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#151

ORGANIZATIONAL SERVICE

THE NEW YORK STATE NURSES ASSOCIATION

AGENDA #10

REPORT TO BOARD OF DIRECTORS

ORGANIZATION SERVICES

MARCH 30-31, 1989

I. AIDS Workshops

The AIDS Update '89 Workshops are scheduled as follows:

Antun's, Queens Village	April 6-7, 1989
The Harbor Club at Bayley-Seton Hospital, Staten Island, NY	April 24-25, 1989

The Workshops are sponsored by New York University, Division of Nursing Education, AIDS Regional Education and Training Center in conjunction with NYSNA, through a grant from the U.S. Department of Health and Human Services. Registration is \$40.00 to cover cost of lunch and handouts.

II. Convention 1989

Convention will be held October 27-30 at the Albany Convention Center. The tentative schedule is attached.

III. Prescription Writing Workshop

Workshops on Prescription Writing are scheduled for:

Veronica M. Driscoll Center for Nursing *cancelled*
March 22 at 1:30pm - 5:30pm

NYSNA Office (NYC)
April 3 at 3:30pm - 7:00pm

Syracuse University, School of Nursing
April 5 at 1:30pm - 5:00pm

Rochester Academy of Medicine
April 10 at 1:00pm - 4:30pm

American Red Cross Auditorium (NYC)
April 15 at 10:30am - 2:00pm

Please note: Rochester has been added as a workshop location since the printing of the brochure.

IV. Innovation in Staff Development

A copy of the April 18 brochure is attached.

V. Membership Recruitment

NYSNA, in conjunction with ANA, will be implementing a membership recruitment drive over the year. Mailings will include the following:

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- 2 -

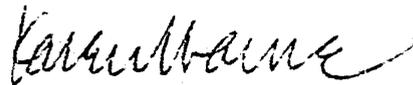
1. New graduates
2. Deans of schools of nursing
3. Directors of nursing
4. Gerontological nurses
5. Career nurses
6. Nurses licensed for 2 years
7. Home health nurses
8. Nurse entrepreneurs

ANA is also sponsoring an "Each One Reach One" membership contest. Information is included in the March edition of The American Nurse. Some extra copies are available in the NYSNA Library.

NYSNA will conduct follow-up mailings to some of the groups targeted by ANA.

Additionally, we will assist District 13 in its reception for student nurses as well as sponsor a break during several of the NYCLEX exams in July.

New member questionnaires will again be sent to nurses 3 months into their membership. The first mailing is planned for April 3.



Karen Maune, Director
Organization Services

KM/al
3/13/89

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ORGANIZATIONAL SERVICE

CONVENTION 1989

Theme

NURSING EXCELLENCE: AN INVESTMENT IN HEALTH CARE

Potential Keynote Speaker

Pamela J. Maraldo, PhD, RN, FAAN

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CONTINUING EDUCATION SESSIONS FOR '89 CONVENTION

1. Writing for Publication - focus on NYSNA Journal
Janet Natapoff, coordinator - Monday 2-3:30 PM
2. Results of the Delphi Survey of Nursing Research Priorities for New York State
Presentation and reactive panel (Education, Service, Research) Saturday 8:15 - 9:45 AM
3. Arden House Consortium Panel Discussion of Model Nursing Service Delivery Systems- including educational preparation for current practice (DRGs) Monday 12:00 - 1:45 (lunch)
4. Unbundling the Cost of Nursing Services - Nursing Intensity Weights - Saturday 7:30 - 9:00
5. "Sentimental Women Need Not Apply"
Videotape followed by discussion of how historical events impact the profession currently. Fri. 12:15-1:45
6. The Business of Nursing (Reimbursement and Health Care Economics) Monday 8:30
7. A Guide for RNs Changing Jobs - How to Evaluate a Potential Job in terms of E&GW Considerations, Staffing, Administrative Support and Type of Practice Monday 12:00 - 1:45 (lunch)
8. Anatomy of a Malpractice Suit: How to Select Legal Counsel, What to Expect at Each Step, How to Participate
Marilyn Silber - Sunday 2:00 - 3:45
9. Violence/Safety in the Workplace including Nurse/Physician collaboration in Problem-Solving - Sunday 6:00 - 7:30 PM
10. Co-dependency Strategies - Sunday 4:00 - 5:45
11. AIDS update with Emphasis on HIV Infection of the Nervous System and AIDS Related Dementia; Homelessness and AIDS-The Bayley House Experience; and New Confidentiality Law.
Sunday - 4:00 - 5:45
12. Update on the Impaired Nurse
Ethel Best - Saturday 8:15 - 9:45
13. District One's Research Network

Pre-convention Workshop - Council on Human Rights - Educational Strategies for Culturally Diverse Students. Include strategies to recruit non-traditional students.
14. Designing and Implementing Unique Curriculum Offerings, e.g., Weekend Courses - Friday 12:15 - 1:45

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15. Humanistic Nursing Practice, e.g., Therapeutic Touch, Therapeutic Communication, Spirituality - Saturday 10:00 - 11:45
16. Immunization - Sunday 6:00 - 7:30
17. Nursing Research Related to Nursing Outcome Measures
Lillian Nail, Ida Martinson, Kathy Gardner,
Dorothy Brooten, Jane Fielding - Saturday 10:00 - 11:45
18. Value of DSM-III vs. Nursing Diagnoses in Psychiatric Nursing Practice - Monday 8:30
19. Incentives and Recognition for Experienced Nurses (including content related to caring for the caregiver, perhaps)
Friday 10:30 - 12:00
20. The Elderly: Needs and Problems - Elder Abuse, Pharmacology, Alcoholism - Human Rights Council wants to give input.
Sunday 2:00 - 3:45
21. Hearing/Sight Impaired - Monday 2:00 - 3:30

First-timers' orientation - Friday 10:00 - 12:00

Videos

Friday 4:15 - 6:00
Saturday 5:15 - 6:00
Sunday 7:30 - 9:30

Alternate:

CONTEDPROG/NEPBARBARA/TXTLIB
03/03/89

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ORGANIZATIONAL SERVICE

PRESCRIPTION WRITING WORKSHOP

sponsored by

THE NEW YORK STATE NURSES ASSOCIATION

The 1988 NYS Nurse Practitioner Law & Regulations require that in order to be qualified for prescriptive privilege a nurse practitioner must have had pharmacology content on: writing prescriptions of controlled and non-controlled substances, New York's Generic Substitution Law and the State and Federal laws regarding prescriptive authority. The Prescriptive Writing Workshop will cover these topics as well as prescription writing. A pre and post-test will be given.

