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#37

CONSUMER ADVISORY COUNCIL

NYSNA CONSUMER ADVISORY COUNCIL

**Communicating consumer issues to NYSNA.
Communicating NYSNA issues to consumers.**

Who are we?

Non-nurse consumers from all over New York state working with NYSNA to ensure consumer and NYSNA input in all facets of the health care system.

What do we do?

Communicate nursing's role to consumers, health care organizations, and government officials.

We have recently:

- Succeeded in getting American Red Cross to change use of title "nurse technician" for phlebotomists.
- Provided testimony at state government hearings.

What are our goals?

To work to broaden the base of consumers in support of nursing by:

- Encouraging and working with District Nurses Associations to form local consumer advisory groups.
- Identifying other health-related consumer groups for networking on issues of common concern.

What do we need?

- Interested consumers from around the state to work with us and District Nurses Associations.
- Closer links with individual nurses, nursing groups, and consumer groups.

For more information, see Chairperson Cynthia
Wheeler at Albany, New York, October 30, 1989, or call
Cynthia Wheeler, NYSNA Deputy Director, at (518) 456-5371.

THE NEW YORK STATE NURSES ASSOCIATION

AGENDA #17

REPORT TO THE BOARD OF DIRECTORS

CONSUMER ADVISORY COUNCIL

March 30-31, 1989

The Consumer Advisory Council held its second meeting on March 8, 1989.

I. COUNCIL GOALS

- A. The primary goal in the coming year will be to broaden the base of consumers around the state to form constituencies on behalf of nursing issues, especially the practice environment. Every person has the potential for being a consumer of nursing services.
1. Assist in the development of District Consumer Advisory Councils in all 19 DNAs. The Council decided to target five districts as well as D-4 for immediate contact.
 2. Identify other health related consumer groups for networking and coalition building. The Council made several suggestions in this regard. They will discuss inviting representatives from other organizations to the Center.
 3. Target national, state and local media to focus attention on the consumer viewpoint of nurses and nursing practice.
- B. The secondary goal will be to understand and support the Association's Legislative Program for the coming year.
- Meet with local legislators and legislature leadership to focus on consumer advocacy for nursing issues.

II. NYSNA UPDATE

Program Directors, Karen Ballard, Gretchen Crawford and E. Joyce Gould, met with the Consumer Advisory Council to share program highlights. Associate Program Director, Bernard McCann, and three nursing students participating in the PALE Program also shared the work they are doing on several varied projects.

III. FOUNDATION OF THE NEW YORK STATE NURSES ASSOCIATION

Dr. Cathryne A. Welch met with the Council to discuss the goals and interests of the Foundation. Several Council members agreed to assist the Foundation in making potential funding contacts.

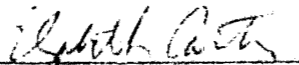
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CONSUMER ADVISORY COUNCIL

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IV. COUNCIL MEMBERSHIP

Three new Council members have accepted the Board's appointment.


Elizabeth Carter
Deputy Director

CONSUMER ADVISORY COUNCIL

Cynthia Wainwright, Chairperson
Ralph Booth
Lynn Evans
Sandra Koff
Edward Pattison
Evan Pritchard
Francine Schwartz
Rosemary Sheridan
Alton Waldon

EC:k
3-10-89

THE NEW YORK STATE NURSES ASSOCIATION

RESOLUTION ON INCREASING AWARENESS OF CURRENT NURSING ROLES AND PRACTICE

Approved by the 1987 NYSNA Voting Body

- WHEREAS, the general public and many consumers of nursing care continue to harbor outdated and stereotyped images of nurses and nursing practice, and
- WHEREAS, there is a continuing need to promote innovative and creative approaches to assist the public in understanding current nursing practice, and
- WHEREAS, the NYSNA Consumer Advisory Council was established in 1972 to assist in communicating to the public the Association's aims in nursing education, practice and research; therefore be it
- RESOLVED, that NYSNA and its Consumer Advisory Council encourage the constituent district nurses associations to establish local consumer advisory councils, and be it further
- RESOLVED, that NYSNA and its Consumer Advisory Council encourage and facilitate individual nurses' involvement with local community and consumer groups in order to promote public awareness of current nursing practice and the complex issues and concerns nurses face today.

Anthony Clark
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R5-87

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CONSUMER ADVISORY COUNCIL

THE NEW YORK STATE NURSES ASSOCIATION

AGENDA #18

REPORT TO THE BOARD OF DIRECTORS

CONSUMER ADVISORY COUNCIL

January 26-27, 1989

The Consumer Advisory Council held its first meeting on January 18, 1989.

I. COUNCIL GOALS

A. The primary goal in the coming year will be to broaden the base of consumers around the state to form constituencies on behalf of nursing issues, especially the practice environment. Every person has the potential for being a consumer of nursing services.

1. Assist in the development of District Consumer Advisory Councils in all 19 DNAs.
2. Identify other health related consumer groups for networking and coalition building.
3. Target national, state and local media to focus attention on the consumer viewpoint of nurses and nursing practice.

B. The secondary goal will be to understand and support the Association's Legislative Program for the coming year.

Meet with local legislators and legislature leadership to focus on consumer advocacy for nursing issues.

II. DISTRICT 4, CONSUMER ADVISORY COUNCIL

Chairperson Cynthia Wainwright and NYSNA staff met twice in the fall of 1988 in Syracuse with the District 4 Consumer Advisory Council. On January 18, 1989, the two co-chairpersons from District 4 attended the NYSNA Consumer Advisory Council meeting. These meetings have been very helpful in providing information between the state and local groups.

Strategies for developing this kind of relationship in other districts was discussed.

III. NYSNA UPDATE

Program Directors, Karen Ballard, Gretchen Crawford and E. Joyce Gould, met with the Consumer Advisory Council and the District 4 guests to share program highlights. The Council is eager to be assistive in meeting NYSNA program goals whenever appropriate.

IV. FOUNDATION OF THE NEW YORK STATE NURSES ASSOCIATION

Dr. Cathryne A. Welch met with the Council and their guests to discuss the goals and interests of the Foundation.

Further common interests will be pursued and discussed at the next meeting.

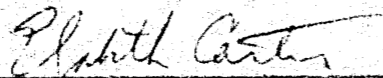
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CONSUMER ADVISORY COUNCIL

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V. COUNCIL MEMBERSHIP

Three Council members have resigned. New members are needed to meet the established Council goals.


Elizabeth Carter
Deputy Director

CONSUMER ADVISORY COUNCIL

Ralph Booth
Lynn Evans
Evan Pritchard
Rosemary Sheridan
Alton Waldon
Cynthia Wainwright, Chairperson

EC:k
1-19-89

THE NEW YORK STATE NURSES ASSOCIATION

JKH

Consumer Advisory Council

The Veronica M. Driscoll
Center for Nursing
Guilderland, NY

August 9, 1988

MINUTES

I. CALL TO ORDER

The meeting was called to order at 11:00 a.m. by Cynthia Wainwright, Chairperson.

II. ATTENDANCE

Present

Lynn Evans
Evan Pritchard
Rosemary Sheridan
Alton Waldon
Cynthia Wainwright, Chairperson

Absent

Ralph Booth
Hezekiah Brown
Roger Coene
Paul Elisha

Staff

Elizabeth Carter, Deputy Director

III. MINUTES - April 22, 1988

The minutes of April 22, 1988 were accepted as written.

IV. LABOR-HEALTH INDUSTRY TASK FORCE

Three Council members testified in the statewide hearings. Roger Coene and Paul Elisha testified at the Albany hearing, and Lynn Evans testified at the Buffalo hearing.

They were the only consumers of health care to testify at the hearings.

The Council members' testimonies were highlighted in the May/June 1988 issue of Report and were published in the June 1988 issue of The Journal of the New York State Nurses Association.

A final report of the Task Force work is due in September.

V. COUNCIL MEMBER PARTICIPATION IN NURSING SHORTAGE ACTIVITIES

A. Hezekiah Brown participated in a program on the nursing shortage on Long Island and participated with NYSNA staff on a radio talk show.

B. Roger Coene represented the Council on the Arden House Consortium.

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CONSUMER ADVISORY COUNCIL

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VI. ARDEN HOUSE CONSORTIUM

The Arden House Consortium evolved to follow up recommendations from the May 1987 Arden House Conference on Recruitment and Retention in Nursing.

Sixteen participants representing NYSNA and other nursing and non-nursing groups looked at all of the recommendations from the Arden House Conference. Subcommittees on nursing education and on nursing practice made recommendations to influence retention and recruitment in each area.

VII. ENTRY INTO NURSING PRACTICE CONFERENCE

An invitational conference to generate a more unified, consensus-oriented approach to entry into nursing practice is planned for August 22-23, 1988 at the Albany Hilton.

The Council members have been invited to this conference to provide consumer input as well as to become more familiar with the issues and barriers related to NYSNA's Entry Into Practice legislation.

VIII. AMA PROPOSAL FOR TRAINING REGISTERED CARE TECHNOLOGISTS (RCTs)

The NYSNA press packet providing information related to RCTs was distributed to the Council members. The Council was requested to be watchful for media attention to RCTs as well as to the implementation of training programs.

The primary concerns related to RCTs are the downgrading of nursing care to lesser prepared individuals and the introduction of another health care worker into an already confusing environment.

IX. INFLUENCING CONSUMER PERCEPTIONS OF NURSES AND NURSING PRACTICE - 1987 VOTING BODY RESOLUTION

A. The Council made several suggestions related to influencing consumer perceptions of nurses and nursing:

1. Develop increasing media attention to the nursing shortage (both print and broadcast).
2. Get the consumer point of view on practice conditions for nursing.
3. Develop a consumer advocacy group for nursing.
4. Assist consumers to lobby the New York State legislators in relation to nursing issues.
5. Develop coalitions with other health related consumer groups (NYSNA library will be requested to provide a list).

B. The Council discussed the 1987 Voting Body resolution:

1. Elizabeth Carter discussed the Consumer Advisory Council's work and the request that Districts establish local councils at the meeting of the Advisory Council in January. The Advisory Council is made up of the nineteen District presidents and three District executive directors.

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The District 4 (Syracuse area) president reported that there was interest in establishing a consumer advisory council in her district. Several other Districts reported that they would consider such a group.

2. The Consumer Advisory Council members will contact the District presidents or executive directors from their local areas to encourage local councils and to offer consultation:

C. Wainwright	- D. 13
L. Evans	- D. 1
A. Waldon	- D. 14
P. Elisha	- D. 9
R. Booth	- D. 10

3. Elizabeth Carter will remind the District presidents at the September Advisory Council meeting and alert them to the Consumer Advisory Council members' forthcoming contact.

4. The Council will attempt to hold its next meeting in Syracuse in conjunction with the District 4 Committee meeting. C. Wainwright will contact Ida Benderson, former Consumer Advisory Council Chairperson, and the organizing force in District 4. E. Carter will contact Ingrid Pearson, District 4 President.

X. 1988 NYSNA CONVENTION

C. Wainwright will present the council's annual report at the Convention. She will highlight the proposed development of district councils and the need to enlarge the consumer voice in nursing concerns. The Council agreed that the 1987 Consumer Advisory Council resolution on increasing awareness of current nursing roles and practice, which was approved by the 1987 Voting Body, should be re-emphasized.

XI. COUNCIL GOALS - 1988-1989

- A. The primary goal in the coming year will be to broaden the base of consumers around the state to form constituencies on behalf of nursing issues, especially the practice environment. Every person has the potential for being a consumer of nursing services.

The secondary goal will be to understand and support the Association's Legislative Program for the coming year.

1. Assist in the development of District Consumer Advisory Councils in all 19 DNAs.
2. Identify other health related consumer groups for networking and coalition building.
3. Target national, state and local media to focus attention on the consumer viewpoint of nurses and nursing practice.
4. Meet with local legislators and legislature leadership to focus on consumer advocacy for nursing issues.

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CONSUMER ADVISORY COUNCIL

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XII. OTHER

- A. The Council was updated on the legal action in relation to the LPN regulations.
- B. The Council was apprised that Governor Cuomo has signed the nurse practitioner legislation which NYSNA had opposed.

XIII. NEXT MEETING

Several dates were identified for the next meeting. The preferred date will be selected based on the availability of the District 4 Consumer Advisory Council.

