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#88 JOINT EXECUTIVE COMMITTEE MEETING ASS. FOUNDATIONAL MEMOS.

Dating

R. L. Smith, Jr. 518 429 7415
Clearinghouse
Ray Mary Evans - referred me

Notes

Foundation Mtg
4-5-84

Activities Related to Public Perceptions of Nursing

Concerns - lack of information about role of foundations

② Since last meeting

many groups have expressed interest in consumer understanding

③ Activities related to RCT - consumer brochures
and Exhibits and Solutions TV spots

④ Grant P. Foundations to J. Council to improve
image of nursing \$800,000 2 yr. comprehensive public
relations campaign (RA, news stories, feature stories)

⑤ Increased activities of districts to discuss develop.
of consumer advocacy Councils.

⑥ Increased activities of Regional Teams - (Planning 1987 Ed)

It this time period had seems to be an area of getting to
mass material to be distributed to consumers

Ex. Budget. Should the Budget be a Home
Campaign similar to Bond AID Campaign

Why you should consider Nursing as a Career

Resources Needed

Grant Money

People Power - Region Organ Units

Suggested Activities

Contact with Foundations - how they involve state departments

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Groups to explore

poss. for a new & more formal relations

between the

Suggestion for

Ext. record of your interest throughout NYASA

My personal efforts to assist & your work

suggestions

District 4 & 5

Conference NYASA would support

one way to have an all country meeting to a

common goal - certainly most desperate situation

regions of inst. districts

In. District

- District - relative inst. & guidance counselors

Factor must be

more & more

factor in these case schools to produce a new

guidance manual to center

John and Mary Deffen

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Research Groups

no. 1000

Inter. Policy

Consumer Education - Increase consumer understanding of pricing the market

Marketing

Contemporary Planning Report

Research Project - based by Council of Norway, 1960

Research on Social Administration project

Consumer Education - what are the

Practical Problems

what are the possibilities to

Regional Marketing

brand promotion

Basic information about the

Community research of UN A.C. Regional Research & Study

Research on the Consumer Commission - what are

Practical Problems

Research on the

Practical

MAR 29 1989

505 Standish Drive
Syracuse, New York 13224
25 March 1989

Dr. Cathryn A. Welch
Executive Director
Foundation of the New York State
Nurses Association Inc.
2113 Western Avenue
Guilderland, New York 12084

Dear Cathryn,

The purpose of this letter is to request the cooperation of the Foundation in a major project to be undertaken by the District Four Consumer Advisory Group. The group is planning a conference which would bring together representatives of nursing faculties, high school guidance counselors and other community leaders in the four county catchment area. The goal of the conference is to familiarize the participants with new developments in the health care arena and changing career opportunities for nurses. To date preliminary discussions with potential participants have been very positive. When the committee completes the development of the program I shall share it with you.

The cooperation which is sought from your organization would enable financial supporters to direct contributions for this project to the Foundation. Obviously, our purpose is to aid in recruitment to the profession. It is our hope that the conference might be replicated in other districts in New York State. Thank you for giving this matter your attention. I look forward to hearing from you.

Sincerely,

Sondra

Sondra Z. Koff
President
District Four, Consumer
Advisory Council

cc: I. Pearson

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tered care technologists. He was accompanied by AARC Executive Director Sam Giordano, and Immediate Past President Gerald Dolan.

An ANA publication is one of the 1988 Books of the Year selected by the American Journal of Nursing. The December issue of AJN carried the following description of *Standards and Scope of Gerontological Nursing*.

"The updated *Standards* ably details issues in practice that challenge nurses who advocate and care for the elderly. The standards address two levels of practice and define the scope and responsibilities for each: the generalist who is caring for the aged patient, and the specialist who directs and influences the delivery of care. Moreover, this publication is an essential guide not only for generalists and specialists but for administrators and faculty as well."

Mary Knapp, RN, of Pennsylvania, chair of the three-person task force that revised the previous publication on that topic, commented, "This reflects what can happen when gerontological nurses work together."

Knapp said that the earlier publication was sent to the 600 nurses who are affiliated with the ANA Council on Gerontological Nursing with a request for suggested revisions.