SPEAKER

Jill Burk, PhD, RN

Research Nurse Coordinator, Burn Center, NYH-Cornell University Medical College, New York City
Dr. Burk holds dual degrees in nursing and pharmacology. She has taught pharmacology to nurses in several universities.

For guaranteed groups NYSNA will be glad to discuss bringing this course to you. Contact: Gail DeMarco, NYSNA Nursing Practice & Services. 518/456-5371.

TIMES & PLACES

MARCH 22

1:30pm to 5:00pm

Monica M. Driscoll Center for Nursing
2113 Western Avenue, Guilderland, NY

APRIL 3

3:30pm - 7:00pm

New York State Nurses Association
9th floor, 1 Madison Avenue, New York City

APRIL 5

1:30pm - 5:00pm

201 Peck Hall, School of Nursing, Syracuse Univ.
610 E. Fayette St., Syracuse NY

APRIL 15

10:30am - 2:00pm

American Red Cross Auditorium
150 Amsterdam Ave., New York City

REGISTRATION

NYSNA MEMBER \$35.00
NON-MEMBER \$50.00

Space is limited in some of the workshop sites. Registrations will be taken on a first-come, first-served basis. Registration deadline for all workshops is 3 days in advance of the scheduled date. Registration fee includes materials and one break. A \$15.00 administrative fee will be deducted for all cancellations made one week in advance of date.

CONTACT HOURS

3.6 Contact Hours will be awarded following passage of the post-test. This program has been submitted to the New York State Department of Education for approval.

PRESCRIPTION WRITING WORKSHOP REGISTRATION FORM

For Office Use: W22
Rev'd _____ Due _____

NAME _____

ADDRESS _____

WORK PHONE _____ HOME PHONE _____

Attend the following workshop: (please circle)

Center For Nursing

Syracuse University

NYSNA New York Office

American Red Cross

NYSNA Member _____ NonMember _____ Enclosed is my payment of: _____

Make check payable to: New York State Nurses Association and return to NYSNA, 2113 Western Ave., Guilderland, NY 12084

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ORGANIZATIONAL SERVICE

Please read and re-route to
Director, Staff Development
In-Service Director
Continuing Education Coordinator

New York State Nurses Association
2113 Western Avenue
Guilderland, NY 12084

PRESCRIPTION WRITING WORKSHOP

sponsored by
The New York State Nurses Association

March 22
Guilderland, New York

April 3 & April 15
New York City

April 5
Syracuse, New York

#151
 Organizational
 Service

New York State Nurses Association

**Innovation
 In
 Staff
 Development**

Tuesday, April 18, 1989
 9:30 am - 4:00 pm
 Veronica M. Driscoll
 Center for Nursing
 Guilderland, New York
 4.3 Contact Hours

A continuing education offering for Staff Development
 Educators sponsored by the NYSNA Functional Unit of
 Providers of Continuing Education/Staff Development

Innovation in Staff Development
 April 18, 1989 9:30 am - 4:00 pm
 Veronica M. Driscoll Center for Nursing
 Guilderland, NY

- Please read. Re-route to
- Staff Development Coordinator
 - Inservice Director
 - Continuing Education Coordinator

New York State Nurses Association, 2113 Western Avenue, Guilderland, NY 12084
 (518) 456-5371

Innovation in Staff Development
 REGISTRATION FORM

Name _____ Title _____
 Home Address _____
 Employer's Name _____
 Employer's Address _____
 Home Phone (_____) _____ Business Phone (_____) _____

- | | |
|---|---|
| NYSNA Member | Non-Member |
| <input type="checkbox"/> Advanced: \$70 | <input type="checkbox"/> Advanced: \$85 |
| <input type="checkbox"/> Regular: \$80 | <input type="checkbox"/> Regular: \$95 |

Make check payable to the New York State Nurses Association and return to
 NYSNA, Organization Services, 2113 Western Avenue Guilderland, NY 12084

For Office Use Only

W21 _____
 Total rec'd _____

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ORGANIZATIONAL SERVICE

Overview

This offering will provide an opportunity for staff development educators to explore strategies which can be used in meeting changes in the health care system.

Objectives of the program include:

1. Delineate the use of computers in staff development in areas such as testing, record keeping and evaluation.
2. Identify trends necessitating leadership development for staff nurses.
3. Describe components of one model for leadership training.
4. Explore the variables affecting methods used in orientation.
5. Describe orientation methods used in a specific agency with pros and cons.

Join your colleagues for professional and personal enrichment in a stimulating day with NYSNA.