Suggested dates:

- November 1, 1988
- November 2, 1988
- November 16, 1988

Agenda:

1. Joint meeting with District 4 Consumer Advisory Council. (Possible press coverage?)
2. NYSNA Legislative Program - Legislative Program staff to attend meeting.
3. Develop plans for implementing Consumer Advisory Council goal of broadening the consumer voice for nursing.

XIV. ADJOURNMENT

The meeting was adjourned at 3:30 p.m.

Cynthia Wainwright
Cynthia Wainwright
Chairperson

CW:EC:K
9-1-88

THE NEW YORK STATE NURSES ASSOCIATION

AGENDA #16

REPORT TO THE BOARD OF DIRECTORS

CONSUMER ADVISORY COUNCIL

September 15-16, 1988

The Consumer Advisory Council met on August 9, 1988. The following summarizes the current activities.

I. NURSING SHORTAGE

- A. Three Council members testified in the statewide hearings on the Labor-Health Industry Task Force Report:

Roger Coene and Paul Elisha testified at the Albany hearing, and Lynn Evans testified at the Buffalo hearing.

They were the only consumers of health care to testify at the hearings.

The Council members' testimonies were highlighted in the May/June 1988 issue of Report and were published in the June 1988 issue of The Journal of the New York State Nurses Association.

- B. Hezekiah Brown participated in a program on the nursing shortage on Long Island and participated with NYSNA staff on a radio talk show.

- C. Roger Coene represented the Council on the Arden House Consortium.

II. ENTRY INTO NURSING PRACTICE CONFERENCE

The Council members were invited to this conference to provide consumer input as well as to become more familiar with the issues and barriers related to NYSNA's Entry Into Practice legislation.

Two Council members were able to attend.

III. INFLUENCING CONSUMER PERCEPTIONS OF NURSES AND NURSING PRACTICE - 1987 VOTING BODY RESOLUTION

The Council made several suggestions related to influencing consumer perceptions of nurses and nursing:

- A. Develop increasing media attention to the nursing shortage (both print and broadcast).
- B. Get the consumer point of view on practice conditions for nursing.
- C. Develop a consumer advocacy group for nursing.
- D. Assist consumers to lobby the New York State legislators in relation to nursing issues.
- E. Develop coalitions with other health related consumer groups.


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CONSUMER ADVISORY COUNCIL

IV. COUNCIL GOALS - 1988-1989

The primary goal in the coming year will be to broaden the base of consumers around the state to form constituencies on behalf of nursing issues, especially the practice environment. Every person has the potential for being a consumer of nursing services.

- A. Assist in the development of District Consumer Advisory Councils in all 19 DNAs.
- B. Identify other health related consumer groups for networking and coalition building.
- C. Meet with local legislators and legislature leadership to focus on consumer advocacy for nursing issues.
- D. Target national, state and local media to focus attention on the consumer viewpoint of nurses and nursing practice.


Elizabeth Carter
Deputy Director

CONSUMER ADVISORY COUNCIL

Ralph Booth
Hezekiah Brown
Roger Coene
Paul Elisha
Lynn Evans
Evan Pritchard
Rosemary Sheridan
Alton Waldon
Cynthia Wainwright, Chairperson

EC:k
8-26-88

THE NEW YORK STATE NURSES ASSOCIATION

JRW

Consumer Advisory Council

The Veronica M. Driscoll
Center for Nursing

April 22, 1988

MINUTES

I. CALL TO ORDER

The meeting was called to order at 10:15 a.m. by Cynthia Wainwright, Chairperson.

II. ATTENDANCE

Present

Ralph Booth
Paul Elisha
Lynn Evans
Evan Pritchard
Rosemary Sheridan
Cynthia Wainwright
Alton Waldon

Absent

Hezekiah Brown
Roger Coene

Staff

Elizabeth Carter, Deputy Director

III. INTRODUCTIONS

Each member was introduced and shared pertinent information about current activities.

IV. MINUTES

The minutes of June 26, 1987 and December 1, 1987 were reviewed for information.

V. BYLAWS

The Council reviewed the Bylaws, p. 10, Article X, related to the structure and functions of the Consumer Advisory Council

It was noted that the Bylaws changes suggested in the December 1, 1987 minutes were not forwarded by the Bylaws Committee.

The Council members believe they can operate within the current Bylaws as stated.

VI. ORGANIZATIONAL CHARTS

The NYSNA Organizational Charts were reviewed and discussed. It was noted that the Consumer Advisory Council reports directly to the Board of Directors in an advisory capacity.

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CONSUMER ADVISORY COUNCIL

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VII. PROGRAM ACTIVITIES

The Council received an orientation to the current program activities.

A. Legislation

1. Standardization of Nursing Education.
2. Prescriptive Privilege.
3. Exempt Clause Repeal.

B. Nursing Education

1. Delineation of scope of practice for two careers in nursing.
2. Statewide Planning Committees. These committees are regional. The focus is on recruitment into the profession.
3. Arden House Conference follow-up. A Consortium of nursing and non-nursing groups is meeting to strategize around retention and recruitment issues.
4. Continuing Education. NYSNA provides programs and approves other providers of continuing education.

C. Nursing Practice and Services

The Council was joined by Gail DeMarco and Louise Kehn, Associate Directors of the Nursing Practice and Services Program, to discuss several of the ongoing activities of this program.

1. Clinical Practice and Functional Units.
2. Do Not Resuscitate Task Force.
3. Labor-Health Industry Task Force.

This Task Force report was discussed at some length. In particular, Council members concurred with NYSNA's concerns regarding the downgrading of educational requirements as a proposed solution to the nursing shortage. Several of the Council members are preparing testimony for the public hearings.

4. Personal Care Aids Curriculum, Department of Social Services.
5. Retired Nurse Group.
6. Nurse Entrepreneurship.

Several examples of nurses in independent practice were shared. These cost effective nurse providers would benefit from more flexible reimbursement methodologies.

7. Task Force on Impaired Nursing Practice.

The seriousness of the Supreme Court decision denying the disease of alcoholism - calling it a willful moral weakness - was discussed. This retrogressive view will hinder the treatment process.

8. Hospital Code Committee. The revisions to the hospital code are closely monitored.
9. AIDS project. NYSNA is cooperating with New York University in this project.
10. LPN regulations. It was reported that the Association's position was dismissed by the judge for lack of standing. The Association is considering further actions. The need for consumers to speak out for quality of care was discussed.

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11. Consultation on nursing practice concerns.

The staff reported that the number of calls requesting assistance with practice concerns had nearly doubled in the first quarter of this year over the first quarter of last year.

D. Economic and General Welfare

Martha Orr, Executive Director, joined the Council to discuss some aspects of the Economic and General Welfare Program. Ms. Orr noted that NYSNA is the largest collective bargaining program for nurses in the United States, representing nurses in about 120 bargaining units in both public and private facilities.

She spoke of the multi-purpose nature of NYSNA which is both a professional association and a labor union.

VIII. COMMUNICATIONS, PUBLICATIONS AND PUBLIC RELATIONS

Anne Schott joined the Council to discuss this department's work.

1. Responsibility for Association publications.
2. Liaison with the media. The media is very interested in nursing at this time. The image of nursing is important. It is necessary to address both the self-image of nurses as well as others' perceptions of nursing. Several articles were shared with the Council.
3. What might the Council do? Keep NYSNA informed of what is seen or read about nurses or nursing; write letters to the media to comment on either positive or negative portrayals. We need to develop a consumer constituency for nursing - a cadre of satisfied customers.

IX. RECRUITMENT AND RETENTION

Several ideas were identified to address the nursing shortage. Time was not available to discuss these items:

1. Need to recruit in junior high schools.
2. Need to develop high schools which will offer curriculums to prepare students for entry into nursing programs.
3. Need to standardize nursing education - present system is confusing.
4. Need to work on others' perception of nursing, i.e. image.
5. Need to increase salaries along the career continuum.
6. Need to regenerate a sense of excitement about nursing as a career.
7. Develop a public relations campaign - similar to armed services.
8. Enhance the benefits rather than lowering standards.
9. Develop support for nurses outside the profession - an advocacy group for nursing.
10. Meet with editorial boards of major newspapers to identify specific areas of most importance.

X. AGENDA FOR NEXT MEETING

1. Directions for retention and recruitment.
2. Voting Body resolution regarding Increasing Awareness of Current Nursing Roles and Practice.

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CONSUMER ADVISORY COUNCIL

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XI. NEXT MEETING

The next meeting will be on July 8, 1988, 10:30 a.m.-3:30 p.m., at The Veronica M. Driscoll Center for Nursing.

XII. ADJOURNMENT

The meeting was adjourned at 4:00 p.m.

Cynthia Wainwright
Cynthia Wainwright
Chairperson

CW:EC:k
5-19-88

THE NEW YORK STATE NURSES ASSOCIATION

AGENDA #15

REPORT TO THE BOARD OF DIRECTORS

CONSUMER ADVISORY COUNCIL

May 18-19, 1988

The Consumer Advisory Council held its first meeting on April 22, 1988. All six new members were present. The Chairperson carried out a comprehensive orientation to nursing and NYSNA.

The Bylaws were reviewed related to the structure and function of the Consumer Advisory Council.

The six new members come from a variety of backgrounds. Most have knowledge of the health care system. They have varied levels of knowledge about nurses, nursing practice, nursing education, etc.

This was an enthusiastic meeting with much sharing among the Council members. They are eager to work on (1) establishing a consumer constituency for nursing, (2) communicating with the media on nursing and health issues, (3) strategies for retaining experienced nurses, (4) recruitment of students into the nursing profession, and (5) strategies to maintain standards for quality nursing care.

The next meeting is on July 8, 1988.

Elizabeth Carter
Elizabeth Carter
Deputy Director

CONSUMER ADVISORY COUNCIL

Cynthia Wainwright, Chairperson
Ralph H. Booth
Hezekiah Brown
Roger E. Coene
Paul H. Elisha
Lynn P. Evans
Evan A. Pritchard
Rosemary O. Sheridan
Alton R. Waldon, Jr.

EC:k
4-27-88

#37

CONSUMER ADVISORY COUNCIL

THE NEW YORK STATE NURSES ASSOCIATION

Joint Meeting of
Consumer Advisory Council
and
Selected Members of the Board of Directors

NYSNA New York City Office

December 1, 1987

MINUTES

I. CALL TO ORDER

The meeting was called to order by Juanita K. Hunter, President, at 2:30 p.m.

II. INTRODUCTIONS

The members and staff present introduced themselves.

Board of Directors

Juanita K. Hunter, President
Nettie Birnbach, Treasurer
Maggie Jacobs, Secretary

Consumer Advisory Council

Cynthia Wainwright
Hezekiah Brown

Staff

Martha L. Orr, Executive Director
Elizabeth Carter, Deputy Director

III. PURPOSE OF THE MEETING

The President stated the purpose of the meeting. The Arden House Conference on Recruitment and Retention in Nursing was reviewed including the several recommendations relating to consumer awareness and assistance in the nursing shortage crisis.

The Committee on Appointments recommended this meeting to receive input from the reappointed Consumer Advisory Council members in regard to the composition and future work of the Council.

IV. REVIEW OF THE NYSNA BYLAWS, ARTICLE X, CONSUMER ADVISORY COUNCIL

The bylaws related to the Consumer Advisory Council were reviewed and discussed.

Article X, Section 1 a) - no discussion.

Article X, Section 1 b) - the size of the Council should be determined by the work to be accomplished. It should consist of a working size group (10-15 persons).

Article X, Section 1 c) - the rationale for inclusion of this statement should be researched. HSA guidelines may assist us to determine if there were legal or conflict of interest concerns.

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CONSUMER ADVISORY COUNCIL

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This section may limit the appointment of some otherwise qualified and appropriate individuals.

Article X, Section 1 d) - the Council members understood the Board of Directors' decision to make their terms of appointment consistent with other NYSNA units.

It was suggested, however, that the length of time needed for orientation for non-nurse appointees is greater. Perhaps two-year appointments with a maximum number of years of service would be appropriate. Six to eight years was suggested.

Article X, Section 1 e) - registered nurses are not eligible for the Consumer Advisory Council. No discussion.

