges in Nursing
- An Ethicist's Viewpoint on Selected Clinical Issues

3 Hour Sessions (5)

- Occupational Health
- Research
- Gerontology
- Innovative Solutions to Staffing
- AIDS

3½ Hour Session (1)
Separate Ticket Item/Lunch Included

Legal & Malpractice Issues

Pre-convention Workshop (1)
Separate Ticket Item/Lunch Included

School Health Issues

Karen Maune, Director
Organization Services

KM/jes 2/24/87
<table>
<thead>
<tr>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
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<tbody>
<tr>
<td>Pre-convention Workshop</td>
<td>8:30 a.m. - 10:30 a.m. Professional Discipline</td>
<td>7:00 a.m. - 9:00 a.m. Board Recognition Breakfast</td>
<td>7:30 a.m. - 9:00 a.m. Humor in Health Care</td>
</tr>
<tr>
<td>School Health Nursing</td>
<td>8:30 a.m. - 11:30 a.m. Research</td>
<td>7:00 a.m. - 9:00 a.m. Complimentary Breakfast</td>
<td>9:00 a.m. - 11:30 a.m. Voting Body Session</td>
</tr>
<tr>
<td>10:30 a.m. Registration</td>
<td>AIDS</td>
<td>8:00 a.m. - 9:00 a.m. Videos</td>
<td>(Tours)</td>
</tr>
<tr>
<td>11:30 a.m. - 3:00 p.m. Legal &amp; Malpractice Issues</td>
<td>10:30 a.m. - 12:00 noon Videos</td>
<td>9:00 a.m. - 1:00 p.m. Voting Body Session</td>
<td></td>
</tr>
<tr>
<td>1:30 p.m. - 4:30 p.m. Occupational Health</td>
<td>12:00 noon - 2:00 p.m. Foundation Luncheon</td>
<td>2:00 p.m. - 5:00 p.m. Addressing the Staffing Crisis</td>
<td></td>
</tr>
<tr>
<td>2:00 p.m. - 5:00 p.m. Videos</td>
<td>12:30 p.m. - 2:00 p.m. Nursing Budgets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:15 p.m. - 4:45 p.m. Orientation Transcultural Nursing</td>
<td>Drug/Alcohol Abuse</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:30 p.m. - 7:00 p.m. Ethicist's Viewpoint</td>
<td>2:30 p.m. - 4:00 p.m. Clinical Practice Mtgs.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Clinical Challenges</td>
<td>4:30 p.m. - 7:00 p.m. Voting Body Session</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00 p.m.</td>
<td>8:00 p.m. Dinner Theatre</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keynote</td>
<td>8:30 p.m. Welcome Reception</td>
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<td></td>
</tr>
<tr>
<td></td>
<td>(Poster Show/Exhibits)</td>
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</tbody>
</table>
I. CONVENTION

Results from the 1986 Convention evaluations will be presented at the January Board meeting.

The 1987 NYSNA Convention will be held in Buffalo, NY on October 22 through 25 (Thursday - Sunday).

II. MEMBERSHIP RECRUITMENT

Follow-up letters and invitations to join NYSNA have been sent to all non-member Convention attendees. Additionally, nurses targeted in 1986 membership mailings will receive recruitment materials over the next three months.