Executive Committee

NYSNA Functional Unit of Providers of Continuing Education/Staff Development

Alice Gianella, MA, RN
Chairperson

JoAnn DeBlasio, MS, RN
Vice Chairperson

Lois Moses, MA, RN
Member at Large

Program

9:30 - 10:00
Registration

10:00 - 11:00
Diversity of Computer Applications in Staff Development
Leslie De. MSN, RN, ONC
Clinical Instructor
Memorial Sloan Kettering

11:00 - 11:15
Break

11:15 - 12:15
Leadership Development for the Staff Nurse
Patricia McLaughlin, BSN, RN
Staff Development Instructor
New England Medical Center

12:15 - 1:45
Lunch

1:45 - 3:15
ALTERNATIVE PATHS TO ORIENTATION

1:45 - 2:00
Introduction—Variables in Orientation
Alice Gianella, MA, RN
Asst. Director, Nursing Education
Memorial Sloan Kettering

2:00 - 2:40
Panel Discussion
Lilith Clark, MA, RN
Nursing Instructor, Patient Health Education
Veterans Administration Medical Center, Brooklyn
Sr. Theresa Graf, MS, RN
Community Health Nurse Instructor
Adelphi University, School of Nursing

Lois P. Ricci, MA, MS, RN
Director, Staff Development
The Hospital, Sydney, NY

Barbara A. Smith, MS, RN
Staff Development Department
Albany Medical Center

2:40 - 3:10
Discussion

3:10 - 3:40
Networking within Staff Development

3:40 - 4:00
Evaluation

Registration Information

Innovation in Staff Development

April 18, 1989 9:30 am — 4:00 pm
Veronica M. Driscoll Center for Nursing
2113 Western Avenue,
Guilderland, New York

Advanced Registration must be postmarked on or before April 11, 1989

NYSNA Member: \$70 Advanced
\$80 Regular

Non-Member: \$85 Advanced
\$95 Regular

Registration fee includes lunch, refreshment break and materials. Registration will be accepted on a first-come, first-served basis. Early registration is recommended. Directions will be sent with your confirmation. For further information contact Organization Services, (518) 456-5371.

Refunds: A \$15.00 administrative fee will be deducted for all cancellations made after April 14, 1989. NYSNA reserves the right to cancel the workshop due to insufficient registration.

Accreditation

The New York State Nurses Association is accredited as a provider of Continuing Education by the Eastern Regional Committee of the American Nurses Association. The offering consists of 4.3 contact hours.

#151 ORGANIZATIONAL SERVICE

THE NEW YORK STATE NURSES ASSOCIATION

AGENDA #9

REPORT TO BOARD OF DIRECTORS

ORGANIZATION SERVICES

JANUARY 26-27, 1989

I. Convention five (5) year plan

The following is a suggested five (5) year plan for Convention sites. All dates are over a weekend. Details on the sites will be available at the Board meeting.

1990 - Albany Convention Center
(October 11 - October 14)

Albany deficient in hotel sites

*1991 - Albany Convention Center or
Lake Placid Convention Center
(October 18 - October 21)

*1992 - Rochester Convention Center
(October 18 - October 19)
Niagara Falls Convention Center
(October 30 - November 2)

from [Costa]

*1993 - Concord Resort Hotel or
Grossingers
(Dates to be determined)

Downstate Lake George

*1994 - Rochester Convention Center or
Niagara Falls Convention Center
(Dates to be determined)

*Buffalo
a. Niagara Falls*

*One site needs to be selected.

II. 1989 Calendar

Copies of the complimentary 1989 NYSNA Calendar were mailed to members last month. "Address pendings" were not included in the mailing. Therefore, please direct members to Organization Services if they did not receive their calendars.

III. 1989 Continuing Education

We are going to offer two (2) Continuing Education Programs (Nurses Rights and the Ethical Implications of DNR Legislation) at 5 New York State sites (Buffalo, Binghamton, Albany, NYC, LI). Our intent is to offer excellent Continuing Education Programs at a low cost. The use of satellite transmission is currently being researched. The programs are tentatively scheduled for May and early June of this year.

IV. AIDS Workshops

The AIDS Update '89 Workshops are scheduled as follows

Holiday Inn, Westbury, NY
Antons, Queens Village, NY

January 30-31, 1989
April 6-7, 1989

The Harbor Club at Bayley-Seton Hospital,
Staten Island, NY

April 24-25, 1989

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5/18/89
The Workshops are sponsored by New York University, Division of Nursing Education, AIDS Regional Education and Training Center in conjunction with NYSNA, through a grant from the U.S. Department of Health and Human Services. Registration is \$40.00 to cover cost of lunch and handouts.

V. NYBNA Membership Brochure

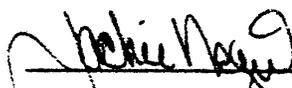
Attached is a reprint of the membership brochure. Revisions include membership fee and additions to the benefits section.

VI. Convention 1989

Convention will be held October 27-30 at the Albany Convention Center. The tentative schedule will be mailed next month to assist you in your planning.



Karen Mauns, Director
Organization Services



Jackie Negri, Associate Director
Organization Services

KM/JN/al
1/11/89

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ORGANIZATIONAL SERVICE



New York State Nurses Association

Date:

MEMBERSHIP APPLICATION RENEWAL

Last Name:

First Name:

Middle Initial:

Master ID:

Social Security #:

Work Phone:

Home Phone:

Address:
City:
State Zip:

Instructions: Please enter or update as much information as possible. See back for Membership Policies and Procedures.

Salutation Title: Ms Mrs Miss Mr Other (Specify) Date of Birth: County:

District: Date Joined NYSNA: Expiration Date: Payment Type: Payroll Deduction Amount (If Applicable):

Clinical Practice Unit: Community Health Nursing Gerontological Nursing Parent/Child Health Nursing Medical Surgical Nursing Psychiatric/Mental Health Nursing School Health Nursing

See Policy #7, Over

Functional Unit: Nurse Administrators and Managers Deans, Directors, Faculty Nursing Education Programs Primary Care Practitioners Providers of Continuing Education/Staff Development Direct Care Practitioners

Basic RN Preparation: Diploma Associate Baccalaureate or Higher Basic RN Grad Date: Highest Level of Ed/Nursing: Diploma Associate Baccalaureate Masters Doctorate

License Number: State: Date License Issued: Highest Level of Education in Other Field: Baccalaureate Masters Doctorate

Area of Practice: Clinical Academic Administrative Research Staff Development Other Area of Specialization:

Practice Setting: Hospital Long Term Care School of Nursing Own Office/Agency Home Health Agency School Health Service Industry Physician's Office Ambulatory Care Facility/HMO Other (Specify)

Employment Status: Employed Self-Employed Unemployed Retired

Area of Certification:

Certifying Agency:

Employer: Date of Employment: Type of Employment: Full Time Part Time Per Diem

Position Title:

Payments to NYSNA are not deductible as charitable contributions for Federal Income Tax purposes. However, they may be deductible under other provisions of the Internal Revenue Code.