Article X, Section 2 - Functions:

The following changes were recommended:

Article X, Section 2 a) - to recommend to this Association the consumer's viewpoint on nursing and health matters.

Article X, Section 2 b) - to convey to this Association the recommendations of consumers regarding the nursing profession.

Article X, Section 2 c) - to assist in communicating to the public this Association's aims.

It was agreed that the functions as stated in the bylaws should remain general in order to accommodate changing needs.

IV. GOALS OR OBJECTIVES FOR THE CONSUMER ADVISORY COUNCIL

The following activities were suggested as areas of focus:

- A. Recruitment and Retention - NYSNA should develop "A Recruitment Program".
- B. Legislation.
- C. Marketing - Public Relations - Articles in newspapers and magazines.
- D. Working with the Foundation of the NYSNA to receive grants to focus on recruitment and retention.
- E. Image of Nurses - How can nurses capitalize on satisfied consumers?

There was consensus that these activities were related to one another and needed concurrent action.

V. COMPOSITION OF THE CONSUMER ADVISORY COUNCIL

Suggestions for future appointees included:

- A. Legislator.

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- B. Marketing/Public Relations expertise.
- C. Broad representation from the professions.
- D. Someone from business knowledgeable about health care.
- E. Philanthropist.
- F. Recruiter.
- G. Banker.

VI. NOMINEES FOR THE CONSUMER ADVISORY COUNCIL

No specific names were recommended but the Council members agreed to think of the suggested categories and the functions of the Council and forward names before the January Board of Directors meeting.

Nominees should be persons who will be able to commit their time for the 2-3 scheduled meetings per year. Recently, attendance at the meetings has been low.

VII. ADJOURNMENT

The meeting was adjourned at 4:30 p.m.

Juanita K. Hunter
Juanita K. Hunter
President

JKH:EC:k
1-4-88

*Institutions
involved with elderly
HMO / Independent Health
Plan / Healthcare Commission
should be invited to present*

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CONSUMER ADVISORY COUNCIL

THE NEW YORK STATE NURSES ASSOCIATION

Joint Meeting of
Consumer Advisory Council
&
NYSNA Board of Directors

NYSNA New York City Office
One Madison Avenue
New York, NY

December 1, 1987

PROPOSED AGENDA

I. Goals or objectives for the Council
orientation of consumers

II. Composition of the Council

III. Suggested nominees for appointment to the Council

recommendations to app. committees

next year - Recruitment and Retention
Work Study, Program & Council to address
marketing ideas
fund & foundations that fund
health projects
help us to find money to
do it

Expectations

Orient ideas
Consumer House - send

Marketing nursing to new groups
seeking funding
Factors affecting coverage
educate community about nursing roles
alter practice environment
identify products to be marketed

EG:k
11-24-87

Expectations of
Incoming Students

Fund Raising
Consumerism Raising

school mtg for entire year

what constitutes quality care
Buffalo and Chamber of Commerce want help
to Consumer Advisory Council

H. Chesler
S. Friedman
P. ...
David ...
Philanthropist

Rotating Schedule

5. are refer to identify
persons to whom
PROFESSION NEEDS HELP
IN RECRUITMENT
PROGRAM
HEALTH CONSUMER

with ...
West ...
...

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CONSUMER ADVISORY COUNCIL

Section 9. Vacancies:

- a) In the event of a vacancy occurring in the office of chairman of a clinical practice unit or functional unit, the vice chairman shall serve as chairman for the remainder of the chairman's term
- b) In the event of a vacancy occurring in the office of vice chairman or member at large, the vacancy will be filled by appointment of the Board of Directors.

Section 10

Clinical or functional units may be dissolved by a two-thirds vote of the Board of Directors:

- a) upon agreement by the Board of Directors and the respective unit that there is no reason for its continuance; or
- b) upon failure of the unit to carry out its objective or to conform to the principles and requirements of this association.

ARTICLE IX — ADVISORY COUNCIL

Section 1. Membership

The Advisory Council shall be constituted of a) the president or an alternate and the executive director of this association and b) the president or an alternate of each constituent district nurses association and c) the executive director of each constituent district nurses association (where such executive directors are appointed).

Section 2. Purpose

The purpose of the Advisory Council shall be to consider and promote the interests of this association.

Section 3. Meetings

Meetings of the Advisory Council shall be held at such times and places as shall be determined by the Board of Directors.

ARTICLE X — CONSUMER ADVISORY COUNCIL

Section 1.

- a) There shall be a Consumer Advisory Council appointed by the Board of Directors.
- b) The Council shall consist of no more than twenty-five persons who are representative of the diversified population of New York State.
- c) Direct health service providers and persons employed by or associated with health related agencies are not eligible for appointment. *Should be considered on elimination*
- d) The term of appointment for members of the Council shall be for two years, or until their successors have been appointed. *may say may be appointed twice*
- e) Members of the Consumer Advisory Council are ineligible for membership in this association, or a constituent district nurses association.

Section 2

The functions of the Consumer Advisory Council shall include the following:

- a) to serve as consultants to this association in communicating and interpreting the consumer's viewpoint on health matters.
- b) to convey to this association opinions of consumers relative to nursing education, practice and services.
- c) to assist in communicating to the public this association's aims in nursing education, practice and research.

ARTICLE XI — NOMINATIONS

Section 1

The Nominating Committee shall be elected annually and shall consist of representatives of the geographic areas of the state. They shall not be eligible to serve themselves. The chairman of this committee shall be the member receiving the highest number of votes.

Section 2

On or before February 1 of each year, the Nominating Committee shall request from the constituent district nurses associations of the office the names of members qualified, eligible and willing to serve if elected as delegates and alternates to the American Nurses' Association convention and special meetings.

A direct request for qualified nominees shall also be carried in a publication.

Section 3

The Nominating Committee shall prepare a ticket of at least two members to be filled. Members shall be eligible to serve in only one elective position any one time.

Section 4

The Nominating Committee shall prepare a ticket of at least two members to be filled. Members shall be eligible to serve in only one elective position any one time.

ARTICLE XII — ELECTIONS

Section 1

Election of officers, directors at large, Nominating Committee alternates to the American Nurses' Association House of Delegates by secret mail ballot.

Section 2

The ballot shall be mailed on or before August 1.

Section 3

The procedure for carrying out voting by secret mail ballot shall be determined by the Board of Directors.

Section 4

The results of the secret mail ballot shall be announced at the annual meeting.

Section 5

A plurality vote of those entitled to vote and voting shall constitute the election of nominees who receive the highest number of votes shall be declared.

Section 6

In case of any tie the choice shall be decided by lot.

Section 7

The terms of all officers, directors and the Nominating Committee shall be for the term specified or until their successors are elected.

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CONSUMER ADVISORY COUNCIL

THE NEW YORK STATE NURSES ASSOCIATION

Joint Meeting of
Consumer Advisory Council
and
Selected Members of the Board of Directors

NYSNA New York City Office

December 1, 1987

MINUTES

I. CALL TO ORDER

The meeting was called to order by Juanita K. Hunter, President, at 2:30 p.m.

II. INTRODUCTIONS

The members and staff present introduced themselves.

Board of Directors

Juanita K. Hunter, President
Nettie Birnbach, Treasurer
Maggie Jacobs, Secretary

Consumer Advisory Council

Cynthia Wainwright
Hezekiah Brown

Staff

Martha L. Orr, Executive Director
Elizabeth Carter, Deputy Director

III. PURPOSE OF THE MEETING

The President stated the purpose of the meeting. The Arden House Conference on Recruitment and Retention in Nursing was reviewed including the several recommendations relating to consumer awareness and assistance in the nursing shortage crisis.

The Committee on Appointments recommended this meeting to receive input from the reappointed Consumer Advisory Council members in regard to the composition and future work of the Council.

IV. REVIEW OF THE NYSNA BYLAWS, ARTICLE X, CONSUMER ADVISORY COUNCIL

The bylaws related to the Consumer Advisory Council were reviewed and discussed.

Article X, Section 1 a) - no discussion.

Article X, Section 1 b) - the size of the Council should be determined by the work to be accomplished. It should consist of a working size group (10-15 persons).

Article X, Section 1 c) - the rationale for inclusion of this statement should be researched. HSA guidelines may assist us to determine if there were legal or conflict of interest concerns.

-2-

This section may limit the appointment of some otherwise qualified and appropriate individuals.

Article X, Section 1 d) - the Council members understood the Board of Directors' decision to make their terms of appointment consistent with other NYSNA units.

It was suggested, however, that the length of time needed for orientation for non-nurse appointees is greater. Perhaps two-year appointments with a maximum number of years of service would be appropriate. Six to eight years was suggested.

Article X, Section 1 e) - registered nurses are not eligible for the Consumer Advisory Council. No discussion.

Article X, Section 2 - Functions:

The following changes were recommended:

Article X, Section 2 a) - to recommend to this Association the consumer's viewpoint on nursing and health matters.

Article X, Section 2 b) - to convey to this Association the recommendations of consumers regarding the nursing profession.

Article X, Section 2 c) - to assist in communicating to the public this Association's aims.

It was agreed that the functions as stated in the bylaws should remain general in order to accommodate changing needs.

IV. GOALS OR OBJECTIVES FOR THE CONSUMER ADVISORY COUNCIL

The following activities were suggested as areas of focus:

- A. Recruitment and Retention - NYSNA should develop "A Recruitment Program".
- B. Legislation.
- C. Marketing - Public Relations - Articles in newspapers and magazines.
- D. Working with the Foundation of the NYSNA to receive grants to focus on recruitment and retention.
- E. Image of Nurses - How can nurses capitalize on satisfied consumers?

There was consensus that these activities were related to one another and needed concurrent action.

V. COMPOSITION OF THE CONSUMER ADVISORY COUNCIL

Suggestions for future appointees included:

- A. Legislator.

#37

CONSUMER ADVISORY COUNCIL

-3-

- B. Marketing/Public Relations expertise.
- C. Broad representation from the professions.
- D. Someone from business knowledgeable about health care.
- E. Philanthropist.
- F. Recruiter.
- G. Banker.

VI. NOMINEES FOR THE CONSUMER ADVISORY COUNCIL

No specific names were recommended but the Council members agreed to think of the suggested categories and the functions of the Council and forward names before the January Board of Directors meeting.

VII. ADJOURNMENT

The meeting was adjourned at 4:30 p.m.

Juanita K. Hunter
President

JKH:EC:K
12-4-87

#37

CONSUMER ADVISORY COUNCIL

-3-

- B. Marketing/Public Relations expertise.
- C. Broad representation from the professions.
- D. Someone from business knowledgeable about health care.
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Juanita K. Hunter
President

JKH:EC:k
12-4-87

THE NEW YORK STATE NURSES ASSOCIATION

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REPORT TO THE BOARD OF DIRECTORS

CONSUMER ADVISORY COUNCIL

January 21-22, 1988

A meeting of two members of the Consumer Advisory Council and three members of the NYSNA Board of Directors was held on December 1, 1987 in New York City.

The purpose of this meeting was to discuss the goals, objectives and composition of the Consumer Advisory Council. The Arden House Conference on Recruitment and Retention in Nursing was reviewed including the several recommendations relating to consumer awareness and assistance in the nursing shortage crisis.

The NYSNA Bylaws, Article X, Consumer Advisory Council, were reviewed and discussed. There were some changes suggested in Section 2 - Functions.

Several areas of focus for the Consumer Advisory Council were identified including recruitment and retention, legislation, marketing and public relations, development of grants, and the image of nursing.

The composition of the Consumer Advisory Council was discussed and several areas of expertise were identified. There was consensus that nominees should be persons able to commit their time for the scheduled meetings and the suggested activities.

Elizabeth Carter
Elizabeth Carter
Deputy Director

CONSUMER ADVISORY COUNCIL

Cynthia C. Wainwright, Chairman
Hezekiah Brown
Roger E. Coene

EC:k
1-5-88

#37

CONSUMER ADVISORY COUNCIL

THE NEW YORK STATE NURSES ASSOCIATION

REPORT TO THE BOARD OF DIRECTORS

CONSUMER ADVISORY COUNCIL

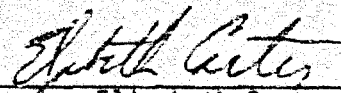
September 17-18, 1987

The Consumer Advisory Council held its second meeting on June 26, 1987.