"The response was tremendous. The new standards are the result of a grassroots effort and were written collectively by all the nurses who responded," Knapp said.

Standards and Scope of Gerontological Nursing Practice (Pub. No. GE12) is available at \$6 for SNA members and \$9 for non-members from Publications Orders, American Nurses Association, 2420 Pershing Road, Kansas City, Mo. 64108, or call 800/821-5834 (in Missouri call 816/474-5720) weekdays 8 a.m. to 4 p.m. central time.

Representing ANA at the second Women's Agenda Conference in Kansas City, Mo. Jan. 6-8 was ANA Board Member Barbara Curtis. ANA was one of 50 national women's organizations that sponsored the conference.

ANA's Committee on Bylaws will meet Jan. 23 and 24 to draft bylaws amendments to be presented to the ANA House of Delegates June 24-28. A major task for the group will be developing bylaws to implement changes recommended by the Commission

Service and Western Society for Research in Nursing.

Discussing nursing's response to the nursing shortage at a public forum sponsored by the American Nurses Association.

Grant Will Fund RN Image Campaign

The Tri-Council for Nursing has received a \$800,000 grant from the Pew Charitable Trusts of Philadelphia to launch a public relations campaign to improve the image of nursing.

The Tri-council includes ANA, the National League for Nursing, American Organization of Nurse Executives and American Association of Colleges of Nursing. NLN will administer the grant and an executive committee made up of Tri-Council organization representatives will be responsible for policy decisions regarding the project.

The two-year comprehensive public relations campaign will include public service announcements, news stories, feature stories and entertainment programs using paid and nonpaid print and broadcast media. The program will involve media training for a group of nursing spokespersons to enhance their skills in effective use of media coverage to address national and regional nursing issues. Public speaking tours also are planned.

Claire Fagin, PhD, RN, FAAN, a driving force behind the project commented, "While we've made significant progress to improve reward systems for nurses and to encourage better, more appropriate use of nursing resources, nurses still suffer from an outdated, inaccurate image. We've got a public relations problem and it calls for a public relations solution."

Fagin said the project will emphasize three important images of nurses: as health information specialists who can explain to consumers in lay terms the mysteries of the health care system, as case managers able to guide patients through the maze of health care providers and settings for the duration of their illnesses while ensuring high quality care, and as clinically expert bedside caregivers in hospitals, caring for patients 24

hours a day and dealing with complex technology, life-and-death situations and sensitive ethical and emotional issues.

"The Pew Charitable Trusts have had the foresight to recognize that if organized nursing can't correct the public's image of nurses' roles and responsibilities, our best efforts to battle the nursing supply crisis will fall short," Fagin said. She is dean of the School of Nursing at the University of Pennsylvania, Philadelphia.

The media program will involve information gathering, developing key messages, disseminating messages, evaluating project outcomes and follow-up strategies. Target groups for these messages include the business community and third party

payors, the elderly, and women between the ages of 25 and 40, who tend to make most decisions about family health care matters.

An advisory committee made up of public relations and media professionals and influential members of target media groups will lend their expertise throughout the project. Fagin and Pamela Maraldo, PhD, RN, FAAN, chief executive officer of NLN, will serve as advisors.

The Pew Charitable Trusts were established by the children of Joseph Pew, founder of the Sun Oil Company. The trusts support nonprofit organizations dedicated to improving the quality of life for people and communities and encouraging personal growth and self-sufficiency.

Leadership Skills Seminars Will Assist Minority Women

The American Nurses Foundation has received a three-year grant of \$537,650 from the W.K. Kellogg Foundation to conduct leadership seminars for minority women to promote community-based health projects.

The new project, "Leadership Skills for Health Specialists in Communities," will be conducted by the ANA Minority Fellowship Programs.

Despite advances made by women, minority women continue to be underrepresented in management and leadership positions. The project will focus on enhancing the leadership skills of minority women involved with community-based health care systems.

Fellows will be selected from the five co-sponsoring organizations: ANA, the American

Psychological Association, American Psychiatric Association, American Sociological Association and Council on Social Work Education.