Date

Signature of Applicant

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ORGANIZATIONAL SERVICE

MEMBERSHIP POLICIES AND PROCEDURES

1. Membership privileges are initiated upon verification of membership qualification and receipt of first membership payment.
2. The expiration date of the membership year shall be the last day of the month in which you joined.
3. Your membership will be cancelled if you fail to pay your dues within thirty days after the expiration date or payment due date.
4. Late payments may result in a lapse of membership and a change in your expiration date.
5. Payment method may be changed at Expiration Date (Renewal) only.
6. Submission of a membership application with an advance pay full or install payment constitutes intent to retain membership for a period of 12 months. These payments are not refundable.
7. Clinical & Functional Groups - You are entitled to membership in **one** Clinical Practice Unit and **one** Functional Unit. Membership in more than one of each unit requires a \$5.00 charge for each additional unit. Payroll deduction members must remit a check for the additional charge **directly** to the Association. This charge is **not** included in the monthly dues deduction.

NEW MEMBER INSTRUCTIONS

See Rate Sheet to find your dues amount.

Amount Enclosed \$ _____

PAYMENT METHOD (Circle One)

1. Credit card payment or Payroll Deduction: **MAIL TO:** The New York State Nurses Association, 2113 Western Ave., Guilderland, NY 12084.

Credit Card Information: (Circle One) a) MasterCard b) VISA

Card Number

Exp. Date

Signature of Card Holder

2. Check Enclosed Payable to NYSNA. **MAIL TO:** The New York State Nurses Association, P.O. Box 448, Albany, NY 12201-0448.

NOTE: If you are eligible for payroll deduction but elect to pay advance pay full or install, this constitutes intent to retain membership for a period of 12 months and payment is not refundable. Reduced dues payments are not available on payroll deduction.

If you have any questions please write or call NYSNA at (518) 456-5371.

MEMBERSHIP DATA SURVEY (Completion of Information below is Voluntary)

In an effort to comply with government requirements regarding record keeping, reporting and other legal obligations, we ask that you complete this membership data survey. Your cooperation is appreciated.

Please be advised that completion of this survey is not a requirement for membership. It is considered confidential information.

Check One: Male Female

Marital Status: _____

Check One of the following Race/Ethnic Groups

Hispanic Black White American Indian/Alaskan Native

Asian/Pacific Islander Other

#151 ORGANIZATIONAL SERVICE

AGENDA #8

THE NEW YORK STATE NURSES ASSOCIATION
REPORT TO THE BOARD OF DIRECTORS
ORGANIZATION SERVICES
September 15 - 16, 1988

I. Convention 1988

56 110 179 116 guests 11/25 11/25 11/25
Currently there are 39 Exhibitors, 11 Advertisers and 84 Registrants. Nevertheless, we expect the traditional accelerated activity in September.

This year we will produce a Special Commemorative Award Program containing information about the Awards Banquet and the awardees. In order to give individuals and groups affiliated with award winners the opportunity to express congratulations in the Special Program, message space has been offered. Individuals will not be permitted to present congratulation messages on-site. We believe this change in procedure will improve the Banquet's operation.

The Pre-Convention Board of Directors meeting is scheduled for 12:00 p.m. to 6:00 p.m., Saturday, October 15. The Finance Committee is scheduled for 10:00 a.m. until noon.

Please submit your hotel reservation form directly to Organization Services no later than September 28, 1988.

Please be advised that incidental charges will not be added to the NYSNA Master Account. These must be paid individually upon checkout.

II. Specialty Items

NYSNA has produced Children's T-Shirts. A description of the shirt is attached and samples will be shown at the September Board meeting. We have already spoken with the Oklahoma Nurses Association about bulk purchases.

We are also going to introduce "Holiday Cards" at the 1988 Convention. Further details will be available at the Board meeting.

Both of these items could be marketed nationally and used as another non-dues revenue source.

III. 1989 Pocket Calendar

Last year's holiday gift proved rather lucrative for us. Therefore, we are producing it again but with design revisions. Detailed information is attached.

IV. Membership Recruitment Contest

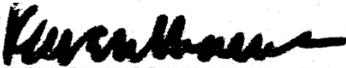
38 recruits
Unfortunately, the contest has not accomplished what we wanted. Only 38 members are participating and we can only count 4 bona fide "New Members." The 38 other applications are simply a transference from "Agency Shop" to "Member" status. Recommendations for special recruitment projects would be appreciated.

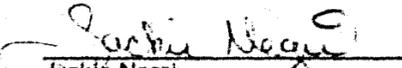
(continued)

(Page 2)

V. AIDS Update '88 Workshops

The New York University AIDS Education and Training Center, along with NYSNA will sponsor 6 AIDS Update '88 workshops in the fall/spring of 1988-89. The workshops will be located in Long Island. Two workshops will be offered in November and December. More detailed information will be available at the meeting.


Karen Maune
Director, Organization Services


Jackie Negri
Associate Director, Organization Services

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ORGANIZATIONAL SERVICE

NYSNA

NEW YORK STATE NURSES ASSOCIATION • 2113 WESTERN AVENUE • GUILDERLAND, NY 12084 • 518/456-5371

1989 NYSNA CALENDAR ADVERTISER INFORMATION

AUDIENCE: REGISTERED PROFESSIONAL NURSES REPRESENTING ALL AREAS OF CLINICAL AND ADMINISTRATIVE NURSING.

