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Western New York Public Broadcasting Association

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WNEB
Education and
Outreach



www.wned.org

DONALD K. BOSWELL

President and
Chief Executive Officer

August 27, 2004

Dr. Catherine Collins, Buffalo Board of Education
Buffalo Public Schools
801 City Hall
Buffalo, NY 14202

Dear Dr. Collins,

I would like to invite you to a meeting and luncheon with me and members of my executive staff on Friday, September 10, from 10 am – Noon at WNEB. We are inviting members of the Buffalo Common Council, the Buffalo Board of Education, and the City's Telecommunications Advisory Board.

The purpose of this gathering is to provide a demonstration of digital television and discuss how we are harnessing this new capacity to support the educational needs of our region's children, families, educators and adult learners.

At the center of our plan is a dynamic new service called ThinkBright Lifelong Learning. Thanks to an unprecedented investment in ThinkBright by The John R. Oishei Foundation, we are able to provide a family of digital learning services including an online learning service, a multicasting channel, and targeted content and outreach initiatives. We greatly value our partnership with the Buffalo Public Schools, the University at Buffalo's Center for Applied Technologies in Education, and Erie 1 BOCES and its WNY Regional Information Center in building ThinkBright.

Through an innovative partnership with the City of Buffalo, we look forward to bringing ThinkBright to citizens of Buffalo and beyond through the City's educational access Channel 21. I hope you will be able to join us for this important awareness session and conversation. At WNEB, we are dedicated to using ThinkBright as a catalyst for community development in our great city and welcome having an opportunity to discuss this with you further. Please R.S.V.P. your attendance to Betsy Halvorsen at 845-7000, Ext. 345.

Sincerely,

A handwritten signature in black ink that reads 'Donald K. Boswell'. The signature is written in a cursive, slightly slanted style.

Donald K. Boswell
President and CEO

cc: Mayor Anthony Masiello, Commissioner Joseph Giambra, Tom Baker, Yvonne Hargrave