Hattie Beasant, EdD, RN, director of the ANA Minority Fellowship Programs, will direct and coordinate the project. Beasant told *The American Nurse*, "The project will surely enhance the numbers of minority women so badly needed in leadership roles in community based mental health institutions. An added dimension of this program is that we will be selecting some fellows from predominantly black institutions in communities where there is a great need for minority leadership. We know that the individuals, their clients, institutions and communities will all feel the benefits of this program."

#88 JOINT EXECUTIVE COMMITTEE MEETING ASS. FOUNDATIONAL MEMOS.

JRH

Foundation of the New York State Nurses Association Inc.

Summary of Meeting
Executive Committees of
Foundation of the New York State Nurses Association Inc.
and
The New York State Nurses Association

September 14, 1988, 1:00 - 3:00 p.m.
The Veronica M. Driscoll Center for Nursing
Guilderland, New York

Attendance:

Association Representatives

Juanita K. Hunter, President
Sandra Mазzie, Vice-President
Nettie Birnbach, Treasurer
Martha L. Orr, Executive
Director

Foundation Representatives

Laura L. Simms, President
Janet P. Mance, Vice-President
Veronica M. Driscoll, Secretary
Nicholas L. Tonelli, Treasurer
Cathryne A. Welch, Executive
Director

I. Current Association Priorities and Activities

President Hunter and other Association representatives identified and commented on four areas of Association activity and concern:

- 1) Nursing shortage - The final report of the Arden House Consortium is in preparation and will include Association proposals for alleviating the current shortage and enhancing recruitment and retention in the profession. Association representatives are communicating with representatives of the Hospital Association of New York State in an effort to increase nursing compensation through revision of reimbursement rates.
- 2) Final Report, Labor Health Industry Task Force of the New York State Department of Health - The final report is in preparation; the Association anticipates many of its proposals will be inimical to patient care and professional nursing practice. Despite the Association's and nursing community's efforts the Department continues to view nursing as a series of discrete routinized activities susceptible to delegation to less qualified personnel.
- 3) American Medical Association's Proposal for Registered Care Technologists - The Association has issued a statement detailing its opposition to this proposal and calling upon physicians to encourage means to increase support services, improve practice and economic conditions in nursing, enhance

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the autonomy of nursing administrators, increase funding for nursing education and promote understanding of nursing. The American Nurses Association continues to coordinate opposition to the AMA proposal and mobilization of support for appropriate alternatives. The Hospital Association of New York State opposes the AMA proposal.

- 4) ANA's Commission on Organizational Assessment and Renewal - The Commission's third report has recently been released and will be reviewed by the Association Board of Directors at its 9/15/88 meeting. On the basis of preliminary review, Association representatives believe the Commission has not focused on clarification of ANA's mission and the adverse effects a diversified organization membership base would have on that mission. Foundation representatives noted the Foundation has taken no position on the ANA membership issue but will, of necessity, review the matter should the membership base of NYSNA be changed to include individuals other than professional nurses. Foundation also noted the potential for confusion inherent in the fact that Foundation representatives who in their capacity as NYSNA members take a position on this issue may be perceived as expressing Foundation views, and requested Association assistance in resolving any such confusion if the need to do so arises.

II. Current Foundation Priorities and Activities

President Simms and other Foundation representatives summarized and commented on these areas of activity:

- 1) Board of Trustees Elections - Within the last year five new Trustees have been elected: Ellen M. Burns, Mary E. Evans, Susan J. Fraley, Richard M. Galkin and Janet T. Swanson. These individuals represent diverse backgrounds and bring broad organizational, professional and business expertise to the Board. To recognize their distinguished service, Honorary Trusteeships were conferred upon Erlene P. McGriff, Eleanor C. Lambertsen and Margaret G. Tyson, who resigned as active Trustees.
- 2) Strengthening the Foundation's Financial Base - The Foundation is pleased that it has been able to assume full responsibility for its share of Center for Nursing occupancy costs and within the last fiscal year to remit \$40,000.00 on its accounts payable for prior years. Trustees are establishing targeted solicitations, plan to seek external funding for projects based on results of the community survey, plan to increase Foundation visibility and support through resumption of the newsletter and will increase solicitations through paid advertisements. Association

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representatives suggested that the Foundation request the opportunity to promote the Federation at NYSNA Constituent District Nurses Association meetings. Nettie Birnbach graciously offered to make brief comments about the Federation at the upcoming meeting of District 14. Association representatives also encouraged the Foundation to consider additional fund-raising activities in conjunction with the Association's annual convention.