Council discussions have focused on: recruitment and retention in the profession of nursing; proposed "do not resuscitate" and access to medical records legislation; impaired nursing practice; and outcomes of the 1987 ANA House of Delegates session.

The Council has begun participation in a "media watch" project designed to direct the media's attention to its own accurate and inaccurate portrayals of and reports about nurses and the profession.

The attached resolution, "Increasing Awareness of Current Nursing Roles and Practice" will be proposed to the 1987 NYSNA Voting Body.



Elizabeth Carter
Deputy Director

CONSUMER ADVISORY COUNCIL

Ida Benderson, Chairman
Hezekiah Brown
George W. Chesbro
Roger E. Coene
Juanita M. Crabb
LaMarr J. Jackson
Cynthia C. Wainright

EC:k
Attachment

9-1-87

PROPOSED

RESOLUTION RE

INCREASING AWARENESS OF CURRENT NURSING ROLES AND PRACTICE

- WHEREAS, the general public and many consumers of nursing care continue to harbor outdated and stereotyped images of nurses and nursing practice, and
- WHEREAS, there is a continuing need to promote innovative and creative approaches to assist the public in understanding current nursing practice, and
- WHEREAS, The New York State Nurses Association Consumer Advisory Council was established in 1972 to assist in communicating to the public the Association's aims in nursing education, practice and research: Therefore, be it
- RESOLVED, that The New York State nurses Association and its Consumer Advisory Council encourage the constituent district nurses associations to establish local consumer advisory councils, and be it further
- RESOLVED, that The New York State Nurses Association and its Consumer Advisory Council encourage and facilitate individual nurse's involvement with local community and consumer groups in order to promote public awareness of current nursing practice and the complex issues and concerns nurses face today.

8-31-87

#37

CONSUMER ADVISORY COUNCIL

NEW YORK STATE NURSES ASSOCIATION CONSUMER ADVISORY COMMITTEE

Goal of Committee: Formation and organization of Consumer Advisory Council.
(As progress is made, this goal will be expanded.)

Goal of the Council: Educate consumers of health care about the issues of the nursing profession and provide feedback to the nurses.
(See bylaws of the New York State Nurses Association, Article XI, Section 2, functions of the Consumer Advisory Council.)

To distinguish the Committee from the Council:

- Committee - Nurses forming and organizing the Consumer Advisory Council.
- Council - The Council of Consumers of health care.

At a District meeting the idea for the Consumer Advisory Committee and Council was introduced. Volunteers for the task were recruited. As it happened, in our case, the first volunteer was appointed the Chairperson!

The Committee needs to be composed of a workable size group (approximately 7-10 worked for us) of well educated and informed individuals on nursing issues and health care in general. Diversity in the backgrounds of the Committee members is also helpful.*

To generate enthusiasm and professionalism, a letter of appreciation and enthusiasm was sent to each Committee member to schedule the first meeting. We met at the home of one member. To maintain a workable yet enjoyable atmosphere, one person each week brought refreshments. We have maintained strict timetables for the meetings. There's nothing worse than not being able to keep appointments due to late running meetings! We have also maintained this principle with the Council meetings.

The Committee's first task was to define our objectives: (1) Educate ourselves as to the role of the Council and objectives. (2) Organize a Council. Then figure out how. We read the Bylaws to understand the role of the Council. Then we began brainstorming names of potential candidates for the Council. We wanted influential people in the community with resources to carry out the goals. We wanted a diverse group representing different backgrounds, interests and professions, hopefully composed of near equal members of men and women. The proposed individuals were contacted by Committee members, usually by phone, to determine if each would be interested in serving on the Council.

* The Consumer Advisory Council of District Four is made up of people from various backgrounds which include an attorney, teachers, television media, ministers, a college professor and a member of the local Board of Education. One of the only stipulations made for membership on the Council is that the members must be consumers of health care, not health professionals.

Suggestions I have for you here so as not to fall into our stumbling blocks are: (1) to have decided how often the Council would meet per year. As these are busy people, they need to know if this time commitment is feasible for them; (2) While talking to the proposed Council member, try to get a sense of the day or week and time of day that would be best for them. You'll never be able to please everyone, but at least you can give it a try.

We had six Committee meetings over a four month period before our first Council meeting. Try to set realistic goals in the beginning as far as when you anticipate the first Council meeting to be. The important thing is to be well organized and very professional because what you portray will be the consumer's opinion of what nurses are.

We met in the Board Room at Aetna Life Insurance Company where I work. This is a very professional atmosphere. Before and during each meeting refreshments are available. For a 5:00 o'clock meeting we chose cheese, crackers, soda and coffee. We have tried to conduct the meetings in a professional and business style. At the first meeting of the Council we gave each Council member:

1. A list of the Council members.
2. Excerpt from Bylaws Article XI, Section 2 (see packet).
3. Article from Nursing and Health Care - Nurses and Patients... (see in packet).
4. Packet of materials from the NYSNA - on Education, Legislative Program, Licensure, and Historical perspectives (call the NYSNA to receive these).

Or anything else you feel is pertinent.

We send out the Agenda about one week prior to each Council meeting. After each Council meeting we try to get the minutes out as soon as possible. So far, a Committee member has kept the minutes for the Council meetings. We are going to ask the Council to select a secretary or to take the minutes on a rotating basis, whatever they prefer at the next meeting.

At the first Council meeting we tried to assess what the members wanted to know to combine this with what we felt we wanted to tell them. This has worked well. You can follow the Agendas and minutes from that point.

I hope this will be helpful to all of you in setting up the Committee and the Council. It has really been a lot of fun for us as well as a terrific learning experience.

If you have any questions or suggestions, please call me at (315) 424-4500 during normal business hours.

Debra C. Hopkinson, Chairperson
Consumer Advisory Committee
NYSNA - District 4

#37

CONSUMER ADVISORY COUNCIL

NEW YORK STATE NURSES ASSOCIATION
DISTRICT #4

Consumer Advisory Council Meeting
January 15, 1988

MINUTES

PRESENT: I. Benderson, D. Hopkinson, L. Meinig, K. Wiggins, M. Rossi,
D. Dodge-Kelly, E. Taylor

PRELIMINARY: Debra Hopkinson

RECORDED: Beverly Martin

After a brief social time, the meeting was called to order at 5:15. The New York State Nurses Association By-laws, Article XI, Section 2, CONSUMER ADVISORY COUNCIL, were distributed in addition to an updated list of District #4 Council members.

The program, "You Probably Think Nurses Only Work In Hospitals" was introduced by Debra and discussed her role with Aetna Life Insurance Company. She described how diversified careers of being a Nurse Consultant in this agency.

Beverly Martin followed, presenting her academic and clinical responsibilities as an Assistant Professor in Syracuse University College of Nursing.

Their overviews generated a lively dialogue among the group. Substantive questions were raised about current career opportunities, educational preparation and some of the misconceptions that exist.

By 6:00 it was obvious that NURSES' ROLE IN HEALTH needed to be continued at the next meeting.

It was suggested that members notify the Chair if they are unable to attend.

The next Council meeting is Wednesday, March 8, 5 - 6 P.M. If you are able to come between 4:30 - 5 refreshments will be available.

The meeting was adjourned at 6:15.

Respectfully Submitted,

Beverly Martin
Beverly Martin
Secretary, pro tem

BM/hsd

Copy from Jan 15
Meeting January 15, 1988

DISTRICT FOUR
NEW YORK STATE NURSES ASSOCIATION
CONSUMER ADVISORY COMMITTEE MEETING
NOVEMBER 9, 1987

Present: Ida Benderson, Debbie Dodge, ^{well} Debra Hopkinson, Beverly Martin,
Ingrid Pearson, Martha Rossi, Kay Wiggins

Recorder: Debra Hopkinson

- I. Call to order by Debra Hopkinson at 5:00 P.M.
- II. Minutes of October 26, 1987 Consumer Advisory Council Meeting circulated, revised and accepted.
- III. Times for Meetings:
Wednesdays at 5:00 P.M. - 6:00 P.M. seemed to be the best time for most.
Best time for most:
January, March, May, September, November - stagger date
- IV. January 13, 1987 5-6 - next meeting
Social time - 4:30 business meeting 5-6
Main issue "Nurses Role in Health".
Introduction - "You Probably Think Nurses Only Work In Hospitals."
Committee decided to attend to issue #2 first
(See October 26, 1987 Meeting Minutes.)
Bev to look into film on Role of Nurse in Healthcare - 11 minutes.
Type up copy of bylaws - Pg. 10, Section 2.
Concentrate on Legislation for March Meeting Council.
We need to educate the members about nursing, then together to work on the objectives for meeting the goal of educating the public.
We also need to incorporate the impact of shortage of nurses in public health.
- V. Ida Benderson to look into potential Council members:
 1. Karen Franklin.
 2. Nancy Duffy.

#37

CONSUMER ADVISORY COUNCIL

PLEASE ATTENTION: NEXT MEETING - WEDNESDAY, JANUARY 11TH
 AETNA OFFICES, ERLE EYD, WEST 2:00 PM

DISTRICT FOUR
 NEW YORK STATE NURSES ASSOCIATION
 CONSUMER ADVISORY COUNCIL MEETING
 OCTOBER 26, 1987

President: Debra Hopkinson
 Recorder: Beverly Martin

Present: Ursula Hubby, Sandra Koff, Ina Rae Levy, Betty
 Levinstein, Lee Mahler, Lee Murray, James Sonneborn, Iva
 Benderson, Ingrid Paterson, Kay Watkins, Alice Reynolds,
 Martha Rosen, Debra Dodge-Kelly.

Minutes

* Light refreshment served; survey cards completed. Follows
 with pertinent information distributed.

* Ingrid Paterson, President of District Four gave greetings.

* Participants introduced themselves.

* Iva Benderson, Chair, Consumer Advisory Council, NYSNA,
 provided a historical account of the development and current
 functions of the state council. She expressed the hope that
 this meeting would be the initial step toward the formation
 of the first council at the District level.

* Kay Watkins gave a brief overview of the nursing
 profession related to the past and present:

- 1. Education: preparation to enter the
 profession.
- 2. Training: role in health care;
- 3. Working conditions;
- 4. Nursing's legislative programs at the state and national
 levels.

The initial discussion period that followed,
 in which questions were asked and answered, indicated that
 there were several original issues that
 needed to be addressed at subsequent meetings:

- 1. What is the consumer participants do? What is expected
 of them?
- 2. How do we do this and how do we coordinate entry level (SSN)?
- 3. How do we do this and how do we coordinate entry level (SSN)?
- 4. How do we do this and how do we coordinate entry level (SSN)?
- 5. How do we do this and how do we coordinate entry level (SSN)?
- 6. How do we do this and how do we coordinate entry level (SSN)?
- 7. How do we do this and how do we coordinate entry level (SSN)?
- 8. How do we do this and how do we coordinate entry level (SSN)?
- 9. How do we do this and how do we coordinate entry level (SSN)?
- 10. How do we do this and how do we coordinate entry level (SSN)?

There was a lot of discussion about the fact that one hour
 meetings would be most acceptable. The meeting
 was scheduled for 2:00 PM. Minutes would be circulated and a copy
 sent to all participants.

DISTRICT FOUR
 NEW YORK STATE NURSES ASSOCIATION
 2927 JAMES STREET, SUITE 212
 SYRACUSE, NEW YORK 13206
 (315) 437-1229

September 23, 1987

- *Name*
- *Company*
- *Address*
- *City*
- *State*
- *Zip*
- *Salutation*

We are very excited about the formation of the District
 Four New York State Nurses Association Consumer Advisory
 Council. We appreciate your willingness to consider
 membership on this Council. We believe your leadership in
 the community will be an important asset in promoting health
 care through nursing services in the community.

The initial meeting of the council will be held Monday,
 October 26, 1987 from 5:00 PM to 6:00 PM at Aetna Life
 Insurance, 626 Erie Boulevard West, (the new Motor Vehicle
 Department building), with parking available in the lot
 directly across the street. We very much hope you will be
 able to attend.

If you are unable to attend, requests will be graciously
 accepted by calling the district office at 437-1229. We
 hope to see you at future meetings of the council.