Karen Maune, Director
Organization Services

KM/jes
12/15/86
### Organizational Service

**NYSHA Convention Evaluation, 1986**

**Total Number of Responses = 391**

#### Category

**I. Demographic Information**

<table>
<thead>
<tr>
<th>A. Membership</th>
<th>Percent Responding</th>
<th>E. Employment Setting</th>
<th>Percent Responding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member</td>
<td>94%</td>
<td>Hospital</td>
<td>56.5%</td>
</tr>
<tr>
<td>Non-member</td>
<td>4.6%</td>
<td>Nursing Home</td>
<td>4.8%</td>
</tr>
<tr>
<td>Student</td>
<td>0.3%</td>
<td>School of Nursing</td>
<td>14%</td>
</tr>
<tr>
<td>No Answer</td>
<td>0.5%</td>
<td>Private Practice</td>
<td>0.3%</td>
</tr>
<tr>
<td>Not Usable</td>
<td>0</td>
<td>Public Health</td>
<td>5.8%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>School Health</td>
<td>0.5%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Occupational Health</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physician Office</td>
<td>0.2%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ambulatory Care</td>
<td>0.2%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Other</td>
<td>4.0%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>No Answer</td>
<td>0.5%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Not Usable</td>
<td>4.0%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>B. Age</th>
<th>Percent Responding</th>
<th></th>
<th>Percent Responding</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-29</td>
<td>5%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>30-39</td>
<td>22%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>40-49</td>
<td>37%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>50-59</td>
<td>25%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>60+</td>
<td>6.0%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>No Answer</td>
<td>4.0%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not Usable</td>
<td>0</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>C. Marital Status</th>
<th>Percent Responding</th>
<th>F. Area of Practice</th>
<th>Percent Responding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single</td>
<td>41%</td>
<td>Clinical</td>
<td>61%</td>
</tr>
<tr>
<td>Married</td>
<td>55%</td>
<td>Academic</td>
<td>14%</td>
</tr>
<tr>
<td>No Answer</td>
<td>3.5%</td>
<td>Administrative</td>
<td>20%</td>
</tr>
<tr>
<td>Not Usable</td>
<td>.02%</td>
<td>Research</td>
<td>0.7%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>No Answer</td>
<td>2.3%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>D. Highest Level of Education Completed</th>
<th>Percent Responding</th>
<th>G. Employment Status</th>
<th>Percent Responding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diploma</td>
<td>16%</td>
<td>Full Time</td>
<td>88%</td>
</tr>
<tr>
<td>Associate Degree</td>
<td>12.5%</td>
<td>Part Time</td>
<td>8.0%</td>
</tr>
<tr>
<td>Baccalaureate in Nursing</td>
<td>20%</td>
<td>Unemployed</td>
<td>2.0%</td>
</tr>
<tr>
<td>Baccalaureate in Other Field</td>
<td>12.5%</td>
<td>No Answer</td>
<td>0.7%</td>
</tr>
<tr>
<td>Master's in Nursing</td>
<td>22.5%</td>
<td>Not Usable</td>
<td>0.7%</td>
</tr>
<tr>
<td>Master's in Other Field</td>
<td>8.6%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Doctorate</td>
<td>5.0%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>No Answer</td>
<td>1.0%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not Usable</td>
<td>1.2%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Category (Cont'd.)

Percent Responding

H. Area of Specialization

Gerontologic 7.0%
Gynecological-Obstetric 7.0%
Medical-Surgical 31%
Community Health 14%
Pediatric-Parent-Child Health 8.0%
Psychiatric-Mental Health 8.0%
Other 19%
No Answer 0.7%
Not Usable 5.0%

II. Educational Program Evaluation

A. To what degree did the educational session meet your needs for professional growth?

Too Basic 38%
Too Advanced 53%
No Answer 6.0%
Not Usable 1.0%

B. The number of educational sessions was:

Too Few 38%
Too Many 53%
No Answer 8.0%
Invalid Answer 1.0%

C. The length of time for educational sessions:

Too Long 34%
Too Short 55%
No Answer 10%
Not Usable 1.5%
### Category (Cont'd.)

#### III. Clinical Practice and Functional Unit Business Meeting Evaluation

<table>
<thead>
<tr>
<th>A. Importance of Attendance</th>
<th>B. Length of Time for Business Meeting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not Important:</td>
<td>Too Short</td>
</tr>
<tr>
<td>33%</td>
<td>35%</td>
</tr>
<tr>
<td>Very Important:</td>
<td>Too Long</td>
</tr>
<tr>
<td>48%</td>
<td>35%</td>
</tr>
<tr>
<td>No Answer:</td>
<td>No Answer</td>
</tr>
<tr>
<td>19%</td>
<td>31%</td>
</tr>
<tr>
<td>Invalid Answer:</td>
<td>Not Usable</td>
</tr>
<tr>
<td>0.5%</td>
<td>0.5%</td>
</tr>
</tbody>
</table>

#### IV. Facility Evaluation

<table>
<thead>
<tr>
<th>A. Hotel Room</th>
<th>D. Registration Hotel Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poor</td>
<td>Inefficient</td>
</tr>
<tr>
<td>22%</td>
<td>18%</td>
</tr>
<tr>
<td>Excellent</td>
<td>Very Efficient</td>
</tr>
<tr>
<td>73%</td>
<td>77%</td>
</tr>
<tr>
<td>B. Quality of Food</td>
<td>No Answer</td>
</tr>
<tr>
<td>Poor</td>
<td>4.0%</td>
</tr>
<tr>
<td>35.5%</td>
<td>Not Usable</td>
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<tr>
<td>Excellent</td>
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<tr>
<td>57%</td>
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<td>No Answer</td>
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<tr>
<td>6%</td>
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<tr>
<td>Not Usable</td>
<td></td>
</tr>
<tr>
<td>1.2%</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>C. Facilities/Services</th>
<th>E. Registration Convention</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poor</td>
<td>Inefficient</td>
</tr>
<tr>
<td>33%</td>
<td>9.0%</td>
</tr>
<tr>
<td>Excellent</td>
<td>Very Efficient</td>
</tr>
<tr>
<td>62%</td>
<td>(89%)</td>
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<td>No Answer</td>
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<tr>
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<td>1.5%</td>
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<tr>
<td>Not Usable</td>
<td>Not Usable</td>
</tr>
<tr>
<td>1.2%</td>
<td>0.2%</td>
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