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SEAGRAM-DISTILLERS CORPORATION

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Newark, N. J.

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EXECUTIVE OFFICES

Chrysler Building,
New York, N. Y.

May 27, 1953

Mrs. Alice Hayes
424 Memorial Parkway
Niagara Falls, N. Y.

Dear Mrs. Hayes:

I am in receipt of a letter from Madeline Broaddus concerning your National Convention to be held at the Lafayette Hotel in Buffalo On June 19th through 21st.

I would appreciate your opinion as to whether or not you would enjoy having Seagram set up a Hospitality Suite in the aforementioned hotel on Friday evening, June 19th for the pleasure of the Link Delegates.

Will you kindly let me hear from you as quickly as possible as to this proposed plan so we might make the necessary arrangements.

Very truly yours,

Norman W. Powell
Eastern Div. Sales Rep.

NWP:ED