- 3) Public Education - The Foundation will design educational programs based on findings of the community survey conducted this year. In addition, Trustees will continue to monitor public perceptions of nursing as reflected in the media and respond when appropriate and feasible. Trustees are also considering establishing a brief newsletter targeted at the business community and designed to promote understanding of nursing, health and the Foundation.
- 4) Archives/Documentation Strategy Project - Plans for appraisal of the Association's archives are underway. The Foundation is attempting to define the role it should play in ensuring creation, preservation and use of records of professional nursing of enduring value. At its August meeting the Board voted to assume responsibility for a continuing oral history project to assist in documenting professional nursing in New York State. The Research and Development Committee has been requested to develop the conceptual framework of this project and proposals for implementing and funding the work. One idea that has been offered is a dimension focusing on each NYSNA President's views and analysis of current professional issues at the conclusion of his/her term of office.
- 5) Strengthening Nursing Research - The Foundation will continue the work begun at the 1988 conference through co-sponsorship of a follow-up conference and evaluation of the feasibility of establishment of a directory of nursing researchers in New York State and other recommendations of attendees at the 1988 conference. The Russell Sage Nursing Department has agreed to establish a cooperative project with the Foundation in which graduate students may assist with evaluating and carrying out conference recommendations.

III. Future Communication/Collaborative Efforts

Representatives of both organizations recommend continuation of an annual joint executive committee meeting to be held at a time other than the Association's annual convention. Collaborative efforts related to the archives project, the oral history project and nursing research will continue. In addition, Association President Hunter asked whether the Foundation might contemplate some joint

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effort addressing recruitment into and retention in the nursing profession. President Hunter cited as possible efforts development of a proposal to gather data related to recruitment/retention, identification of funding for development of videos, publications and recruitment teams and creation of these needed resources. Foundation President Simms responded she believed the Trustees would welcome the opportunity for collaborative efforts and invited President Hunter to meet with the Board of Trustees to present and discuss the Association's ideas regarding such projects. President Hunter will plan to do so.

Prepared by

Cathryn A. Welch
Cathryn A. Welch
Executive Director

CAW/be
12/6/88

#88 JOINT EXECUTIVE COMMITTEE MEETING ASS. FOUNDATIONAL MEMOS.

Joint Executive Committee Meeting
The Foundation of the New York State Nurses Association, Inc.
and
The New York State Nurses Association
September 14, 1988 at 12:30 p.m.

A G E N D A

- I. Introductions
- II. Overview, Current Organizational Priorities and Activities
 - a. Association
 - b. Foundation *discussing current projects*
- III. Future Communication/Collaborative Efforts

CAW/ker
9/1/88

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FOUNDATION

The Veronica M. Driscoll Center for Nursing
2113 Western Avenue, Guilderland, New York 12084. Phone (518) 456-7858

Cathryne A. Welch
Executive Director

August 1, 1988

To: Martha L. Orr / *mdo*
From: Cathryne A. Welch / *aw*
Re: First Narrative Report, NHPRC-funded Project, "Developing a
Strategy to Document the Discipline of Professional Nursing
in New York State"

Enclosed are 13 copies of the first narrative report of the project,
submitted in accordance with NHPRC requirements, for your files and
distribution to Association President Hunter and the Board of
Directors. (Nettie Birnbach will receive a copy directly from the
Foundation in her capacity as a Project Advisory Committee member.)

The Foundation deeply appreciates the Association's continuing support
of and assistance with this project. Please do not hesitate to contact
me if your Association representatives have any question or comment
about the report.

Enc.