Thank you again for your interest. We look forward to
 meeting you.

Sincerely,
 Iva Benderson, Chairperson
 New York State Consumer
 Advisory Council

Ingrid F. Paterson, RN, MS
 Executive Director of NY
 NYSNA

CC: D. Stappleton

#37

CONSUMER ADVISORY COUNCIL

DISTRICT FOUR
NEW YORK STATE NURSES ASSOCIATION
CONSUMER ADVISORY COMMITTEE
SEPTEMBER 17, 1987

Present: Ida Benderson, Debbie Dodge, Debra Hopkinson, Beverly Martin,
Alice Reynolds

I. Call to order by Debra Hopkinson at 4:45 P.M.

II. Minutes of August 24, 1987 accepted.

III. Unfinished Business:

- a) For current list of members of the Council, see the attached list.
- b) Beverly Martin's survey card was submitted. She will have copies prepared for the first meeting.
- c) Debbie Dodge will prepare the Agenda and get it to Debra Hopkinson for duplication.
- d) Kay Higgins submitted the welcome letter which will be duplicated at the District Office and mailed to the Council Members.

IV. Message from the Chairperson:

You have all worked very hard through our beautiful summer and into the fall. The first Council meeting is finally set. Let's make sure all of our diligent preparation pays off and this meeting is a success!!

We need to adhere to the timeframes on the Agenda and hold the meeting to the hour. I will have my book in case anyone exceeds their time limit.

Remember, the meeting will be at Aetna, 620 Erie Blvd., West. There is free parking across the street.

If you have any questions or suggestions, please call me.

If anyone would be interested in coming 30-45 minutes early to help with set up and organization, I would really appreciate it.

I look forward to seeing all of you October 26th!!

Thank you for all of your help and support!

V. Adjournment - 6:00 P.M.

Respectfully submitted,

Debra Hopkinson
Debra Hopkinson,
Chairperson

DISTRICT FOUR
NEW YORK STATE NURSES ASSOCIATION
CONSUMER ADVISORY COMMITTEE

AUGUST 24, 1987

Next Meeting Thursday, September 17, 1987, at Ida Benderson's home -
301 Mulbert Road (off Genesee Street one street West of Nottingham High School).
Meeting to begin at 4:30 P.M.

PRESENT: Ida Benderson, Debra Hopkinson, Alice Reynolds, Kay Higgins

I. Call to order by Debra Hopkinson at 4:45 P.M.

II. Minutes of August 3, 1987 meeting accepted.

III. Unfinished Business:

A. Individuals reported on candidates contacted for the Consumer Advisory Council, progress being made with contacts and potential candidates.

- | | |
|-------------------------------|--|
| <i>DA</i> 1. James Sonneborn | <i>DA</i> 6. Horace Landry |
| <i>DA</i> 2. Betty Levinstein | <i>DA</i> 7. Lee Meinig |
| 3. Lee Murray | 8. Harold Garman |
| <i>DA</i> 4. Sondra Koff | <i>DA</i> 9. Jean Dougherty - to act as a consultant as she can only attend meetings during the day. |
| <i>DA</i> 5. Ina Rae Levy | <i>DA</i> 10. Toni Budd - has agreed to attend the first meeting and will then make a decision. |

B. The following committee members agreed to contact the following candidates:

- | | | |
|------------|---|--|
| Debbie | - | Angelo Palmisano |
| Alice | - | Frank Wood |
| Cel Mulvey | - | Karen Franklin |
| Bev | - | Person associated with local newspaper, person in public school system |
| | - | Cathy Richardson |
| Martha | - | Person in Cayuga county |
| | - | Suzanne Connel |
| | - | Steven Buse |
| Kay | - | Alex Holstein |
| Ida | - | Ted Taylor |
| Ingrid | - | Diane Erbe |

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CONSUMER ADVISORY COUNCIL

Page-2-

C. The Council meeting will be Monday, September 29, 1987 from 5:00 - 6:00 P.M. in the conference room of Marine Midland Bank. The refreshment will be purchased through a catering service at the bank.

D. Tentative Agenda:

5:00 - 5:05 - Ingrid - Welcome - then each person to introduce themselves.

5:05 - 5:20 - Ida - show what the State Council has been doing.

5:20 - 5:30 - Questions.

5:30 - 5:45 - Kay - history of the nursing profession; what has been happening, and why we need a Council.

5:45 - 6:00 - Questions and discussions.

E. Need to establish topics of interest for future Council meetings; i.e., specific issues that affect consumers. Approximately four (4) meetings per year.

F. Survey cards to be prepared by Bev Martin.

G. Agenda to be prepared by Debbie Dodge.

H. Welcome and introduction letter to be prepared by Kay Wiggins.

IV. New Business:

Next Committee Meeting:

Thursday, September 17, 1987, at 4:00 at Ida Benderson's home.

V. Adjournment at 6:00 P.M.

Respectfully Submitted,

Debra C. Hopkinson,
Chairperson

DISTRICT FOUR
NEW YORK STATE NURSES ASSOCIATION
CONSUMER ADVISORY COMMITTEE
August 3, 1987

Present: Ida Benderson, Debbie Dodge, Debra Hopkinson, Alice Ferrigno,
Martha Rossi, Kay Wiggins

I. Call to order by Debra Hopkinson at 4:45 p.m.

II. Minutes of July 15, 1987 meeting accepted.

III. Unfinished Business.

A. Individuals reported on candidates contacted for the Consumer Advisory Council, progress being made with contacts, and potential candidates. Goal 15 consumers.

Those who have officially accepted are:

1. James Sonneborn
2. Betty Levinstein
3. Lee Murny
4. Sondra Koff
5. Ina Rae Levy
6. Horace Landry

Toni Buddi has agreed to attend the first meeting and then make a decision. The following committee members agreed to contact the following candidates:

Debbie: Angelo Palmisano

Alice: Jean Daugherty

Frank Woods

Lee Melzig

Debbie Dodge - to suggest a candidate

Cal Mulvey: Karen Franklin

Bev: Person associated with local newspaper

Person to represent Catskills and Delaware

Person in public school system

Cathy Richardson

#37

CONSUMER ADVISORY COUNCIL

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Members:
Suzanne Genge
Steven Buss
Arney Goldstein
Alex Holstein
Hall Gorman
Ted Tallor
1987
1988
1989
Clare Erbe

- 9. A meeting place for the September 16, 1987 Council meeting was discussed. Debra to make arrangements for a place and preferences - possibly in a bank community room.
 - Meeting to take place from 4:30 - 5:30 p.m.
 - Minute by minute agenda to be set
 - Tentative agenda
 - 4:30 - 4:35 - Ingrid - welcome & each person to introduce themselves.
 - 4:35 - 4:50 - Kay - history of the nursing profession, what has been happening, and why we need the Council.
 - 4:50 - 5:00 - Questions
 - 5:00 - 5:15 - 100 - share what the State Council has been doing.
 - 5:15 - 5:30 - Questions and discussions.
- 10. Need to establish topics of interest for future Council meetings. i.e., specific issues that affect consumers. Approximately four meetings per year.
- 11. Discusses regarding the introduction meeting for any new members that will be at the initial meeting.
- 12. Discusses having each Council member fill out a survey (sent) with name, address, phone numbers, and time of day they prefer to be called. Number of meetings they would be able to attend per year. Length meeting should be, and time of day for meeting.

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NEWS UPDATE: Due to a college of nursing reception, the September 16, 1987 meeting must be changed. Potential dates are: September 21, 23, 29 from 4:30 p.m. - 5:30 p.m. PLEASE CHECK YOUR CALENDARS!

Next Business:
Next Committee Meetings:
Monday, August 24, 1987 @ 4:30 p.m. and
Wednesday, September 9, 1987 @ 4:30 p.m. at Kay Wiggert's home - 309 Kinross Road.
Adjournment at 6:00 p.m.

Respectfully submitted,
Alma C. Hopkinson
Alma C. Hopkinson,
Chairperson

#37

CONSUMER ADVISORY COUNCIL

Handwritten notes

DISTRICT FOUR
NEW YORK STATE NURSES ASSOCIATION
CONSUMER ADVISORY COMMITTEE
August 3, 1987

Present: Ida Benderson, Debbie Dodge, Debra Hopkinson, Alice Reynolds, Martha Rossi, Kay Wiggins

- I. Call to order by Debra Hopkinson at 4:45 p.m.
- II. Minutes of July 13, 1987 meeting accepted.
- III. Unfinished Business.
 - A. Individuals reported on candidates contacted for the Consumer Advisor Council, progress being made with contacts, and potential candidates. Goal 10 consumers to be seen.

Those who have officially accepted are:

- 1. James Sonneborn
- 2. Betty Levinstein
- 3. Lee Murray *A Murray*
- 4. Sandra Koff
- 5. Iris Roe Levy
- 6. Honada Langry

- 7. *Lee Murray*
- 8. *Dean ...*
- 9. *Hail ...*

Tom Busci has agreed to attend the first meeting and will then make a decision. The following committee members agreed to contact the following candidates:

- Debbie: Angelo Palmisano
- Alice: *John Dougherty*
- Debra: *John ...*
- Kay: *Lee ...*
- Ida: *Denise Dodel* to suggest a candidate - Dr. Karen Franklin
- Bev: *Person associated with local newspapers*

Page -2-

- Martha: Person in Cayuga County
Suzanne Congel
Steven Buso
- Kay: *Arney Goldstein - 440*
Alex Holstein - *440-741-1111*
- Ida: *Hat Gorman*
Ted Taylor
- Ingrid: Diane Erbe

B. A meeting place for the September 16, 1987 Council meeting was discussed. Debra to make arrangements for a place and refreshments - possibly in a bank community room.

- Meeting to take place from 4:30 - 5:30 p.m.
- Minute by minute agenda to be set
- Tentative agenda
- 4:30 - 4:35 - Ingrid - welcome & each person to introduce themselves.
- 4:35 - 4:50 - Kay - history of the nursing profession, what has been happening, and why we need the Council.
- 4:50 - 5:00 - Questions
- 5:00 - 5:15 - Ida - share what the State Council has been doing.
- 5:15 - 5:30 - Questions and discussions.

on Commission to be established per the statute

C. Need to establish topics of interest for future Council meetings i.e., specific issues that affect consumers. Approximately four meetings per year.

D. Discussed repeating the introduction meeting for any new members that enlist after the initial meeting.

E. Discussed having each Council member fill out a survey (card) with name, address, phone numbers, and time of day they prefer to be called, number of meetings they would be able to attend per year, length meeting should be, and time of day for meeting. *Required time of day time not available*

2nd till November - presentation

F. agenda - Denise ...

G. Williams ...

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CONSUMER ADVISORY COUNCIL

Page #1

NEAR UPDATE: Due to a college of nursing reception the September 16, 1987 meeting must be changed. Potential dates are: September 21, 23, 29 from 4:30 p.m. - 6:00 p.m. PLEASE CHECK YOUR CALENDARS!

IV. New Business:

Next Committee Meetings:

Monday, August 24, 1987 @ 4:30 p.m. and
Wednesday, ~~September 9~~, 1987 @ 4:30 p.m. at *Ida Benderson's* home -
308 Kimber Road. *501 Hazelhurst*

V. Adjournment at 6:00 p.m. *Sept 17 @ 4:30*

Respectfully submitted,

Debra C. Hopkinson
Debra C. Hopkinson,
Chairperson

Constitution

Ida Benderson spoke with Elizabeth Carter about a kit to give the Council members - she will send it.

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Ida Benderson

DISTRICT FOUR NEW YORK STATE NURSES ASSOCIATION CONSUMER ADVISORY COMMITTEE JULY 13, 1987

Present: Ida Benderson, Debra Hopkinson, Beverly Martin, Ingrid Pearson, Alice Reynolds, Martha Rossi, Kay Wiggins

- I. Call to order by Debra Hopkinson at 4:45 P.M.
- II. Minutes of June 29, 1987 meeting accepted.
- III. Unfinished Business.
 - A. Individuals reported on candidates contacted for the Consumer Advisory Council, progress being made with each contact, and potential candidates.
 - B. Various backgrounds for candidates were discussed to achieve a diverse Council.
 - C. A meeting place for the September 16, 1987 Council meeting was discussed. Several members volunteered to look into convenient meeting places with ample parking. Refreshments to be discussed at the next meeting.
 - D. Council meeting to take place from 4:30 to 6:00. Refreshments and informal get acquainted 4:30 - 5:00. Meeting 5:00 - 6:00. All agreed to the importance of promptness and adhering to these time frames.
 - E. The importance of an agenda was discussed - to see this at the next meeting.
 - F. A letter will be drafted and sent out by September 1, 1987 thanking each Council member for their interest and confirming that they will serve.
 - G. Ida Benderson spoke with Elizabeth Carter about a kit to give the Council members - she will send it.