Calendar Size:	4" x 7"
Total number of pages:	41 plus cover
Distribution:	Direct mail to NYSNA members (30-31,000)
Copy Deadline:	October 17, 1988 (Camera-ready copy is preferred)
Mailing Deadline:	November 28, 1988

CALENDAR ADVERTISING RATES

<u>SPACE</u>	<u>SIZE</u>	<u>COST</u>	<u>No. Available</u>
Individual Month Sponsor (Each Month - 2 pages e.g. page 3 & 4 on the horizontal)	1" x 4" (plus space within month)	600.00	12
Inside Full Page (Between March/April, June/July, September/October)	3½" x 6½"	750.00	13
Back Cover Page	3½" x 6½"	850.00	1
1/2 Page	3½" x 3"	450.00	12
Inside Front Cover	3½" x 6½"	1,000	1

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1989 NYSNA POCKET CALENDAR
ADVERTISING CONTRACT
201400

Contract Deadline: October 3, 1988
Ad Copy Deadline: November 8, 1988

Firm Name _____

Address _____

Submitted By _____ Title _____

Signature _____ Date _____

NYSNA Member: Yes No Work No. () _____

The New York State Nurses Association is hereby authorized to publish the advertising of
_____ in the 1989 NYSNA Calendar to occupy space of
(Name of Company/Organization)

_____ for which we enclose full payment \$ _____
made payable to the New York State Nurses Association.

IF AN ADVERTISING AGENCY IS BEING USED, COMPLETE THE FOLLOWING SECTION:

Advertising Agency _____

Address _____

Contact Person _____

Work Phone () _____ Home Phone () _____

[Ad Agency: If using your own form, you must also return a completed NYSNA contract]
[Advertising Agency Commission: 15%]

It is understood and agreed that the publisher has the right to reject or change the wording of any advertisement which in the opinion of the Editorial Board is not in agreement with the ethical standing of this publication; the advertiser agreeing that the Editorial Board shall be the sole and exclusive judge of the acceptance of any advertisement. It is part of this contract that it cannot be cancelled without payment once advertising copy has been received by the publisher. Cancellation prior to publisher's receipt of advertising copy will incur a \$25 administrative fee, to be deducted from payment refund.

Return to: New York State Nurses Association, 2113 Western Avenue, Guilderland, New York 12084

CHILDREN'S T-SHIRTS

NYSNA is offering children's T-shirts with a design submitted by a second grader from a local elementary school. The drawings were submitted by a second grade class after they completed a unit on the importance of registered nurses in health care.

The T-shirts are blue with red ink and pink with blue ink, with the slogan "Someone I Love is a Nurse." All shirts are 50% cotton and 50% polyester and come in children's sizes X-small, small, medium, and large. Cost: \$6.00.

The shirts may be ordered by contacting Organization Services at (518) 456-5371. We hope that you will share in our enthusiasm.

#151 ORGANIZATIONAL SERVICE

Agenda #8

THE NEW YORK STATE NURSES ASSOCIATION
 REPORT TO THE BOARD OF DIRECTORS
 ORGANIZATION SERVICES
 May 18 - 19, 1988

I. Convention 1988

Attached is the revised schedule and enclosed is the Exhibitor Prospectus for the 1988 Convention. The Convention Brochure, which includes all registration forms, will be inserted in Report by the end of May. A special mailing of the brochure will be sent to the Board of Directors.

II. AIDS Workshop

Enclosed is the brochure for the May/June AIDS Workshop. To date, 21 people have registered for all 3 workshops. The breakdown is as follows:

Albany Medical College 11
 SUNY at Buffalo 4
 SUNY at Binghamton 6

III. Nursing Education Workshop

Also enclosed is the brochure for the workshop being offered on May 25, by the NYSNA Functional Unit of Deans, Directors and Faculty, Nursing Education Programs.

IV. New York State Reception

Invitations for The New York State Reception during the ANA Convention were sent in early May. Jardine Group Services Corporation is sponsoring the Reception.

V. New York State Fair

The latest computer program "Healthier People: Health Risk Appraisal" will be used at the Fair. It is produced by the Carter Center of Emory University and includes 45 questions and a computer print out analysis. AARP, Blue Cross/Blue Shield, The Diabetes Association, Lung Association and the National Council on Patient Information and Education will be assisting with support materials.

VI. Membership Recruitment Contest

Attached is a copy of the ad which appeared in the March/April edition of Report. Bulk copies were sent to CNPs, DNAs and NYSNA leadership to encourage increased participation.

VIII. Business Cards

NYSNA is offering to produce Business Cards as an additional member service. The cards will be 2 color and will carry the NYSNA logo as it appears on our membership brochure and the name, title, business address and phone number of our member. Cost is \$30.00 for 500 cards. Availability will be promoted in the May/June Edition of Report.

Karen Maune
 Karen Maune
 Director, Organization Services

Jackie Negri
 Jackie Negri
 Associate Director, Organization Services

1988 CONVENTION
 October 16-19
 NYSNA - Confident In Our Mission

Saturday, October 15

10:00 a.m. - Noon
 Noon - 5:00 p.m.

Finance Committee Meeting
 Board of Directors Meeting (Pre-Convention)

Sunday, October 16

11:30 a.m. - 1:00 p.m.
 1:30 p.m. - 3:00 p.m.

Staff Orientation
 CE Sessions (3)
 ° Retirement and Financial Planning
 ° Oral History Project: A Synopsis
 ° Promoting a Professional Environment in Nursing Practice

1:30 p.m. - 3:00 p.m.
 3:00 p.m. - 4:00 p.m.
 3:00 p.m. - 7:00 p.m.
 4:00 p.m. - 5:00 p.m.
 5:00 p.m. - 7:00 p.m.
 7:00 p.m. - 8:00 p.m.
 8:00 p.m. - 9:00 p.m.
 8:30 p.m. - 11:00 p.m.
 9:00 p.m. - 10:30 p.m.

First Timer's Orientation
 Open Forum
 Exhibits Open
 HHC/Voluntary Sector Meetings
 Voting Body
 Dinner
 Keynote Address
 Exhibits Open
 Open Night Welcome Reception

Monday, October 17

7:30 a.m. - 9:00 a.m.
 8:00 a.m. - 9:30 a.m.
 8:00 a.m. - 4:30 p.m.
 9:00 a.m. - 10:30 a.m.