FIRST INTERIM NARRATIVE REPORT ON PROJECT:

"Developing a Strategy for Documenting the Discipline of
Professional Nursing in New York State"

Grant Number: 88-013
Report Period: January 1 - June 30, 1988
Submitted by: Foundation of the New York State Nurses
Association Inc.
Veronica M. Driscoll Center for Nursing
2113 Western Ave.
Guilderland, NY 12084

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BACKGROUND

Purposes of this project are to make available to the public the archives of the New York State Nurses Association* and initiate development of a coordinated strategy for documenting the discipline of professional nursing in New York State.

The New York State Nurses Association, founded in 1901, is the oldest and largest state nurses association in the country with a membership of about 31,000. Its records date from 1900 and reflect pioneering work in nursing legislation, education, practice, and economic and general welfare. They contain invaluable data re the evolution of: the nursing discipline, the modern health care delivery system, the role of women, labor relations in health care and ethical-legal issues in health care.

Project goals are to:

....transfer the Association archives to the Foundation of the New York State Nurses Association** and arrange and describe them for public use;

....develop archival policies and procedures for appraisal, accession, description, access, use and security of the collection;

....determine future plant, equipment and human resources needed for continuing preservation and use of the evolving Association archives;

....initiate identification of the gaps in the records of professional nursing of enduring value in New York State; and

....initiate a structure and process for development of a coordinated strategy for documenting the discipline of professional nursing in New York State.

A project advisory committee, comprised of leaders in the nursing and archival disciplines, and a highly qualified archival consultant (see Appendix) provide expert guidance to project activities.

PROJECT ACTIVITIES

During the first six months of the project period these activities have been undertaken:

1) recruitment and appointment of and regularly scheduled consultation with project archival consultant;

2) consultation with New York State Archivist, Larry J. Hackman, and his staff regarding project activities and coordination with the New York State Historical Advisory Board;

* Hereinafter referred to as the Association

**Hereinafter referred to as the Foundation

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3) recruitment and appointment of project records clerk/archives technician;

4) publicizing project through distribution of news releases within New York State, to other state nurses associations and the American Nurses' Association as well as through presentation of information about the project at meetings of various nursing, records management and archival organizations;

5) meetings of project and Association staff to plan for record universe identification, records processing, retention and disposition and determination of immediate workin /storage space needs and requirements;

6) background research efforts including literature reviews, field visits to and communication with other archives;

7) identification of the universe of active and inactive Association records from which archives will be accessioned;

8) development of tentative series listings and descriptions, including some box listings, of inactive Association records;

9) inventory of active records in Association offices in Guilderland and New York City;

10) identification of obviously fragile materials and xeroxing on acid-free paper of these and newspaper clippings;

11) meeting of project advisory committee;

12) development of drafts of selected archival policies for review for project archival consultant and advisory committee;

13) arrangement for a panel of nursing and social historians to assist with appraisal of records for archival accession;

14) agreement with staff of the University of Pennsylvania Center for Nursing History to explore possible cooperative efforts;

15) initiation of identification of repositories of nursing records in New York State;

16) initiation of identification of gaps in Association records of archival nature.

All activities originally contemplated for the first six-month period of the project have been initiated with two exceptions. Publicizing the project through a presentation at the convention of the American Nurses' Association in June was precluded by the organization's prior convention programming. Development of the automated descriptive system has been deferred.

Recruitment of the records clerk/archives technician required more time than anticipated resulting in appointment to the position on April 20, 1988. Our request to use the surplus funds for this position to establish a new \$2100.00 budget line for training and

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related costs has been approved by the National Historical Publications and Records Commission.

RESULTS/IMPACT

Project work is proceeding essentially as planned, albeit at a pace and in phases somewhat different from initial expectations. Three factors have generated these timing differences: the universe of Association records to be reviewed is greater than anticipated, initial ordering and development of descriptive materials essential to the appraisal process have required more time than anticipated; and some opportunities to assess gaps in records and identify creators, users and custodians of records of professional nursing in New York State have arisen earlier than anticipated. As a result, the initial transfer of archival records, establishment of archival policies and procedures and development of relevant guides will be completed in the second rather than the first six months of year one of the project. Similarly, limited activity relevant to the documentation strategy component of the project has been initiated in the first six months versus the last quarter of year one. These changes will have no adverse impact on project outcomes.