IV. New Business.
Next committee meeting - Monday August 3, 1987, at Kay Wiggins' Home - 308 Kimber Road - Meeting to begin at 4:30 P.M.

V. Adjournment at 6:00 P.M.

Respectfully submitted,

Debra C. Hopkinson
Debra C. Hopkinson
Chairperson

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CONSUMER ADVISORY
COUNCIL

DISTRICT FOUR

NEW YORK STATE NURSES ASSOCIATION

CONSUMER ADVISORY COMMITTEE

JUNE 29, 1987

PRESENT: Ida Benderson, Debbie Dodge, Debra Hopkinson,
Beverly Martin, Ingrid Pearson, Alice Reynolds,
Martina Rossi, Kay Wiggins

I. Call to order by Debra Hopkinson at 4:45 P.M.

II. Minutes of the June 3, 1987 meeting were accepted.

III. Report of Committees.

A. Ida Benderson reported on the June meeting of New York
State Consumer Advisory Council. The main goal is to
educate the public and to improve the image of nursing.

IV. Unfinished Business.

A. Each member reported on the candidates they had
contacted and continued to suggest potential candidates.
B. Discussion continues on the role and goals of the
Consumer Advisor Council. The first meeting will be
held September 16, 1987 @ 4:30 P.M. The place of the
meeting to be decided.

V. New Business.

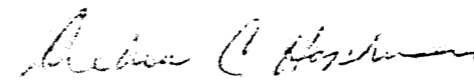
A. Ida Benderson will contact the NYSNA concerning a kit of
materials with which to educate the Council when meetings
begin. Kit to include Nurse Practice Act and the
definitions of nursing vs. medicine.

V. New Business Continued.

B. Next committee meeting - Monday, July 13, 1987, at
Kay Wiggins' Home - 308 Kimber Road - Meeting begins
at 4:30 P.M.

VI. Adjournment at 6:00 P.M.

Respectfully submitted,



Debra C. Hopkinson,
Chairperson

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CONSUMER ADVISORY COUNCIL

DISTRICT FOUR
NEW YORK STATE NURSES ASSOCIATION
CONSUMER ADVISORY COMMITTEE
JUNE 3, 1987

PRESENT: Ida Benderson, Debra Hopkinson, Ingrid Pearson, Alice Reynolds,
Martha Rossi, Kay Wiggins

I. Call to Order by Debra Hopkinson at 6:45 P.M.

II. New Business

A. Role of the Consumer Advisory Council was discussed. Our goal is to form a Consumer Advisory Council composed of leaders from within our community.

B. Each member suggested potential candidates whom they will contact and report back at the next meeting the results.

C. Next Committee Meeting - Monday, June 29, 1987, at Kay Wiggins' home -
308 Kimber Road
Time: 6:30 P.M.

III. Adjournment at 8:30 P.M.

Respectfully submitted,

Debra C. Hopkinson

Debra C. Hopkinson,
Chairperson



Employee Benefits Division
Claim Department
620 Erie Boulevard West
P.O. Box 4951
Syracuse, New York 13221-4951
(315) 424-4600
May 14, 1987

Dear

I am thrilled you have agreed to be on the Consumer Advisory Committee for the District for Nursing Association!

Our first meeting is scheduled to take place ~~May 22nd at 6:30~~ ^{June 29th @ 6:30} p.m., at Kay Wiggins home.

Please come ready to suggest the names of two people who are active in the community and that you feel would be an asset to a Consumer Advisory Council for the Syracuse area. These people cannot be in the health field. They may be people you have taken courses from, have read about, or have become familiar with through your community involvement.

Kay's address is 308 Kimber Road. From the University you take Euclid Avenue (past Meadowbrook) to Kimber Road, turn right, her house is the second house on the right - Cedar Shake.

I have enclosed article XI of the New York State Nurses Association Bylaws on the Consumer Advisory Council.

I'm so delighted to have the help and support of Ida Benderson in setting up this Committee and Council. She will be at the meeting to provide guidance.

Please let me know if you cannot attend 424-4608 (work) or 446-5144 (home).

I look forward to seeing you at the meeting!

Sincerely,

Debra C. Hopkinson, RN MS

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CONSUMER ADVISORY COUNCIL

*A letter to each Council Member at their
next meeting*

Excerpted from:

BYLAWS OF THE NEW YORK STATE NURSES ASSOCIATION

ARTICLE XI CONSUMER ADVISORY COUNCIL

Section 2: Functions of the Consumer Advisory Council shall include the following:

- A. To serve as consultants to the association in communicating and interpreting the consumer's viewpoint on health matters;
- B. To convey to the association opinions of consumers relative to nursing education and practice;
- C. To assist in communicating to the public this association's aims in nursing education, practice and research.

Nurses and Patients — Together We Can Heal the Sick Health Care System

MARGARET E. KUHN

We live in an age of tumult and terror that has rested many responsibilities on our shoulders. Tumult, because of two revolutions sweeping across the world — a demographic revolution bringing new challenges, with more people living longer than ever before in human history; and a technological revolution radically changing the nature of work. Although the demographic revolution is a triumph of public health through improved sanitation and the eradication of many infectious diseases, it collides with the technological revolution, which has brought the robotizing of work, automated assembly lines, and the wasting of the skills of two generations of older workers. Technology has improved life and prolonged it, but we must have criteria to determine what technology is appropriate and when.

Complicating these revolutions are the ravages of racism, sexism, and ageism — social sicknesses rooted in our profit-centered, competitive economic order. Both nurses and patients must be part of the liberating struggles to stamp out these social sicknesses.

Margaret E. Kuhn is a founder and the national co-chair of the Grass Panthers. This article is adapted from Ms. Kuhn's closing address at the League's 1983 biennial convention. A full text of the speech will appear in *Persepectives on Nursing*, 1983-87, which will be available through the publications order unit at NLN headquarters in October.

The malaise of society affects the health and well-being of each of us.

Human survival, safety, and happiness demand that patients and health professionals work together for the social changes essential for justice and peace. The healing of society and the healing of the health care system go hand in hand. We must begin that healing by pinpointing the problems.

During our diagnostic process, we must recognize the economic and social roots of poverty, economic oppression and exploitation, hunger and homelessness, and how they affect health and well-being. In a society in which "the bottom line" is all-important, segregated lifestyles and the stereotyping of people by race, sex, social class, and chronological age are enforced and perpetuated. We need new attitudes, mass education, and new cooperative ways of living and working to liberate us from racism, sexism, and ageism. Nurses, who have done a great deal to liberate women, can help in these efforts. The autonomy of nurses and the development of new professional roles — the nurse practitioner, the nurse midwife, the geriatric nurse — are exciting and affirming. Nurses encourage the liberation of older women from the restrictions and from the stereotypes of ageism.

Our diagnosis of society must also recognize the malaise in the health care system. It is individualistic, fragmented, specialized, class divided, uncoordinated, and committed to acute care, miraculous cures, drugs, and surgical interventions. It has grossly neglected chronic diseases, the prevention of disease, and health promotion.

We must also watch the race toward the corporatization of health care with a keen eye. Nurses and patients are becoming aware of the power and influence of the American health empire, which links drug companies, manufacturers of hospital equipment, the insurance industry, and the development of new technologies with hospital and professional schools. Multinational conglomerates are growing in power and profitability, buying up nonprofit hospitals, nursing homes, and home care services. The goals? Efficiency, profits, of course. But who has access to the system? Who does not have access? How effective is discharge planning? These are urgent matters for nurses and patients to explore together.

We must also watch the race toward the corporatization of health care with a keen eye. Nurses and patients are becoming aware of the power and influence of the American health empire, which links drug companies, manufacturers of hospital equipment, the insurance industry, and the development of new technologies with hospital and professional schools. Multinational conglomerates are growing in power and profitability, buying up nonprofit hospitals, nursing homes, and home care services. The goals? Efficiency, profits, of course. But who has access to the system? Who does not have access? How effective is discharge planning? These are urgent matters for nurses and patients to explore together.

A Three-Tiered System

The corporatization of health care will change the decision making processes in hospitals and nursing homes. Physicians' decisions may be outweighed by corporate economic policies. De-

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CONSUMER ADVISORY COUNCIL

...may be made in corporate head offices miles away from the people who are sick and in need of care. I predict that it will establish a three-tiered range of care. The first tier will provide the affluent with everything they need and want. The second tier will meet most needs of the patients with health insurance. The third tier will give minimal care to the poor and the uninsured, who will be lucky to be admitted at all.

neighborhoods, in hospitals, and in extended care facilities, talking to people about the system. We talked to nurses, physicians, and social workers who work together in teams and who consider health care an intrinsic part of a comprehensive social welfare system that benefits every Canadian, regardless of income, age, occupation, and residence. We discovered an absolute commitment to the health care system in Canada.

oping this plan. We hope to recruit cadres of older nurses to be the patients' advocates in facilities owned by for-profit chains. With the data they compile, we will have important material for the next step in our plan, which is buying hospital corporation stock and going to stockholders' meetings with resolutions — not to stop the corporatization of health care, but to alert the industry to potential problems.

Health care is a basic human right. It ought not to be, as it is in this country today, only for those who can afford it. We believe that, sooner or later, the United States will be ready to adopt our own version of the Canadian health care system. The corporatization of health care will move us in this direction.

Nurses have always been patients' advocates. The groundwork has already been laid for a coalition of nurses and patients to bring about social and political changes necessary for an equal system of care. As a beginning, I see exciting new models of care, such as wellness centers committed to care of the body, mind, and spirit.

The Gray Panthers know that patient advocates must be people who know the workings of the health care system—we need nurses' help, since nurses have always acted as advocates for their patients. The groundwork has already been laid for a coalition of nurses and patients to bring about the social and political changes necessary for an equal system of care.

The Gray Panthers have considered health care a priority for more than a decade. Our national Health Task Force is studying the issue of health care for profit, and we are concerned about the people who will not be admitted to care — the tens of thousands of people of all ages who do not have health insurance. We are concerned about the health of the unemployed. Our concern grew deeper when a representative of our organization served for two years on a mayor's commission for the study of health care in Philadelphia. Thirty commission members, with the help of 11 committees, probed every aspect of health care in that city, including all aspects of public health. The report to the mayor was presented in June 1984; the commission had found that the factors most influencing the health problems of Philadelphia were unemployment and poverty.

Strategy for Health

The Gray Panthers health strategy is to work for a national health care plan similar to the Canadian plan. Ten of us spent a week in Montreal last April studying every aspect of the provincial health care system. We spent time in

The Gray Panthers are now embarked on a state-by-state strategy. In New York and in Massachusetts, we have introduced nonbinding resolutions calling for a referendum on a state system. We've planned public education campaigns to stimulate voter interest and support, and we hope that nurses' associations in these states will be a part of this voter education effort. Nurses and patients can be powerful allies in these state campaigns.

The Gray Panthers believe that the corporatization of health care, the prospective payment system, and growing numbers of malpractice lawsuits all work to create a climate in America that will make the Canadian system attractive to us.

The Gray Panthers are also studying the workings of hospital chains, which are growing rapidly. We plan to recruit a small group of patient advocates to monitor the care in these for-profit hospitals. We will watch who is admitted and who is denied admission. We will estimate discharge procedures and times. We will look at the interpretations of patients' bills of rights.

We realize that these advocates must be people who know the hospital system — we need nurses' help in devel-

New Care Models

The Gray Panthers are working with a holistic health center in Philadelphia and with the University of Pennsylvania School of Nursing, designing programs called "healthy blocks," which use health as an organizing principle for reconstituting blighted, declining neighborhoods. The goal is holistic health for all the residents of the neighborhoods. "Health builders," who will be members of the community, will be trained by the holistic center staff to be the health workers and health promoters, and the center will provide backup staff.