Breakfast & Delegate Assembly Mtg.
 Exhibits Open
 Poster Show
 CE Sessions (5)
 ° Patient Violence
 ° Care of the Homeless
 ° Teenage Pregnancy/Substance Abuse
 ° Acute Care Topic
 ° Quality Assurance

10:30 a.m. - 12:30 p.m.
 10:30 a.m. - 2:00 p.m.

CPU Business Meetings
 Exhibits Open

#151 ORGANIZATIONAL SERVICE

12:30 p.m. - 2:00 p.m.
 2:00 p.m. - 6:00 p.m.
 4:00 p.m. - 4:30 p.m.
 6:00 p.m. - 7:00 p.m.
 7:00 p.m. - 8:00 p.m.
 8:30 p.m. - 10:00 p.m.

Foundation Luncheon
 Voting Body
 Refreshment Break
 Open Forum
 Dinner
 CE Sessions (2)
 • Do Not Resuscitate Law and Health Care Proxy
 • AIDS Update 1988- Women/Children/Minorities

Tuesday, October 18

7:30 a.m. - 9:00 a.m.
 8:00 a.m. - 9:00 a.m.
 9:00 a.m. - 1:00 p.m.
 1:00 p.m. - 2:00 p.m.
 2:00 p.m. - 3:30 p.m.

Breakfast
 Exhibits Open
 Voting Body
 Lunch
 CE Sessions (3)
 • Alternative Therapies
 • NCNIP - Recommendations/ Strategies for Implementation
 • Women in Collective Bargaining

1:30 p.m. - 3:30 p.m.
 4:00 p.m. - 6:00 p.m.
 4:00 p.m. - 4:30 p.m.
 6:00 p.m. - 7:30 p.m.

Exhibits Open
 Functional Unit Business Meetings/
 Retired Nurses Meeting
 Refreshment Break
 CE Sessions (3)
 • Model Nurse Practice Act
 • Nurses Rights and Responsibilities
 • Impaired Nurses - Ethical and Legal Issues of Returning to Practice

7:30 p.m. - 8:00 p.m.
 8:00 p.m. - 10:00 p.m.

Awards Banquet Reception (Invitational)
 Awards Banquet

Wednesday, October 19

7:30 a.m. - 9:00 a.m.
 8:30 a.m. - 11:00 a.m.
 11:30 a.m. - 1:00 p.m.

Breakfast
 Voting Body
 CE Sessions (3)
 • Using Nursing Research in Clinical Practice
 • Cultural Diversity in Health Planning
 • People Management - Leadership

1:00 p.m. - 2:00 p.m.
 2:00 p.m. - 3:00 p.m.

Lunch
 CE Session (1)
 • Play Reading - Lillian Wald
 Board of Directors Meeting (Post Convention)

3:00 p.m. - 5:00 p.m.

SZ

Rev. 4/27/88

NYSNA Membership Recruitment Contest The Choice of Professionals May 2, 1988 - September 2, 1988

Let's make 1988 our most powerful and productive year yet... participate in "The Choice of Professionals", NYSNA's '88 Membership Recruitment Contest. Can NYSNA members succeed in recruiting 1,000 new members by September 2? We think so.

HOW TO PARTICIPATE

1. Please complete the coupon and mail to NYSNA.
2. Upon receipt of your coupon, NYSNA will assign you a "Recruiter Number" and send you the number of Recruiter Kits requested.
3. Give a kit to each individual you want to recruit for membership.
4. When a new member mails in his/her application showing your Recruiter Number, you will be credited with the new member recruit.

SELECTION OF PRIZE

On **September 16, 1988** prize winners will be selected by "bean pot" drawing.

PRIZES

1st Prize: \$500 Travel Gift Certificate

Eligibility: Recruitment of 20 or more members.

Prize: Certificate can be used toward the vacation of your choice. Travel arrangements must be made with Devine Travel.

2nd Prize: A Ticket To The 1988 Convention

Eligibility: Recruitment of 15 to 19 new members.

Prize: Will include transportation, hotel accommodations, meals and full Convention Registration.

3rd Prize: A Weekend For Two In Lake Placid

Eligibility: Recruitment of 10 to 14 new members.

Prize: Will include 2 nights at the Lake Placid Hilton, \$100 for meals and tickets for the Lake Placid sightseeing tour.

4th Prize: One Year's Membership in NYSNA and the District of Your Choice

Eligibility: Recruitment of 5 to 9 new members.

5th Prize: NYSNA Specialty Items

Eligibility: Recruitment of 1 to 4 new members.

Prize: Includes a long sleeve golf shirt, "Nurses Care," a canvas totebag and mug. "One Profession. One Voice."

YES! Sign me up as a Recruiter

NAME _____

ADDRESS _____

WORK PHONE() _____ HOME PHONE() _____

Please send me _____ Membership Recruitment Kits

For Office Use Only:
 Recruitment# _____ Final Count _____ Category _____

Mail To: NYSNA, Organization Services, 2113 Western Ave., Guilderland, NY 12084

#151 ORGANIZATIONAL SERVICE

Martha L. Orr, MN, RN
Executive Director



Constituent of The American
Nurses Association

NEW YORK STATE NURSES ASSOCIATION

2113 Western Avenue, Guilderland, N.Y. 12084, (518) 456-5371

1988 CONVENTION

October 16-19

NYSNA - Confident In Our Mission

TENTATIVE AGENDA

Saturday, October 15

10Am - Noon

Noon - 6pm

Finance Committee Meeting

Board of Directors Meeting (Pre-convention)

Sunday, October 16

11:30am - 1pm

1:30pm - 3pm

3:15pm - 4pm

4pm - 6pm

6pm - 7pm

7pm - 8pm

8pm - 9pm

9pm - 10:30pm

Staff Orientation

CE Sessions (3)

First Timer's Orientation

Voting Body Orientation (staff)

Voting Body

HHC/Voluntary Sector Meetings

Exhibits Open

Dinner

Keynote Address

Opening Night Welcome Reception

Exhibits Open

Monday, October 17

7:30am - 9am

8am - 9:30am

9am - 10:30am

10:30am - 12:30pm

Noon - 1pm

1pm - 2pm

2pm - 3pm

4pm - 4:30pm

6pm - 7pm

7pm - 8pm

8:30pm - 10pm

Breakfast

Exhibits Open

CE Sessions (5)

CPU Business Meetings

Exhibits Open

Lunch

Voting Body

Refreshment Break

Open Forum

Dinner

CE Sessions (2)

Tuesday, October 18

7:30am - 9am

9am - 10:30am

11am - 1pm

1pm - 2pm

2pm - 6pm

Breakfast

Delegate Assembly Breakfast Meeting

CE Sessions (3)

Functional Unit Business Meeting/ Retired Nurses Meeting

Lunch

Voting Body

Page two. Convention '88 con't.

