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### Papers: Draft of Ideas on Fund Raising Campaign

Buffalo State College

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# MAUD GORDON HOLMES ARBORETUM

## DRAFT OF IDEAS ON FUND RAISING CAMPAIGN

### PURPOSES

1. To subsidize a fulltime associate director of the MGHA with an annual salary of \$10,000
2. To subsidize special care of the trees and shrubs in the MGHA on the campus of Buffalo State University College
3. To subsidize an educational program built around the Arboretum plantings. This program will be for children youth and adults and includes the creation of an Arboretum information center, publications, comprehensive marking system, walks, and related necessary secretarial assistants and guides.
4. To sponsor the further extension, enhancement and enrichment of the MGHA on the Campus of the Buffalo State University College, through the planting of additional specimen, replacement of those lost and through the placement of garden seating fountains, sculpture and other enhancements, designed to complement the plantings.
5. To supply leadership among civic groups, neighborhood endeavor and the individual citizenry of greater Buffalo toward the enhancement of the community in the replacement and/or planting trees and shrubs and coordinating it with the responsible offices and master plans in the City and/or townships, county or state.
6. To subsidize a fund raising campaign including price of a campaign manager and fund raising material and related expenses.

MAUD GORDON HOLMES ARBORETUM

PROJECTS

1. To supply a full-time Associate Director of the Maud Gordon Holmes Arboretum who will work closely with the Director and Superintendent of Grounds on campus. He will also work closely with the Arboretum Council on the Greater Buffalo Civic Beautification Projects as well as with the City Forester.
2. Contract for special care of trees and shrubs on campus of SUCB to be supplied over and above normal care and maintenance by College staff. This care includes spraying, pruning, watering and fertilizing as described by the Arboretum Director and Associate Director and approved by the Board of Directors of the Maud Gordon Holmes Arboretum
3. See Whittemore report Education.
4. To assist the Western New York Fdn. or any other Fdn., Civic group or individual who wishes to enrich the Greater Buffalo community through the planting of trees and shrubs or complement it with the placement of sculpture, fountains and the like.
5. To create a MGHA headquarters housed on the SUCB campus. This should include a regular office and information center, with a full-time secretary, provision for comprehensive files as well as an outdoor information station.
6. To plant and expedite a \$50,000 MDHA fund raising campaign sometime during the fall and winter or ~~during the~~ Spring of 1968-69. This campaign to be done without benefit of a paid campaign manager. Its purposes to cover those stated ~~above~~ under "purposes".

**Projects (cont'd) Fund Raising Campaign**

**Suggested Honorary Chairmen**

Honorable Frank Sedita, Mayor of Buffalo

Dr. E. K. Fretwell Jr., President, State University College  
at Buffalo

Lt. Gov. Malcolm Wilson

Edward Rath, Erie County

Seymour Knox

Courier - to be named

Mrs. Edward H. Butler

Welles V. Moot

John M. Galvin

**Suggested Chairman - Mr. Harlan Swift**

**Suggested Co-Chairman -**

**Suggested Secretary -**

**Suggested Teams and Captains**

Large Industries -

Womens Civic and Service Clubs

Mens Civic and Service Clubs

Social Clubs -

Tribute Trees - Mrs. Arthur Knauer

Chamber of Commerce

Junior Chamber of Commerce

Nurserymen - Edwin Fava or someone suggested by him

Architects and Landscape Architects - Albert Brose

Garden Center of Buffalo - Mrs. Russell W. Freeman

Representatives at large - Mr. David Peugeot

Mr. Donald Voltz

Dr. Edna M. Lindemann