We also see health cooperatives, in which people pay for services cooperatively. We see teams of nurses developing a wide variety of programs such as these to meet the public's health needs.

The Gray Panthers want to work together with nurses, buying shares of stock in health conglomerates, monitoring health care for profit, gathering data to bring to stockholders' meetings, mingling economic perceptions with concern for justice and health. It is a great vision, and, together, we can mend our ailing health care system.

ARTICLE IX — COUNCIL OF DISTINGUISHED PRACTITIONERS

Section 1. There shall be a Society of Distinguished Practitioners for the advancement and recognition of excellence in nursing.

Section 2. Members of the Society shall be selected by the governing council from among those members of this association who have been deemed qualified.

Section 3. a) there shall be a governing council composed of seven members; b) members of the governing council shall be elected by the members of the Society;

*Seven to seven
Distinguished
Practitioners
Council Society*

c) the term of office shall be two years.

Section 4. The governing council shall: a) establish admission criteria; b) determine the qualifications of applicants; c) admit those deemed qualified; d) appoint committees as may be required; e) establish the functions of the Society.

ARTICLE X — ADVISORY COUNCIL

Section 1. The president, or an alternate, and the executive director of this association and the president or an alternate who shall be an officer and the executive director of each constituent district and association shall constitute an Advisory Council, to consider and promote the interests of this association.

Section 2. Meetings of the Advisory Council shall be held at such times and places as shall be determined by the Board of Directors.

ARTICLE XI — CONSUMER ADVISORY COUNCIL

Section 1. There shall be a Consumer Advisory Council appointed by the Board of Directors.

Section 2. The Council shall consist of no more than twenty-five persons who are representatives of the district and population of New York State.

Section 3. The Council shall be appointed by the Board of Directors and shall be elected for a term of two years, or until their successors have been appointed.

Section 4. The Council shall have the right to meet with the Board of Directors and to advise the Board on matters relating to the health care system.

Section 2.

The functions of the Consumer Advisory Council shall be, as follows: a) to serve as consultants to this association in communicating and interpreting the consumer's viewpoint on health matters;

b) to convey to this association opinions of employers relative to nursing education and practice;

c) to assist in communicating to the public this association's aims in nursing education, practice and research.

ARTICLE XII — NOMINATIONS

Section 1.

The Nominating Committee shall be elected annually and shall consist of five members representative of the geographic areas of the state. They shall not be eligible to succeed themselves. The chairman of this committee shall be the member receiving the greatest number of votes.

Section 2.

On or before February 1 of each year, the Nominating Committee shall advise the members and the constituent district nurses associations of the officers to be filled and request from them the names of members qualified, eligible and willing to serve, if elected.

In the odd years, it shall also request the names of members who are qualified and willing to serve if elected as delegates and alternates to the American Nurses' Association's convention and special meetings.

A direct request for qualified nominees shall also be carried in an official NYSNA publication.

Section 3.

The Nominating Committee shall prepare a ticket of at least two members for each office to be filled. Members shall be eligible to serve in only one elective position in NYSNA at any one time.

ARTICLE XIII — ELECTIONS

Section 1.

Election of officers, directors at large, Nominating Committee and delegates and alternates to the American Nurses' Association House of Delegates by qualified members shall be by secret mail ballot.

Section 2.

The ballot shall be mailed on or before August 1.

Section 3.

The procedure for carrying out voting by secret mail ballot shall be determined by the Board of Directors.

Section 4.

The results of the secret mail ballot shall be announced at the annual meeting.

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CONSUMER ADVISORY COUNCIL

DISTRICT FOUR NEWSLETTER

March/April, 1988

New York State Nurses Association
2827 James St., Suite 218, Syracuse, NY 13206

PRESIDENT'S MESSAGE

I recently returned from the Annual Convention of the American Academy of Ambulatory Nursing Administration. The keynote address brought to mind the importance of not going backward in history and therefore the importance of knowing our history during these times when people are trying to impinge upon the practice of professional nursing in order to react to the shortage of professional nurses.

If one looks back in history, one notes that in the early 19th century the status of nursing in the U.S. was not unlike that in England prior to the Nightingale influence. Large city hospitals did exist but nurses were trained haphazardly. The Civil War in the U.S., much like the Crimean War in England, created the need for skilled nurses and brought about the first major reform in nursing in this country. Eventually this growing sense of social responsibility for health, the improved status of women in society and the influence of the Nightingale concept all contributed to the development of formal nursing education and improved nursing practice.

We must develop recruitment and retention programs that address not only the short term needs but the long term needs of society.

Nurses have a tremendous impact on the quality, delivery and economics of health care. Nursing is both an art and a science for it combines knowledge of illness and health with compassion and caring.

As the complexity of health care increases and the needs for nurses increases, we must be creative and flexible in order to mold into opportunities the forces that

(continued on page 7)

GENERAL MEETING

- DATE: Wednesday, April 27th
- TIME: 5:30 Cocktails
6:00 Dinner
7:00 Program
- PLACE: Drumlins
800 Nottingham Road
- TOPIC: International Nursing:
A Third World Perspective
- PRESENTER: Michelle Masten, RN, MS
SUNY Health Science
Center, Syracuse
- MENU: Breast of Turkey over
Broccoli with cheese
sauce; Tossed garden
salad, Rice pilaf,
rolls & butter, beverage,
apple crisp
*Vegetarian plate
available upon request
- COST: \$10 per person
BRING A FRIEND!!!

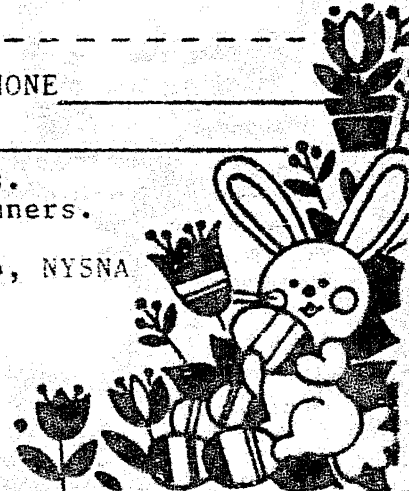
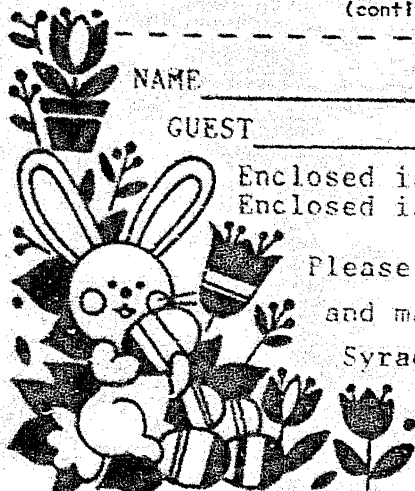
NAME _____

PHONE _____

GUEST _____

Enclosed is \$ _____ for _____ turkey dinners.
Enclosed is \$ _____ for _____ vegetarian dinners.

Please make checks payable to District #4, NYSNA
and mail to: 2827 James St., Suite 218,
Syracuse, New York, 13206.



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CONSUMER ADVISORY COUNCIL

DISTRICT #4 NYSNA NURSING AWARD

The District #4 NYSNA Nursing Award is presented to a registered nurse who, through strength of character, commitment and competence, is recognized by peers for his/her outstanding contribution to the profession of Nursing.

GUIDELINES

Nominee should:

1. Have current ANA membership
2. Increase and maintain own knowledge of nursing (Skills through practice)
3. Provide innovations which help and encourage peers
4. Act as role model to improve his/her quality of practice
5. Participate in community affairs
6. Demonstrate active involvement in organizational affairs

PROCEDURES FOR SELECTION OF NOMINEE

1. The guidelines and procedure for selection of a nominee as developed by District #4 Committee on Awards and approved by District #4 Board of Directors, shall be distributed to all members of the district through district mailing.
2. Names for consideration may be received from any member of the district by April 5th yearly.
3. The originators of nominations must supply a paragraph describing the nominee's contribution and accomplishments, using the attached application forms.
4. All materials received for consideration by the Committee on Honorary Awards will be confidential.
5. The Committee shall consider all members suggested and present a report with its recommendations to the Board of Directors in April of each year. The Board of Directors shall determine the recipients.
6. The recipient approved by the District #4 Board of Directors will be invited to attend the District Four Annual Nursing Recognition Dinner for the presentation of the award. The recipient shall attend as a guest of the Association. If, due to extenuating circumstances, the nominee cannot be present, the presentation will be made in absentia.

Any questions regarding the District #4 Award may be directed to the District Office at 437-1220.

District Members (cont.)

Linda Wickes	Carol Chambers
Joanne O'Connor Tonzl	Judith Ann Sokolowski
Kathleen McDermott	Linda MacDonald
Beverly Hill	Susan Graniero
Elizabeth Esmen	Sister Geraldine DeLuca
Sharon Carroll	Dottie Brennan
Ida Gregoire	Johanna MacDonald
Maryellen Mungovan	Ann Stelgenwald
Patricia Mshar	Mary Chappell

SOMETHING NEW IN SYRACUSE!!!!

PRODUCTS FAIR

DATE: Wednesday, April 13

TIME: 4-7 PM

PLACE: Holiday Inn, Downtown
Concourse Rooms
Convention Center

SPONSORED BY: CNY Chapter of Oncology
Nursing Society

Admission is free!
Hot hors d'oeuvres & beverages

WELCOME AND THANKS!!!

Below is a list of the NEW and renewing members of District Four since December:

Bi-level (NYSNA/District #4)

Janet Leeb	Barbara Olmstead
Barbara MacDermott	Cathy Antonacci
Lois Christoffersen	Doris Webster
Mary Stevens	Kathryn Schneider
Catherine Reilly	Marsha Orr
Ms. Janice Nelson	Sheila Kirsch
Elizabeth Katona	Celia Heffron
Carol Gavan	Jane Foley
Geraldine DiCosimo	Madge Crawford
Michelle Cravetz	Kay Buschle
Kathleen Amato	Marian Stone
Anita Rowe	Laureen Romano
Linda Robson	Alice Riley
Cecilia Mulvey	Maureen Minor
Johnnie Kelley	Susan Gewinner
Joyce Cirrito	

District Members

Carol Sheldon	Carolyn Oakes
Meredith Jane Kilmer	Sister Mary Christopher
Barbara Carranti	Kathleen Anderson
Diane Adler Farnach	Jane Sorrell Goodman
Lisa Clemente Bethman	Patrice Keegan
Virginia Hayden	Joann Romanzi Herne
Sharon Osborn	Margaret Canno
Patricia Indovina	Laura Smith
Pamela Forand Ryan	Dorothea Palumbo
Shirley Moore Krackhardt	Mary Ilczynsyn
Sandra Gowling	Kathleen Fitzgerald
Sally Conan	Virginia Christensen
Rebecca Bender	Daisy Allmann
Marie Byrnes	April Piston
Marianne Nettino	Joan Martin
Anne Vogtle	Jean Welton

District Members (cont.):

Inene Tubach	Mary Anne Trompeter
Susan Redmond	Carol Redfoot
Dorothy O'Malley	Margaret Narby
Betsy Magari	Ann Kronner
Mary Yelver Goodfrey	Isabelle Gerbic
Madeleine DeHaven	Mary Lou Albino

FROM THE CONSUMER ADVISORY COMMITTEE

We are thrilled to announce that the following community leaders have agreed to serve on the Consumer Advisory Council for the NYSNA District #4 nurses!!

Mrs. Ida Henderson	Mrs. Ida Rae Levy
Mrs. Anthony Buccell	Mrs. Lee Mainig
Mrs. Kira Dirghalil	Ms. Lee Murray
Mrs. Jean Dougherty	Mrs. James Sonneborn
Mrs. Nancy Duffy	Rev. Edwin (Ted) Taylor
Dr. Harold Garman	Mrs. Ursula Hubby
Ms. Sondra Koff	Mrs. Horace Landry
Ms. Betty Levinstein	

The goals of the Consumer Advisory Council are:

1. to serve as consultants to the district in communicating and interpreting the consumer's viewpoint on health matters;
2. to convey to the district opinions of consumers relative to nursing education and practice;
3. to assist in communicating to the public the district's aims in nursing education, practice and research;

It is through this group that our issues will be communicated to the general public in order that we may expedite attainment of our goals. One tremendous surprise to the committee members has been how little the general public knows about nursing as a profession. We want to change this!