4pm - 4:30pm

6pm - 7:30pm

7:30pm - 8pm

8pm - 10pm

Refreshment Break

CE Sessions (3)

Awards Banquet Reception (Invitational)

Awards Banquet

Wednesday, October 19

7:30am - 9am

8:30am - 11am

11:30am - 1pm

1pm - 2pm

2pm - 3pm

3pm - 6pm

Breakfast

Voting Body

CE Sessions (3)

Lunch

Foundation Luncheon

CE Session (1)

Play Reading/Lillian Wald

Board of Directors Meeting (Post Convention)



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ORGANIZATIONAL SERVICE

THE NEW YORK STATE NURSES ASSOCIATION

REPORT TO THE BOARD OF DIRECTORS

AGENDA #9

ORGANIZATION SERVICES

March 17-18, 1988

I. **Convention 1988**

Copies of the preliminary Convention Schedule will be distributed at the Board of Directors Meeting.

II. **Membership Recruitment Projects**

A. **Membership Recruitment Contest**

A contest will be held from May 2 to September 2, 1988. Details are enclosed. This information will be included in the March/April and May/June edition of **Report** and the June edition of **The Journal**.

B. **Organizing Materials**

A copy of the new "Choice of Professionals" booklet will be distributed at the Board of Directors Meeting; "Over 30,000 Strong" is enclosed. Both will be used in the NYSNA organizing campaigns.

C. **Launch Your Career**

Enclosed is a new poster designed for distribution to Nursing Schools and other targeted mailings.

D. **We Move Forward Fastest**

This 1/3 page insert will appear in all Association publications. It was also inserted into the February full member mailing.

Other pieces germane to our recruitment efforts include: Question and Answer booklet, Questionnaire Brochure for drop outs, and a brochure which highlights significant and specific NYSNA accomplishments.

III. **Recruitment Into the Profession**

Enclosed is the handout available for those active in recruitment into the profession activities.

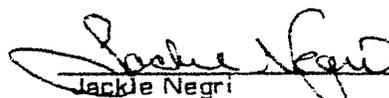
IV. **AIDS Grant**

We are in the process of selecting dates and sites for the AIDS two-day workshop, sponsored by the New York University Regional Education & Training Center in conjunction with NYSNA. Promotional materials will be available by April.



Karen Maune

Director, Organization Services



Jackie Negri

Associate Director, Organization Services

#151 ORGANIZATIONAL SERVICE

THE NEW YORK STATE NURSES ASSOCIATION

REPORT TO THE BOARD OF DIRECTORS

ORGANIZATION SERVICES

March 5 - 6, 1987

I. ENVIRONMENTAL HAZARDS WORKSHOP

Locations and dates for the above all-day workshop are:

Location	Date
Nassau Academy of Medicine	May 28
Hunter/Bellevue	May 29
Veronica M. Driscoll Center for Nursing	June 3
Rochester General Hospital	June 4

Promotion materials will be distributed by the end of March.

II. CONVENTION '87 & '88

New York City sites are being researched for the '88 Convention. In an effort to peak interest for the '87 Convention in Buffalo, I suggest we withhold announcement of the '88 geographic location until this October.

A list of Continuing Education programs for the '87 Convention will be distributed at the March Board Meeting.

III. MAIL BALLOT

Deadline for submission of Nominations for NYSNA Offices and ANA Delegates is March 2, 1987.

Karen Maune

Karen Maune, Director
Organization Services

KM/jes
2/19/87

CONTINUING EDUCATION

1987 CONVENTION

October 22 - 25
Buffalo, New York

90 Minute Sessions (9)

Historical Overview of Nursing in NYS	Nursing Budgets: How to Influence Priorities
Transcultural Nursing	NCNIP
Humor in Health Care	Clinical Challenges in Nursing
Drug & Alcohol Abuse by Students & Faculty in Nursing Programs: Educational, Ethical and Legal Issues	An Ethicist's Viewpoint on Selected Clinical Issues

3 Hour Sessions (5)

Occupational Health	Gerontology
Research	Innovative Solutions to Staffing
AIDS	

3½ Hour Session (1)
Separate Ticket Item/Lunch Included

Legal & Malpractice Issues

Pre-convention Workshop (1)
Separate Ticket Item/Lunch Included

School Health Issues

KM/jes
2/24/87

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ORGANIZATIONAL SERVICE

THE NEW YORK STATE NURSES ASSOCIATION CONVENTION
Continuing Education October 22-25, 1987