Project activities to-date have generated substantial excitement and enthusiasm within the Association, the Foundation, the nursing and archival communities. Elected leadership and staff of the Association are very supportive of a records management program that will facilitate and enhance transfer of and access to archival records. Representatives of district nurses associations and other state nurses associations have indicated their belief that this project will assist in identifying and preserving records of enduring value in their organizations. Nursing historians from a wide geographic area have confirmed the significance of public access to Association archives as well as the development of the documentation strategy. In addition, social historians have confirmed the value of the project for a broad community of scholars. Finally, but certainly not least in importance, project work is already helping to clarify the unique role the Foundation can play in the creation, preservation and promotion of use of nursing records of enduring value.

Cathryn A. Welch

Cathryn A. Welch, EdD, RN
Project Director
July 25, 1988

cc: Larry J. Hackman
Laura L. Simms
Juanita K. Hunter
Martha L. Orr
John F. Dojka
Foundation Board of Trustees
Association Board of Directors
Project Advisory Committee
Project Appraisal Panel

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APPENDIX

Project Personnel

"Developing a Strategy for Documenting the Discipline of
Professional Nursing in New York State"

Archival Consultant: John F. Dojka - Head, Special Collections
Department and Institute Archivist, Folsom
Library, Rensselaer Polytechnic Institute

Advisory Committee:

Nettie Birnbach, EdD, RN
Nursing Historian
Director at Large, New York State Nurses Association

Veronica M. Driscoll, EdD, RN
Nursing Historian
Secretary, Foundation of the New York State Nurses Association

Evelynn C. Gioiella, PhD, RN
Dean, Hunter-Bellevue School of Nursing
Hunter College of the City University of New York
President, Council of Deans of Nursing, Senior Colleges and
Universities of New York State
American Association of Colleges of Nursing Representative of the
Interagency Council of Library Resources for Nursing

Jean E. Johnson, PhD, RN
Professor of Nursing and Site Director, Robert Wood Johnson
Clinical Nurse Scholars Program (Post Doctoral Program)
School of Nursing
University of Rochester

David Ment, PhD
Head of Special Collections
Milbank Memorial Library
Teachers College, Columbia University

Claire Murray, MS, RN
Vice-President, Patient Care Services
St. Mary's Hospital
Troy, NY

Darwin H. Stapleton, PhD
Director, Rockefeller Archives Center
Adjunct Professor, Rockefeller University

Joan N. Warnow
Associate Director
Center for History of Physics
American Institute of Physics

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Appraisal Panel:

Nettie Birnbach, EdD, RN
Nurse Historian

Veronica M. Driscoll, EdD, RN
Nurse Historian

Karen Buhler-Wilkerson, PhD, RN (or other designated representatives of the Center)
Archivist, Center for the Study of the History of Nursing
University of Pennsylvania

Philip Mason, PhD
Director, Archives of Labor & Urban Affairs
Walter P. Reuther Library
Wayne State University

Susan M. Reverby, PhD
Women's Studies Program
Wellsley College

John D. Thompson, MS
Professor of Public Health
Yale University School of Medicine

Records Clerk/Archives Technician: Robert E. Youngberg

Archives Coordinator: Carol A. Gallacchi

Project Director: Cathryne A. Welch
Executive Director
Foundation of the New York State Nurses
Association Inc.

#88 JOINT EXECUTIVE COMMITTEE MEETING ASS. FOUNDATIONAL MEMOS.

Martha L. Orr, MN, RN
Executive Director



Constituent of The American
Nurses Association

NEW YORK STATE NURSES ASSOCIATION 2113 Western Avenue, Guilderland, N.Y. 12084, (518) 456-5371

September 14, 1988

TO: Juanita K. Hunter
Sandra Mazzie

FROM: Martha L. Orr

RE: Joint Executive Committee meeting, NYSNA and Foundation

During the Foundation-NYSNA luncheon meeting, an overview of "Current Organizational Priorities and Activities" is presented by each President. The following notes are for your use in this presentation:

Current Organizational Priorities and Related Activities:

1. Response to the nursing shortage

a. Arden House Consortium ...report in folders.