If you know any of the Council members, please identify yourself as a nurse and thank them for their time and support.

Thank you
Debra Hopkinson, Chair
Consumer Advisory Committee

TELEPHONE 315/478-6556

PAMELA J. PAGE, R.N., M.S., C.S.
CERTIFIED SPECIALIST IN ADULT PSYCHIATRIC
AND MENTAL HEALTH NURSING
GENERAL PRACTICE OF PSYCHOTHERAPY

ADOLESCENTS AND ADULTS
HOURS BY APPOINTMENT
408 STATE TOWER BUILDING
SYRACUSE, N. Y. 13202

DISTRICT FOUR BOARD OF DIRECTORS, OFFICERS AND COMMITTEE CHAIRPEOPLE:

PRESIDENT Ingrid Pearson 117 Millen Drive North Syracuse, NY 13212	PRESIDENT-ELECT Kay Wiggins 308 Kimber Road Syracuse, NY 13224
VICE-PRESIDENT Betty Neely 206 Parrish Lane Syracuse, NY 13205	TREASURER Mary Headd 1419 Grand Avenue Syracuse, NY 13219
SECRETARY Phillip Benton 109 Carlton Drive North Syracuse, NY 13212	BOARD MEMBER Betty Katona 603 Nos Orchard Road Syracuse, NY 13205
BOARD MEMBER Kay Buschle RD #1 Box B2 Central Square, NY 13036	BOARD MEMBER Lenny Brennan 233 Withrop Road Syracuse, NY 13205
BOARD MEMBER Virginia Trobert 4403 Bemerick Road Jamesville, NY 13078	BOARD MEMBER Virginia Kemme 200 Westlinter Road Syracuse, NY 13214
BOARD MEMBER Mary Anne Trompeter 2145 East Lake Rd. Skaneateles, NY 13152	NOMINATING CHAIR Ann Debra RD #1 Redfield, NY 13477
LEGISLATIVE CHAIR Deborah Dodge-Kelly 4472 Soz Onondaga Rd. Nedrow, NY 13120	NURSES HELPING NURSES Eve Stanton 172 Stonedale Road Syracuse, NY 13205
NURSES HELPING NURSES Jane Dall Marangale Road Manlius, NY 13104	PROGRAM Judy Evans 305 Dewitt Road Syracuse, NY 13214
PUBLIC RELATIONS Alice Reynolds 7240 Coventry Rd. North East Syracuse, NY 13057	MEMBERSHIP Jenny Evans 4005 Clark Lane Manlius, NY 13104
CONSUMER ADVISORY GROUP Debra Hopkinson 708 Standish Drive Syracuse, NY 13224	GERONTOLOGY Agnes Orr 80 Richlen Drive Cortius, NY 13025
DEANS AND DIRECTORS Mary Headd 1419 Grand Avenue Syracuse, NY 13219	SCA/PAK Denise Depolito Valley Drive Onondaga, NY 13025

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CONSUMER ADVISORY COUNCIL

S.A.P.N.'s CORNER

(Syracuse Area Psychiatric Nurses)

S.A.P.N. Program Calendar

March - June, 1988

- March 29, 1988 - Workshop, Drumlins
Beverly Malone, Ph.D.,
RN, "Cultural Issues in
Nursing"
- April 20, 1988 - Business Meeting 4-5 PM
Review of workshop
- May 18, 1988 - 4:00 - 5:30: Annual
Committee Reports
Report from Questionnaire
Evaluation of Year's Pro-
gramming
- June 15, 1988 - Annual Dinner 5-9 PM
Corinthian Club, James St.

NOTE: APRIL and MAY meetings will be held at the Education and Training Building of Hutchings Psychiatric Center.

We would appreciate your completing the following questionnaire in order that we might better plan the 1988-89 calendar for our S.A.P.N. members. We thank you in advance for your time and comments.

S.A.P.N. Program Committee

1. Preferred day of week for meeting:

2. Time for meeting:
- 4:00 _____
 - 4:30 _____
 - 5:00 _____
 - 5:30 _____
 - Other _____

3. Suggested place:

4. Reasons for not attending meetings:

- Lack of notice
- Topic not of interest to me
- Heard speaker previously
- Parking difficulties
- Other

5. Topics you would like to see presented:

6. Additional comments:

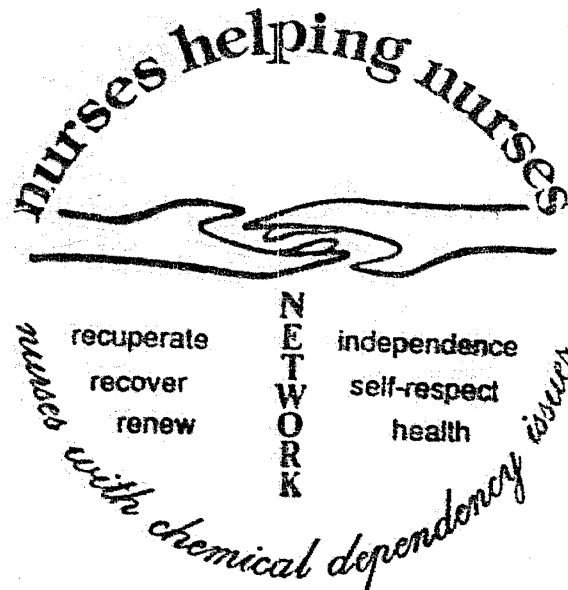
Please send responses to S.A.P.N. questionnaire to:

Linda Wickes, R.N.
Staff Development
SUNY Health Science Center
750 E. Adams Street
Syracuse, New York 13210

NURSES HELPING NURSES

Lisa Cerasano, MS, RN, Coordinator of the Health-Care Professional Program at the Guilford Park Chemical Rehabilitation Center, spoke to the Committee about the monitoring program available to nurses in District Nine. This program has been utilized by many nurses and has been successful in advocating for them. We have now developed our own monitoring contract to use in this district. Legal counsel has reviewed it and it is currently in use.

We need the help of everyone to reach out and let all nurses know that this service is not only available, but that it is also free and confidential. It has no disciplinary function, it is definitely "NURSE FRIENDLY". For more information, call Sue Stanton, 476-5179, Jane Dell, 682-7224 or the 24 hr. hotline, 647-6479.



District 4 N.Y.S.N.A.
HOT LINE 1-800-647-6479

LOW LICENSEE SUPPORT GROUP FOR
RECOVERING NURSES MEETS SECOND SATURDAY
EVERY MONTH, 12:00 TO 1:00 PM
NYSNA DISTRICT 4 OFFICE ROOM 214
2927 JAMES STREET
SYRACUSE, NY

Martha L. Orr, MN, RN
Executive Director



Constituent of The American
Nurses Association

NEW YORK STATE NURSES ASSOCIATION
2113 Western Avenue, Guilderland, N.Y. 12084, (518) 456-5371

February 23, 1988

Dear Colleague:

This communication is to inform you that on February 22, 1988, The New York State Nurses Association brought legal action against the New York State Departments of Health and Education. NYSNA is challenging the Department of Health's new regulations which became effective on January 18, 1988, governing intravenous therapy procedures by licensed practical nurses. On March 11, 1988, this matter will be heard by a New York State Supreme Court judge in the Association's effort to obtain a restraining order to prevent the Health Department from implementing the regulations and to declare the regulations void.

The regulations were adopted by the State Hospital Review and Planning Council last spring. At that time, portions of the regulations were opposed by both the State Board for Nursing and The New York State Nurses Association. Final promulgation of the regulations had been postponed pending resolution of scope of practice questions between the State Education Department and the Department of Health.

While NYSNA was generally supportive of appropriate expansion of LPN practice in intravenous therapy administration, the Association strongly objected to the inclusion in the regulations of total parenteral nutrition, hyperalimentation, and other procedures involving the use of central venous lines. The State Board for Nursing also objected to the LPN's involvement in any intravenous procedures involving central venous lines. In addition, the State Board for Nursing supported LPN practice of intravenous therapy only in hospitals and long term care facilities where there could be appropriate supervision of the LPN by a registered professional nurse.

NYSNA believes that the current level of education of LPNs in New York is insufficient to prepare them for the procedures in question. Many LPN programs contain minimal content in pharmacology or basic sciences. In general, the Association believes that the knowledge base required for the safe performance of these highly sophisticated and technically complex procedures is not provided in LPN programs.



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CONSUMER ADVISORY COUNCIL

NOMINATION FORM FOR DISTRICT #4 OF NYSNA AWARDS

Name and Address of Nominee:

Member

Title _____ Present Position _____

Nominated by: NAME _____

ADDRESS _____

Phone # _____

OUTSTANDING CONTRIBUTIONS AND/OR ACTIVITIES

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

Letters of Support:

1. A maximum of two (2) will be accepted.
2. Letters of support should relate the manner in which the nominee has met the award guidelines and provide pertinent information which will assist the committee in its deliberation.

February 23, 1988
Page Two

NYSNA further believes that determinations regarding the appropriate scope of practice of professional and practical nurses in New York legitimately belong to the State Education Department through the State Board for Nursing. It is NYSNA's position that the Department of Health has exceeded its statutory authority by promulgating these regulations.

Therefore, in order to ensure that the citizens of New York receive competent nursing care, NYSNA has sought clarification through the court system of the legality of these regulations. Until this issue is settled, NYSNA would suggest that individuals and health care facilities proceed with caution in any expansion of LPN practice in this area.

The New York State Nurses Association hopes that this serious nursing practice issue will be quickly resolved in a manner which will advance the delivery of nursing care of high quality in New York State. NYSNA will keep its members informed of all developments.

Sincerely,

Juanita K. Hunter

Juanita K. Hunter
President

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CONSUMER ADVISORY COUNCIL

Narrative statement describing the nominee's contribution and accomplishments to the nursing profession and should be written as explicitly and concisely as possible.

Mail nomination by April 5, 1988 to:
Chairperson, Committee on Awards
District #4, NYSNA
2827 James Street, Suite 218
Syracuse, NY 13206 Phone: 437-1220

DISTRICT FOUR NEW YORK STATE NURSES ASSOCIATION MEMBERSHIP APPLICATION

NAME _____ ADDRESS _____
 PHONE (H) _____ (W) _____
 City _____ State _____ Zip _____ County _____
 Social Security #: _____ License No.: _____
 Employer: _____
 Position: _____ Full-time _____ Part-time _____
 Retired _____ New Graduate _____ Not Employed _____
 Area of Professional Interest: (Check 2)
 S.A.P.N. _____ (Psychiatric & Mental Health) Primary Care _____ Community Health _____
 Gerontology _____ Maternal Child Health _____ Medical/Surgical _____
 School Health Nursing _____ Other: _____

Educational Preparation: (Basic)
 _____ Diploma _____ Associate Degree _____ Baccalaureate or higher degree
 Highest Level of Education Completed:
 _____ Diploma _____ Associate Degree _____ Baccalaureate _____ in Nursing _____ in other field
 _____ Master's _____ in Nursing _____ in other field _____ Doctorate

I am interested in serving on the following committee(s):
 _____ Legislative _____ Nurses Helping Nurses _____ Public Relations _____ Membership
 _____ Recruitment & Retention _____ Program _____ Consumer Advisory Group
 _____ Bylaws _____ Finance _____ Newsletter

Dues are \$25.00 per year; a year is 12 consecutive months upon receipt of application.
 Checks may be made payable to: District #4, NYSNA and mailed to:
 2827 James Street, Suite 218
 Syracuse, New York 13206

 GIVE THIS APPLICATION TO A FRIEND TODAY!!!!

ATTENTION: DISTRICT ONLY MEMBERS

Please remember to contact the district office if you have a change of address. We recently requested address corrections from the post office (the last Newsletter mailing), and were surprised (and disappointed) to receive EIGHTEEN corrections, all of whom were district only members!

President's Message (cont.)
 act upon our practice.
 I have enclosed NYSNA President Juanita Hunter's letter to inform you of the original letter response to the Department of Health's new regulations.

Sincerely,
 Ingrid Pearson, President