Tentative Schedule as of 2/24/87

Thursday	Friday	Saturday	Sunday
<p><u>Pre-convention Workshop</u> 8:30 a.m. - 3:30 p.m.</p> <p><u>School Health Nursing</u></p>	<p>8:30 a.m. - 16:00 a.m. <u>Professional Discipline</u></p> <p>8:30 a.m. - 11:30 a.m. <u>Research</u></p>	<p>7:00 a.m. - 9:00 a.m. Board Recognition Breakfast</p> <p>7:00 a.m. - 9:00 a.m. Complimentary Breakfast</p> <p>8:00 a.m. - 9:00 a.m. Videos</p> <p>9:00 a.m. - 1:00 p.m. Voting Body Session</p> <p>2:00 p.m. - 5:00 p.m. <u>Addressing the Staffing Crisis</u></p>	<p>7:30 a.m. - 9:00 a.m. <u>Humor in Health Care</u></p> <p>9:00 a.m. - 11:30 a.m. Voting Body Session</p> <p>(Tours)</p>
<p>10:30 a.m. Registration</p> <p>11:30 a.m. - 3:00 p.m. <u>Legal & Malpractice Issues</u></p> <p>1:30 p.m. - 4:30 p.m. <u>Occupational Health</u></p> <p>2:00 p.m. - 5:00 p.m. Videos</p> <p>3:15 p.m. - 4:45 p.m. Orientation <u>Transcultural Nursing</u></p> <p>5:30 p.m. - 7:00 p.m. <u>Ethicist's Viewpoint</u></p> <p><u>Clinical Challenges</u></p> <p>8:00 p.m. Keynote</p> <p>8:30 p.m. Welcome Reception (Poster Show/Exhibits)</p>	<p><u>AIDS</u></p> <p>10:30 a.m. - 12:00 noon Videos</p> <p>12:00 noon - 2:00 p.m. Foundation Luncheon</p> <p>12:30 p.m. - 2:00 p.m. <u>Nursing Budgets</u></p> <p><u>Drug/Alcohol Abuse</u></p> <p>2:30 p.m. - 4:00 p.m. Clinical Practice Mtgs.</p> <p>4:30 p.m. - 7:00 p.m. Voting Body Session</p> <p>8:00 p.m. Dinner Theatre</p>	<p><u>Gerontology</u></p> <p>3:00 p.m. - 4:30 p.m. <u>NCNIP</u></p> <p><u>Historical Overview</u></p> <p>5:15 p.m. - 7:15 p.m. Functional Unit Meetings</p> <p>8:15 p.m. - 10:00 p.m. Awards Banquet</p>	

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ORGANIZATIONAL SERVICE

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THE NEW YORK STATE NURSES ASSOCIATION

REPORT TO THE BOARD OF DIRECTORS

ORGANIZATION SERVICES

January 7 - 8, 1987

I. CONVENTION

Results from the 1986 Convention evaluations will be presented at the January Board meeting.

The 1987 NYSNA Convention will be held in Buffalo, NY on October 22 through 25 (Thursday - Sunday).

II. MEMBERSHIP RECRUITMENT

Follow-up letters and invitations to join NYSNA have been sent to all non-member Convention attendees. Additionally, nurses targeted in 1986 membership mailings will receive recruitment materials over the next three months.

Karen Maune

Karen Maune, Director
Organization Services

KM/jes
12/15/86

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9A

NYSNA CONVENTION EVALUATION, 1986

Total Number of Responses = 391

Category

391 Responses

I. Demographic Information

	<u>Percent Responding</u>		<u>Percent Responding</u>
A. Membership		E. Employment Setting	
Member	94%	Hospital	56.5%
Non-member	4.6%	Nursing Home	4.8%
Student	0.5%	School of Nursing	14%
No Answer	0.5%	Private Practice	0.5%
Not Usable	0	Public Health	5.8%
		School Health	0.5%
B. Age		Occupational Health	0
18-29	5%	Physician Office	0.2%
30-39	22%	Ambulatory Care	4.0%
40-49	37%	Other	8.0%
50-59	25%	No Answer	0.5%
60+	6.0%	Not Usable	4.0%
No Answer	4.0%		
Not Usable	0	F. Area of Practice	
C. Marital Status		Clinical	61%
Single	41%	Academic	14%
Married	55%	Administrative	20%
No Answer	3.5%	Research	0.7%
Not Usable	.02%	No Answer	2.3%
		G. Employment Status	
D. Highest Level of Education Completed		Full Time	88%
Diploma	16%	Part Time	8.0%
Associate Degree	12.5%	Unemployed	2.0%
Baccalaureate in Nursing	20%	No Answer	0.7%
Baccalaureate in Other Field	12.5%	Not Usable	0.7%
Master's in Nursing	22.5%		
Master's in Other Field	8.6%		
Doctorate	5.0%		
No Answer	1.0%		
Not Usable	1.2%		

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Category (Cont'd.)

Percent Responding

H. Area of Specialization

Gerontologic	7.0%
Gynecological-Obstetric	7.0%
Medical-Surgical	31%
Community Health	14%
Pediatric-Parent-Child Health	8.0%
Psychiatric-Mental Health	8.0%
Other	19%
No Answer	0.7%
Not Usable	5.0%

II. Educational Program Evaluation

A. To what degree did the educational session meet your needs for professional growth?

Too Basic	38%
Too Advanced	55%
No Answer	6.0%
Not Usable	1.0%

B. The number of educational sessions was:

Too Few	38%
Too Many	53%
No Answer	8.0%
Invalid Answer	1.0%

C. The length of time for educational sessions:

Too Long	34%
Too Short	54%
No Answer	10%
Not Usable	1.5%

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Category (Cont'd.)

III. Clinical Practice and Functional Unit Business Meeting Evaluation

<u>Percent Responding</u>		<u>Percent Responding</u>	
A. Importance of Attendance		B. Length of Time for Business Meeting	
Not Important	33%	Too Short	35%
Very Important	48%	Too Long	35%
No Answer	19%	No Answer	31%
Invalid Answer	0.5%	Not Usable	0.5%

IV. Facility Evaluation

A. Hotel Room		D. Registration Hotel Room	
Poor	22%	Inefficient	18%
Excellent	73%	Very Efficient	77%
		No Answer	4.0%
		Not Usable	0.2%
B. Quality of Food		E. Registration Convention	
Poor	35.5%	Inefficient	9.0%
Excellent	57%	Very Efficient	89%
No Answer	6%	No Answer	1.5%
Not Usable	1.2%	Not Usable	0.2%
C. Facilities/Services			
Poor	33%		
Excellent	62%		
No Answer	3.0%		
Not Usable	1.2%		

JLL/gjb
1/6/87