NYSNA will be focusing on the implementation strategies identified by Consortium participants (page 9 of the report.) Chief Nursing Executives have already been sent a letter inviting them to utilize the Nursing Environment Assessment Tool for self-evaluation and improvement of their practice settings. The Report has been widely disseminated. A program is planned at the convention. Recommendations #2 and #5 are continuing efforts of the Association.

b. Cooperative efforts with other interested organizations

NYSNA has met with numerous others who are concerned about the nursing shortage. Among the most significant cooperative efforts:

- HANYS: The HANYS report on the nursing shortage essentially duplicates the recommendations of the Association's Arden House reports. NYSNA and HANYS are discussing possible mutual activities to encourage an increase in hospital reimbursement rates (related to improvement of salaries and benefits for nurses) and to promote recruitment of nurses to work in New York.

- Health Department: The final report of the Labor-Health Industry Task Force will not be released until late fall. However, it is not expected to differ significantly from the draft report previously circulated. In the interim, NYSNA is cooperating with the Health Department on providing economic data for their use in evaluating reimbursement rates.

- MSSNY: NYSNA and MSSNY have had one meeting in June to explore the Medical Society's position toward the RCT proposal. One product of that meeting is to plan a second meeting later this month to look at possible cooperative efforts to address the nursing shortage without resorting to down-substitution.

2. Response to the RCT proposal:

NYSNA is part of the national nursing effort to respond to the AMA's RCT proposal. Among the many activities centered around this issue are:

a. A media background package has been prepared for local media inquiries. (A copy is in folders.)

b. Contact has been made with each New York AMA delegate.

c. The Medical Society and HANYS meetings have been focused on encouraging them to work with us on suitable alternatives to the RCT. Both organizations have indicated that they will not support RCT projects.

d. District Nurses Associations have been encouraged to devote at least one of their meetings to this topic. Early identification of any local efforts to establish an RCT project are especially important.

3. COAR Report

ANA is proceeding with the "consensus process" described in the initial COAR report. Input is being sought from a large variety of nursing organizations as well as a sample survey of



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SNA members. Unfortunately, the second stage report continues to utilize a format of simply listing all possible alternatives for the structure of the Association, but provides no substantive information or analysis of the issues. Therefore, participants will be asked to choose their preferred options without consideration of the implications of the choices.

NYSNA's Board will respond to the document. Other decisions on both the COAR Report and the future membership issue will be on the agenda of the Board meeting tomorrow. An open forum combining the future membership and COAR report is planned for convention.

Future Communication/Collaborative Efforts

Possible suggestions for future communication and collaborative efforts:

1. Could the Foundation and the Association collaborate on possible additional grant applications related to the shortage of nurses?

eg: To implement a reduction of nursing documentation consistent with "minimum data set" research

To create a formal recruitment into nursing "consortium", and to fund a "nursing in New York" guide

To support a "mentorship" program to assist in the professionalization of nursing students/new nurses

In addition, NYSNA is in the pilot study phase of two research projects, one on quality assurance in long-term care, and another on peer review for nurses in independent practice. If either or both of these projects prove feasible, grant support of an implementation project would be needed.

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Foundation of the New York State Nurses Association Inc.

Summary of Meeting
Executive Committees of
Foundation of the New York State Nurses Association Inc.
and
The New York State Nurses Association

October 22, 1987, 12:00 noon - 2:00 p.m.
Hyatt Regency Hotel
Buffalo, New York

Attendance:

Foundation Representatives

Laura L. Simms, President
Janet P. Mance, Vice-President
Veronica M. Driscoll, Secretary
Cathryne A. Welch,
Executive Director

Association Representatives

Ellen M. Burns, President
Juanita K. Hunter,
President-Elect
Sandra Mазzie,
Vice-President
Maggie L. Jacobs, Secretary
Rita R. Weismorek,
Treasurer
Wendy M. Burbank,
Administrative Associate
Martha L. Orr,
Executive Director

I. OVERVIEW OF HISTORICAL AND EVOLVING ASSOCIATION-FOUNDATION RELATIONSHIPS

Dr. Simms presented a summary of the rationale for the Foundation's establishment and of significant events in its development. Highlights included:

October 1974 - The New York State Nurses Association Board of Directors determined there was a need for a separately incorporated organization for research and education purposes, voted to establish that organization to be known as the Foundation of the New York State Nurses Association Inc. and named as Foundation Trustees Janet Mance, Louise Papp, Laura L. Simms, Carolyn Miller, Ellen Wulff, Ida Benderson, Janice Phillips and Nicholas Donelli.

