

6-1995

## Pamphlet for Aids Walk '95

AIDS Community Services of Western New York

Follow this and additional works at: <http://digitalcommons.buffalostate.edu/aidsevents>

---

### Recommended Citation

AIDS Community Services of Western New York, "Pamphlet for Aids Walk '95" (1995). *Event Flyers and Pamphlets*. 11.  
<http://digitalcommons.buffalostate.edu/aidsevents/11>

This Book is brought to you for free and open access by the HIV/AIDS Collections at Digital Commons at Buffalo State. It has been accepted for inclusion in Event Flyers and Pamphlets by an authorized administrator of Digital Commons at Buffalo State. For more information, please contact [digitalcommons@buffalostate.edu](mailto:digitalcommons@buffalostate.edu).

## Support the work of AIDS Community Services

AIDS Community Services is fighting  
the AIDS epidemic on four fronts:

### Services to People with AIDS

AIDS Community Services provides comprehensive support services to people with AIDS, HIV, their families, and friends. These services include: case management, short term counseling, support groups, chemical dependency assessment and referral, "buddy" program, "Second Helpings" home delivered meals, and limited financial assistance. We also make referrals for housing, medical care, legal, spiritual, and financial needs.

### AIDS Education and Outreach

Our education programs focus on HIV information, prevention, and risk reduction. We offer presentations tailored to suit specific audiences. AIDS Community Services operates the AIDS information and Referral Line, 716.847.AIDS. Outreach programs include Street Outreach to substance users and their partners, and adolescents at high risk.

### Advocates for People with AIDS

AIDS Community Services works to support positive legislation and provide technical assistance and consultation to business in developing policies pertaining to people with HIV and AIDS.

### Leading Collaborative Efforts

AIDS Community Services is a leader in building coalitions with other AIDS service providers and community-based organization which assist people with AIDS. As the designated Community Service Program in this region, AIDS Community Services serves those in need within Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans and Wyoming counties.



# AIDS Walk '95

Western New York  
Sunday, June 4th

To benefit

**AIDS Community Services**  
OF WESTERN NEW YORK, INC.

*Help for Today. Hope for Tomorrow.*

Sponsored by the  
following corporations...



**Wegmans**

**WESTWOOD  
SQUIBB™**

**WNYCOSH**

**THE  
Evergreen Foundation**  
OF WESTERN NEW YORK, INC.

United in the Fight Against AIDS

# AIDS Walk '95

Western New York  
Sunday, June 4th

Join Chairpersons

Mayor Anthony Masiello

and Kate Masiello

for a five mile walk

through the historic

Delaware District



BVR KR. 3-28-95

**AIDS Walk '95** is a five mile fundraising walk-a-thon benefitting AIDS Community Services of Western New York.

### Be Part of the Solution.

Join us on Sunday, June 4th. With just a few hours of your time, you can help fund the fight against AIDS. AIDS Walk '95 will involve hundreds of caring people walking together in a public display of support and concern for those affected by this epidemic. Join local celebrities, community leaders, and your friends in making AIDS Walk '95 a success.

### How can I be part of the solution if I can't walk on Sunday, June 4th?

You can volunteer your time by checking the appropriate box on the registration form and returning it to AIDS Walk '95 Western New York. Volunteers are needed for all aspects of this event. You can also use the form to send us a tax-deductible contribution to support the event and the work of AIDS Community Services. Everyone can be a part of the solution.

**Speed Register** by calling AIDS Community Services 716.847.0212 or Fax 716.847.0418.

## Join AIDS Walk '95 Western New York

# 1

**Register Today.** Fill out and return the attached registration form at once. Pre-registration will make things go smoother the day of the Walk and you will receive your "Sponsor Me" button by mail, encouraging people to support your effort.

# 2

**Get Sponsors.** Ask your family, friends, and co-workers to sponsor you for each of the 5 miles you will walk. (For example, sponsor pledging \$2 per mile would pay \$10.) Raise as much money as you can to help AIDS Community Services. Collect the money at pledge time. This is easier for you and will insure you receive all of the prizes available to you.

# 3

**Walk on Sunday, June 4th.** Join the excitement as the crowd of enthusiastic and caring men, women, and children walk together for 5 miles to support services to people with HIV and AIDS, as well as AIDS education and outreach in Western New York.

## AIDS Walk '95 Registration Form

Name \_\_\_\_\_

Address/Apt # \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Evening Phone \_\_\_\_\_

I want to walk!

I am walking in memory of \_\_\_\_\_

I am walking as a team member of \_\_\_\_\_

Team Captain's name and phone number \_\_\_\_\_

I can't come to walk. Here's my tax-deductible contribution of \$ \_\_\_\_\_.

In addition to walking, I can volunteer my time. Please call me.

I would like to distribute registration forms at my workplace, social group, school or place of worship. Please call me.

Please detach and mail.





## Suggestions for AIDS Walk '95

**Before the Walk.** Sign up as many sponsors as you can – your friends, family members, co-workers and neighbors. You'll be surprised at the generosity of those around you. Set a goal for yourself to raise at least \$100. Ask each sponsor for at least two dollars per mile (\$10) or for as much as possible. Anyone who brings \$100 in pre-paid pledges to the Walk will receive a distinctive AIDS Walk '95 t-shirt by renowned artist Philip Burke.

**Encourage your friends and family** to join you in AIDS Walk '95. Or team up to fight AIDS – organize your co-workers, bridge club, social group, school or congregation. Carry a banner. Get t-shirts printed with your organization's name on them. For more information about forming a team, call the AIDS Walk '95 office. Step to the head of the Walk as a corporate sponsor and show your company's commitment to the fight against AIDS. For details of sponsorship benefits and how your company can participate, call the AIDS Walk '95 office.

**Ask your sponsors** to pay when they pledge. This will speed the money to reach people whose lives are touched by AIDS in Western New York and will avoid making a second visit to each sponsor to collect money. Ask sponsors to pay with a check payable to AIDS Community Services. Their cancelled check is their receipt. If they need an additional receipt, they may contact the AIDS Walk '95 office.

**Walk Day Sunday, June 4th.** Bring the sponsor form and all prepaid pledges with you to the Walk Registration Center at Niagara Square. Before assembling to walk, please sign in, and turn in your pledges. If you have all your pledges you will also turn in your sponsor form. If not, you may keep your sponsor form until all pledges have been collected.

**Registration begins at 10 am. The Walk will begin at 11 am.** Since hundreds of people will be participating, we suggest you arrive promptly at 10 am.

Most people will walk 5 miles in two hours. With the unpredictability of Buffalo weather, it's a good idea to dress comfortably in layers, so as you get warmer, you can remove layers and maintain your energy. Sturdy shoes are also recommended.

Delicious snacks and water will be provided, as well as a post walk celebration at the finish. Restroom facilities will be provided along the route. Municipal Code prohibits the consumption and possession of open containers of alcoholic beverages in public places. This includes the Walk route and Niagara Square.

**Rain or Shine.** Even if it rains, come to the Walk and register at 10 am and turn in your pledges and sponsor form. If hazardous weather forces the cancellation of the Walk, you will be credited 5 miles by AIDS Walk staff and asked to send in all outstanding pledges.

**After the Walk.** After the Walk, please collect any pledges that were not paid and mail them as soon as possible to:

AIDS Walk '95  
AIDS Community Services  
121 West Tupper Street  
Buffalo, New York 14201

Be sure your name and address are included so that we may properly credit you as the walker.

**For more information, please call 716.847.0212.**

Place  
Stamp  
Here

AIDS Walk '95  
The Evergreen Foundation  
121 West Tupper St.  
Buffalo NY 14201