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Dear

One aspect of the local scene that has always brought the praise of visitors from other cities (and there has been precious little of that in the national press of late) is the beauty of its many trees. Landscaping has become a major concern of every city planner as an offset to the hard lines of concrete, macadam, brick, steel and glass that are needed to house, move and serve the increasing masses of people who jam into today's megalopolises. Buffalo is a recognized leader in the fulfillment of this need. But the ravages of blight and a neglect resulting from greater concern for other problems could cause us loss of this envied reputation.

You should know that The Arboretum is the only organized body working toward the maintenance and improvement of this prized community asset. Associated closely with the State University College and working primarily on campus beautification (as well as botanical education), it has been able to encourage and participate in some plantings in other sections of the city. With broader public support, it could do much more. It could put its expertise and experience at the disposal of private and public interests. It could provide the inspiration to the community to make and keep Buffalo proud of its reputation for pleasant living.

I urge you to join in this effort to improve our city and the life of its people. Will you become a member of The Arboretum? An application form is included on the back of the enclosed folder.

Harlan Swift