At the outset the Association intended and Foundation Trustees and Incorporators concurred: the corporate relationship of the two organizations would be arms length in nature; each organization would pursue distinctive corporate purposes; the Foundation would recognize and respect the Association's role and authority as the membership organization of registered professional nurses in New York State and the Association would

recognize and respect the Foundation's exclusively literary, educational, scientific and charitable nature; the Foundation would require support from its parent organization, the Association; the two organizations could and would work collaboratively in many ways. The first major joint undertaking would be the establishment of a Center for Nursing, with the Foundation to own the building and the Association to own the land site.

December 1974 - The Association Board of Directors approved the architect's design for the Center. *note to file*

June 1975 - The Association Board of Directors approved the architect's design for the Center.

October 1975 - The Association's Voting Body approved the Board of Directors' request to authorize the Association to purchase the land, secure the necessary mortgage and building plans for construction and act as the Foundation's financial agent, pending the Foundation's self-sufficiency, with the Foundation to return to the Association any monies expended in its behalf.

February 1977 - The Association and Foundation assumed occupancy of the Center.

July 1978 - The Foundation assumed the mortgage and responsibility for the mortgage payments.

Dr. Simms noted the Center is a source of pride to the nursing community of New York State and a joint venture in which the Association and Foundation do and should take great satisfaction. She noted this venture succeeded despite the fact that the Association's membership and larger nursing community did not offer the degree of financial support originally hoped for by both organizations.

With respect to the latter, Dr. Simms noted the Foundation is becoming stronger and establishing its identity as an organization separate from the Association. She noted that in addition to maintaining the mortgage the Foundation is now fully in assumption of its share of Center occupancy costs and has initiated regular payments on earlier expenses assumed by the Association as the Foundation's financial agent.

Other Association and Foundation Executive Committee members concurred with and elaborated on Dr. Simms' overview. Representatives of both organizations noted the increasing space limitations of the Center as both the Association and Foundation continue to grow. All concurred the Association and Foundation have a strong basis for continuing cooperative and collaborative efforts.

#88 JOINT EXECUTIVE COMMITTEE MEETING ASS. FOUNDATIONAL MEMOS.

II. CURRENT ORGANIZATIONAL PRIORITIES

Organizational representatives presented and discussed these priorities:

1. Foundation

- a. settlement of the accounts payable to NYSNA;
- b. increase in its fund raising activities;
- c. increase in its public directed activities -
e.g., a state-wide community survey re: the
public's knowledge of the nursing profession;
- d. implementation of the archives project under
the NHPRC grant;
- e. support and facilitation of nursing research
through continuing cooperation with the Council
on Nursing Research and other activities.

2. NYSNA

- a. preservation of the mission of the New York State
Nurses Association;
- b. maintenance of a strong, continuing relationship
with the Foundation;
- c. major attention to the Report of New York State's
Labor-Health Industry Task Force on implications
for both the public and the profession;
- d. implications of the "nursing shortage" for quality
of care and the Association's legislative program;
- e. promotion of cohesion within the nursing community
in light of the potential threats of the
organizational membership question and efforts to
change educational requirements and to clarify
scope of practice.

III. FUTURE COMMUNICATION/COLLABORATIVE EFFORTS

Representatives of both organizations concurred that cooperative NYSNA Council on Nursing Research and Foundation efforts should be continued. In addition, representatives agreed that an annual meeting of the Executive Committees would promote ongoing communication and planning for continuing cooperative work. It was agreed such a meeting will be held at a mutually convenient date in the Fall of 1988.

Prepared by:

Cathryn A. Welch

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CAW:bs, 3/12/88